

ARTS, PARKS, HEALTH, AGING AND RIVER COMMITTEE REPORT relative to grant funding for the National Recreation and Park Association (NRPA) Engaging Hispanic Community in Urban Forestry Program.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the General Manager, Department of Recreation and Parks (RAP), to accept and receive the NRPA Engaging Hispanic Community in Urban Forestry Program grant in the amount of \$7,500.00.
2. DESIGNATE the General Manager, Executive Officer or Assistant General Manager, RAP, as the agent to conduct all negotiations, execute and submit all documents, including, but not limited to applications, agreements, amendments, and payment requests, which may be necessary for the completion of eligible projects.
3. AUTHORIZE the Chief Accounting Employee, RAP, to establish the necessary account and/or to appropriate funding received within Recreation and Parks Grant Fund 205 to accept the NRPA grant in the amount of \$7,500.00 for the Engaging Hispanic Community in Urban Forestry Program.

Fiscal Impact Statement: The RAP reports that salary costs used for the required match to this grant are for existing staff already funded. Acceptance of this grant will have no additional impact on the General Fund as all direct expenses such as for materials, or reimbursement for permit costs, will be funded through the grant.

Community Impact Statement: None submitted.

Summary:

On August 25, 2014, your Committee considered a July 21, 2014 RAP report relative to grant funding for the NRPA "Engaging Hispanic Community in Urban Forestry" Program. According to the RAP, on January 21, 2014, with NRPA, the National Environmental Education Foundation (NEEF), and the Hispanic Communications Network (HCN), in conjunction with the RAP, were directly awarded a grant of \$7,500.00 under the 2013 US Forestry Service National Urban and Community Forestry Advisory Council Challenge Cost-sharing Grant Program - Engaging Hispanic Community in Urban Forestry. The NRPA will be the entity providing the grant funds to RAP.

The purpose of this grant is to underwrite RAP's assistance to NEEF with local non-profit organizations in Los Angeles to provide tree education at RAP parks. These opportunities will be held during existing, on-going tree care or tree planting events, tree giveaways, 50 Park openings, and/or clean-up projects that will include a tree educational element. The NEEF will be selecting three non-profit organizations that currently work with RAP to receive grants from NEEF in the amount of \$5,000.00 each to work with HCN to provide a branding of tree educational materials to help engage Hispanic communities in urban forestry.

After consideration and having provided an opportunity for public comment, the Committee moved to recommend approval of the recommendations contained in the July 21, 2014 RAP report and detailed above. The matter is now submitted to Council for its consideration.

Respectfully Submitted,

ARTS, PARKS, HEALTH, AGING AND RIVER COMMITTEE

MEMBER VOTE

O'FARRELL: YES

LABONGE: YES

BUSCAINO: YES

CEDILLO: ABSENT

PRICE: YES

ARL

8/25/14

-NOT OFFICIAL UNTIL COUNCIL ACTS-