



ERIC GARCETTI
MAYOR

June 20, 2014

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Jason Seward to the Convention Center and Exhibition Authority for the term ending January 16, 2017. Mr. Seward will fill the vacancy created by Gilbert Bautista, whom will be removed effective July 31, 2014 or at the time Mr. Bautista's successor is confirmed by the City Council.

I certify that in my opinion Mr. Seward is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a stylized flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment



COMMISSION APPOINTMENT FORM

Name: Jason Seward
Commission: Convention Center and Exhibition Authority
End of Term: 1/16/2017

Appointee Information

1. **Race/ethnicity:** African American
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 4 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** M.P.A., University of Southern California
7. **Occupation/profession:** Founder and CEO, Millennium Momentum Foundation
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term ends
Alfaro, Carlos	South Valley	6	Latino	M	31-Jan-07	16-Jan-15
Bautista, Gilbert - REMOVED	North Valley	12	Latino	M	31-Oct-07	16-Jan-13
Canas, Tom	Central	1	Latino	M	03-Aug-07	16-Jan-13
Choh, Candice	West LA	11	Asian Pacific Islander	F	24-May-11	16-Jan-13
Chung, Florence K	Central	5	Asian Pacific Islander	F	16-May-12	16-Jan-15
Mattoo, Kanchan	South Valley	2	Asian Pacific Islander	M	16-Aug-08	16-Jan-15
Reum, Courtney	West LA	5	Caucasian	M	16-Apr-14	16-Jan-15
Rodriguez, Susan A.	East	13	Latina	F	28-Mar-08	16-Jan-13
Shabazz Coates, Shahiedah			African American	F	12-Jan-10	16-Jan-13
Walter, Andrew	Central	5	Caucasian	M	20-Mar-12	16-Jan-15

JASON L. SEWARD, MPA

PROFESSIONAL EXPERIENCE:

Millennium Momentum Foundation, Inc., Los Angeles, CA

Founder & CEO

July 2002 – Present

- Responsible for developing, implementing and the managing the agency's programs, operations, strategic development, and philanthropic activities and initiatives.
- Created and expanded customized financial aid and leadership training programs in 20 cities, while achieving a compelling 96% graduation rate and 92% employment matriculation rate among program graduates from 2002 thru 2012.
- Personally developed and led fundraising efforts that raised over \$1 Million in revenue to support Southern California programs and operations targeting high potential young adults from low to moderate income households.
- Developed long-term strategic partnerships with community colleges and 4-year universities to support aspiring college students seeking higher education, workforce matriculation training, and/or civic engagement opportunities.
- Developed over 25 public-private partnerships between local city municipalities and corporations doing business in those cities to financially support and professionally prepare Southern California young adults seeking to enter higher education and/or the workforce.
- Developed formal partnership with the White House to create, develop, and advance non-partisan educational conferences (White House Young America Series) in 17 states around the Nation to bridge President Obama's vision with the needs of young people by connecting them with the local and national resources to meet the challenges of the 21st century.

Los Angeles County Board of Supervisors, 2nd District

Office of Supervisor Yvonne B. Burke, Los Angeles

Supervisor's Deputy – Social Services, Library & South LA Grid, June 1998 – Oct. 2006

- Advised the Supervisor for 8.5 years on public policy, budget, and constituent services impacting County of LA Libraries, Public Social Services, Children & Family Services, Housing, South LA, and South Bay Cities.
- Created procedural mandates that required Department of Public Social Services (DPSS) and Los Angeles Homeless Service Authority to reduce the number of CalWORKs families that become homeless once the aided adult exhausts his/her 60-month time limit.
- Developed Board policy motions that successfully led to the identification of resources to create additional homework centers and after-school programs to benefit at-risk youth attending County of Los Angeles libraries.
- Developed Board policy motions that successfully led to budget augmentations in the amount of \$5 Million to refurbish 1 library in each of the Supervisorial Districts to meet both ADA requirements and to create more user-friendly facilities for library patrons.
- Developed Library Department policies to significantly enhance the recruitment and retention of qualified County Librarians to meet the changing staffing needs of the County Library system.
- Developed Board policy motions that successfully identified over \$1 Million in County budget resources to supplement children's books and materials for 2nd District libraries.
- Worked with County Librarian and CAO staff to identify cost savings to improve security within County Library facilities, resulting in customized alarm systems, security gates, and improved exterior lighting.
- Strengthened 2nd District constituent services for South LA by extensively engaging and incorporating input from, block clubs and homeowners associations on issue follow-up, office progress tracking, and resolution.
- Led staff effort to successfully identify funds in budget deliberations to provide technical assistance to South LA service providers seeking to maintain their operations and to meet increased LA County client demand.

