

14-0382

MOTION

PUBLIC WORKS & GANG REDUCTION

MAR 28 2014

Large scale special events can be a wonderful tool to promote neighborhood interaction and community involvement. To be successful, they require full collaboration between event promoters, the community, and the local Council Office from the very beginning of the process, including conceptual event approval on through the entire planning and implementation process, to ensure that the final event addresses the needs and concerns of the affected community.

As a matter of protocol, Council offices are given advance notice of any potential large scale special event being proposed within their district. It is imperative that the Council offices are provided this notification, so they can review the proposal and solicit community input and outreach to address any potential local concerns.

A large scale concert has been proposed for Grand Park in Council District 14. The Budweiser Made in America event will operate over two days from 12:00pm thru 11:00pm on both Saturday, August 30 and Sunday, August 31, 2014. It will require sidewalk, partial and full-street closures in the public right-of-way on Main St, Spring St., Hill St., Grand Ave, Broadway, 1<sup>st</sup> St. Temple St. and 2<sup>nd</sup> St, with some closures lasting for up to 10 days. The event is sponsored by Budweiser and anticipates that it will be a 50,000 person ticketed event with multiple beer gardens. Without discussion of the potential merits, the event will involve the full closure of many streets in the civic center area creating major disruption concerns for workers, residents and businesses in Downtown and will require the resources of many City personnel, especially police.

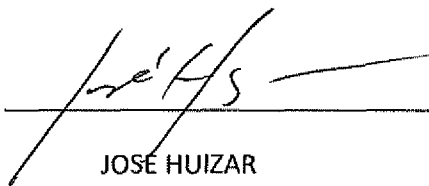
To date, Council District 14 has not been notified of the specifics of the event by the applicant nor by the affected City departments although discussions within the City family have taken place and significant public safety and logistical concerns have been raised by various departments. Local community groups have also not been informed. The City cannot support an event where there has been no community outreach to engage affected residents and gain necessary feedback. This is particularly important in Downtown, where exponential growth in population density has led to a mounting concern over street closures that impede access and cause traffic congestion.

Given the potential impact on the Downtown community, the Council Office requires advance notice to review the merits of the proposal, ensure community engagement, and public safety.

I THEREFORE MOVE that the Bureau of Street Services with the participation of the Department of Transportation, the Police Department, the CLA, the CAO, and Council District 14 be directed to report on any permits, actions, public safety concerns, and any necessary cost implications of the proposed Budweiser Made in America Festival to be held in Grand Park, City Hall and many streets in the Civic Center.

I FURTHER MOVE that the Bureau of Street Services, the Police Department and the Department of Transportation be hereby instructed to withhold issuance of any permits for this event pending receipt of the above requested report and Council District 14 resolution.

  
MAR 28 2014

PRESENTED BY   
JOSE HUIZAR  
Councilmember, 14<sup>th</sup> District

SECONDED BY 

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