

14-0443

AD HOC Film & TV

MOTION

APR 09 2014

Within the last decade, California, and especially Los Angeles, has seen production jobs in its entertainment industry lured away by lucrative tax credits provided by over 40 other states and many foreign countries. A FilmLA report released in March 2014, which analyzed 108 feature films released in 2013, found that more of those films had been shot in Louisiana than in the state that is the home of the film industry. In addition to the decline of feature films, California has also experienced a decline in hour-long television dramas, broadcast comedy pilots, and visual effects projects. As a result, Los Angeles Mayor Eric Garcetti has declared a "state of emergency" in the local film and TV production industry.

Over the last several years, the City of Los Angeles has taken steps to reduce cost and improve efficiency for filming in Los Angeles. These efforts include reduced business tax rates for entertainment productions, a television pilot incentive program, free filming at many city facilities, creation of a citywide film taskforce, and other measures.

Nevertheless, runaway production continues to be a problem. While the city has passed film-friendly initiatives, it has not created a system to receive feedback and/or suggestions from the entertainment industry. It is important that the city receive input on how to improve film related policies and create a system to help identify industry concerns.

I THEREFORE MOVE that the City Council direct the Economic and Workforce Development Department to work with organizations such as the Los Angeles County Economic Development Corporation to create a survey, which would be sent to all those who received a filming permit from the city in the past two years, to ask them to evaluate their experience working with the City of Los Angeles, FilmLA, and all city departments; and

I FURTHER MOVE that the City Council instruct the Economic and Workforce Development Department to report back to the Ad-Hoc Committee on Film and TV Production on options to create a system which would allow for continuing feedback on city film policies and services.


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