COMMUNITY SERVICE:

The Honorable Eric Garcetti for Mayor 2013, Volunteer (2013)

- Served as a key campaign volunteer, achieving over 1,500 unduplicated phone banking calls in support of candidate.

The Honorable Barack Obama for President 2012, Volunteer (2012)

- Raised \$25,000.00 in campaign contributions in support of the President's re-election.

The Clinton Foundation, Los Angeles Region Co-Chair & Host (2012)

- Hosted Former President Bill Clinton in Los Angeles for the purpose of generating revenue for the Clinton Foundation and Co-Chaired his Millennium Network fundraisers targeting young professionals in Los Angeles.

New Frontier Democratic Club, First Vice President / Political Action Chair

1/2009 to 12/2009

- Led efforts to create and implement campaign technology training activities that impact members' ability to understand and participate in, efforts to get democratic candidates elected to office.
- Significantly enhanced efficiency and accountability measures within candidate endorsement procedures.
- Increased club revenue through candidate endorsement application fee augmentation.

New Frontier Democratic Club, Executive Board, Budget Committee Chair

1/2007 to 12/2008

- Led Board to enhance club fiscal stability through identifying cost savings and reorganizing short-term and long-term general membership and Board priority spending.

Filipino-American Service Group, Inc. (FASGI), Board Member & Governance Chair

1/05 to Present

- Lead efforts to identify needed Board member skills, recommend potential members & committee members, conduct Board Orientations, and conduct member evaluations.

Global Cooperation Society (GCS), Los Angeles – African-American Delegate 2001

- Joined 15-member Multicultural Korea Visitation Delegation to tour South Korea for the purpose of gaining in-depth knowledge of Korean culture, key industries, political infrastructure, and heritage in an effort to improve relations between African-American and Korean-Americans in United States.

USC Black Alumni Association, Board Member (2000-2001)

- Led efforts to increase funding for African-American scholarship aid and student enrollment retention.

EDUCATION:

Indiana University – Bloomington, IN
B.A. Criminal Justice / Psychology, 1997

University of Southern California, Los Angeles, CA
Master of Public Administration – Intergovernmental Relations Emphasis, 1999



ERIC GARCETTI
MAYOR

June 20, 2014

Mr. Jason Seward

Dear Mr. Seward:

I am pleased to inform you that I hereby appoint you to the Convention Center and Exhibition Authority for the term ending January 16, 2017. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed City Commissioner Ethics Pledge, Undated Separation Forms, and Background Release **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

As part of the City Council confirmation process, you will need to meet with Tom LaBonge, your Councilmember, and Councilmember Curren Price, the Chair of the Economic Development Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Economic Development Committee. Some time thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation.

Mr. Jason Seward
June 20, 2014
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Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti". The signature is stylized and cursive.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Jason Seward
June 20, 2014

Nominee Check List

I. Within three days:

- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. Within seven days:

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or fax: (213) 978-0720 or email: cary.gross@lacity.org.

- _____ **Ethics Pledge**
- _____ **Undated Separation Forms**
- _____ **Background Check Release**
- _____ **Commissioner Information Sheet/Voluntary Statistics**

III. Within 21 days:

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms in the mail from that office.*

- _____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- _____ **Residence Verification Form**

IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:

- _____ **Your City Councilmember Tom LaBonge** (contact at (213) 473-7004).
- _____ **Councilmember Curren Price, Chair of the Council Committee considering your nomination** (contact at (213) 473-7009).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.