

ECONOMIC DEVELOPMENT COMMITTEE REPORT relative to the Hollywood Entertainment District (Property-Based) Business Improvement District (BID) Fiscal Year (FY) 2021 Annual Planning Report.

Recommendations for Council action:

1. FIND that:

- a. The FY 2021 Annual Planning Report for the Hollywood Entertainment District BID, attached to the City Clerk report dated November 2, 2020, attached to the Council file, complies with the requirements of the State Law.
- b. The increase in the 2021 budget concurs with the intentions of the Hollywood Entertainment District BID's Management District Plan and does not adversely impact the benefits received by assessed property owners.

2. ADOPT said FY 2021 Annual Planning Report for the Hollywood Entertainment District BID, pursuant to the State Law.

Fiscal Impact Statement: The City Clerk reports that there is no impact to the General Fund associated with this action.

Community Impact Statement: None submitted.

SUMMARY

At the meeting held on December 8, 2020, your Economic Development Committee considered the said City Clerk report relative to the Hollywood Entertainment District BID FY 2021 Annual Planning Report. According to the City Clerk, the BID was established on June 29, 2018 by and through the Council's adoption of Ordinance No. 185462 which confirmed the assessments to be levied upon properties within the BID, as described in the District's Management District Plan, Council established the BID pursuant to State Law.

State Law requires that the BID's owners' association shall cause to be prepared, for Council's consideration, an Annual Planning Report for each FY for which assessments are to be levied and collected to pay for the costs of the planned BID improvements and activities. The Annual Planning Report shall be filed with the City Clerk and shall refer to the district by name, specify the fiscal year to which the report applies, and with respect to that FY, shall contain the following:

- a. Any proposed changes in the boundaries of the BID or in any benefit zones within the BID.
- b. The improvements and activities to be provided for that FY.
- c. An estimate of the cost of providing the improvements and activities for that FY.
- d. The method and basis of levying the assessment in sufficient detail to allow each real property owner to estimate the amount of the assessment to be levied against his or her

property for that FY.

- e. The amount of any surplus or deficit revenues to be caned over from a previous FY.
- f. The amount of any contributions to be made from sources other than assessments levied. The said Annual Planning Report, which was approved by the BID's Board at their meeting on October 15, 2020, complies with the requirements of the State Law and reports that programs will continue, as outlined in the Management District Plan adopted by the BID property owners.

After an opportunity for public comment was held, the Committee moved to approve the Clerk's recommendations, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

ECONOMIC DEVELOPMENT COMMITTEE

MEMBER VOTE

PRICE: YES
BUSCAINO: YES
RODRIGUEZ: YES

ME 12/8/20

-NOT OFFICIAL UNTIL COUNCIL ACTS-