

ARTS, PARKS, AND RIVER COMMITTEE REPORT relative to the framework and the time frames required to release a Request for Proposals for concessions at the Los Angeles Zoo (LA Zoo).

Recommendations for Council action:

1. INSTRUCT the LA Zoo and the Greater Los Angeles Zoo Association (GLAZA) to provide greater participation in the concessions Request for Proposal (RFP) process by requiring:
 - a. The new RFP to follow City contracting procedures pursuant to Section IV.A of the Operating Agreement between the City and GLAZA and as identified in Article III of the City Charter and Division 10 of the Administrative Code (Attachment 1).
 - b. A City representative with experience in the management of concessions within a department including but not limited to El Pueblo de Los Angeles Historical Monument, the Department of Recreation and Parks, or Los Angeles World Airports to assist with the development of strategies, standards and evaluation criteria in the RFP and to participate in the selection process as a member of the evaluation committee.
 - c. The provisions of the City's Good Food Purchasing Policy to be incorporated into the RFP.
2. EXTEND the Concession Agreement between the LA Zoo and GLAZA by twelve months to August 31, 2017 with a six month renewal option to allow time for the issuance of the new Concessions RFP and the selection of a proposed vendor, subject to the review of the City Attorney as to form, and Council approval.
3. INSTRUCT the LA Zoo and the GLAZA to:
 - a. Report to the Arts, Parks, and River Committee every 90 days with a status report on the development of the proposed RFP and the findings of the consultant.
 - b. Transmit a draft RFP for concessions to the Arts, Parks, and River Committee for approval by Council.
 - c. Transmit the draft concessions contract to Council for review and approval prior to execution.
4. INSTRUCT the LA Zoo to ensure that the new concessions contract includes a greater revenue share for the LA Zoo that ensures a larger distribution of commissions to the LA Zoo.

Fiscal Impact Statement: The City Administrative Officer and the Chief Legislative Analyst reports that there is no General Fund impact from the recommended actions as no

funding is involved. Approval of the recommendations will not result in changes to the LA Zoo's 2016-17 Adopted Budget.

Community Impact Statement: None submitted.

Summary:

On August 1, 2016, the Arts, Parks, and River Committee considered a July 27, 2016 City Administrative Officer and the Chief Legislative Analyst joint report relative to the framework and the time frames required to release a RFP for concessions at the LA Zoo.

Representatives from the City Administrative Office, Chief Legislative Analyst Office, LA Zoo, and the GLAZA provided some background on the matter and responded to questions from committee members. After providing an opportunity for public comment, the Committee recommended that Council approve the recommendations contained in the joint report, as amended and reflected above. This matter is now submitted to Council for its consideration.

Respectfully Submitted,



ARTS, PARKS, AND RIVER COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
O'FARRELL:	YES
PRICE:	YES
KORETZ:	YES
BLUMENFIELD:	YES
RYU:	YES

EV
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-NOT OFFICIAL UNTIL COUNCIL ACTS-