

ACCELERATED REVIEW PROCESS - E

Office of the City Engineer

Los Angeles, California

To the Honorable Council

Of the City of Los Angeles

Honorable Members:

AUG 07 2014

C. D. No. 13

SUBJECT: .

Hollywood Boulevard and Vine Street - Walk of Fame Additional Name in Terrazzo Sidewalk –
LOS TIGRES DEL NORTE

RECOMMENDATIONS:

- A. That the City Council designate the unnumbered location situated one sidewalk square southerly of and between numbered locations 10 and 11 as shown on Sheet 19 of Plan D-30385 for the Hollywood Walk of Fame for the installation of the name of Los Tigres Del Norte at 7060 Hollywood Boulevard.
- B. Inform the Hollywood Chamber of Commerce of the Council's action on this matter.
- C. That this report be adopted prior to the date of the ceremony on August 21, 2014.

FISCAL IMPACT STATEMENT:

No General Fund Impact. All cost paid by permittee.

TRANSMITTALS:

1. Unnumbered communication dated July 15, 2014, from the Hollywood Historic Trust of the Hollywood Chamber of Commerce, biographical information and excerpts from the minutes of the Chamber's meeting with recommendations.

301/100 11 10:00:10

CITY OF LOS ANGELES
ENGINEER'S OFFICE
RECORDS

10/18/2014


RECEIVED
CITY CLERK'S OFFICE
AUG 14 AM 10:30
CITY CLERK
BY EGG
DEPUTY *Tom*

DISCUSSION:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has submitted a request for insertion into the Hollywood Walk of Fame the name of Los Tigres Del Norte. The ceremony is scheduled for Thursday, August 21, 2014 at 11:30 a.m.

The communicant's request is in accordance with City Council action of October 18, 1978, under Council File No. 78-3949. Following the Council's action of approval, and upon proper application and payment of the required fee, an installation permit can be secured at 201 N. Figueroa Street 3rd Floor, Counter 23.

Respectfully submitted,


for Lemuel M. Paco, P.E.
Central District Engineer
Bureau of Engineering

pkt:wof.06
(213)482-7030

cc: Construction Services Center, Counter 23
Bureau of Street Services
Administration

HOLLYWOOD
WALK OF FAME

July 15, 2014

Mr. Gary L. Moore
Public Works Engineering
Att: Lemuel Paco
201 N. Figueroa, 3rd Floor, M.S. 503
Los Angeles, CA 90012

Dear Mr. Moore:

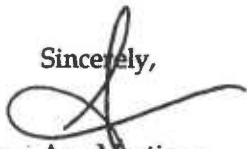
The Walk of Fame Committee of the Hollywood Chamber of Commerce has approved the below listed name for insertion into the Hollywood Walk of Fame:

LOS TIGRES DEL NORTE (Category -RECORDING) Requested star location to be 7060 Hollywood Blvd., south side of the street in front of Live Nation. The star for LOS TIGRES DEL NORTE will be placed in the newer extension of the Walk of Fame. The star is between MILES DAVIS (11) to the West and LUIS MIGUEL which is numbered (10) to the east. According to Sheet 19, D-30385, the star for LOS TIGRES DEL NORTE has no number. The dedication ceremony is scheduled for Thursday, August 21, 2014 at 11:30 a.m.

Thank you for your cooperation in this request. I look forward to a response from your office soon.

The following materials are enclosed: LOS TIGRES DEL NORTE'S bio and Board minutes.

Sincerely,



Ana Martinez
Vice President, Media Relations/Producer Walk of Fame

cc:

Mayor Eric Garcetti
Councilmember O'Farrell
Leron Gubler
Ins. Owen
Sgt. Lamont Jerrett

Hannibal Harris SPEC Security
Top End Construction
Carmine Goglia

**HOLLYWOOD CHAMBER OF COMMERCE
BOARD OF DIRECTORS MINUTES
June 16, 2010**

Board Members Attending: Sam Smith, Chair; Barton; Baumgart; Chong; Cooper; Druyen; Falzone; Farrar; Folb; Goldman; Gorelick; Jones; Kalantari; Kuo; Mann; Massie; McNulty; Morris-Irvin; O'Rourke; Panatier; Shelton; Sundher;

Board Member Absent: Abou-Daoud; Ainsworth; Anthony; Baumberger; Cochran; Cohen; Hart; Moe; Mushin; Ouri; Rheinstein; Stephen; Taylor; Trynin

Honorary Board Members Present: Arslanian; Diehl; Silsbee

Staff Present: Gubler, Shahenian

Guests Present: Neelura Bell, CRA/LA; Captain Beatrice Girmala, LAPD

I) Call to Order

The meeting was called to order at 4:04 pm.

IV) Walk of Fame Recommendations

Walk of Fame: Chairman John Pavlik recommended the following stars for inclusion into the Hollywood Walk of Fame.

MOTION PICTURES: Penelope Cruz, Bruce Dern, Laura Dern, Diane Ladd, Ed Harris, The Muppets, Kenny Ortega, Gwyneth Paltrow, Ridley Scott, Sissy Spacek, Donald Sutherland and Reese Witherspoon.

TELEVISION: Danny DeVito, Tina Fey, Simon Fuller, Neil Patrick Harris, John Langley, Ed O'Neill, John Wells, and Oprah Winfrey.

RECORDING: Melissa Etheridge, Los Tigres Del Norte, Rascal Flatts, Go-Go's, Slash, Will i. Am, and Bebe & Cece Winans.
Posthumous: Buddy Holly and Louis Prima

LIVE PERFORMANCE/THEATRE: Joe Mantegna

Motion by Goldman and seconded by Diehl to approve the recommendation.

Motion Carried.

There being no further business, the meeting adjourned at 5:30 pm.

Respectfully submitted,

Nicole Shahenian

LOS TIGRES DEL NORTE

SIX-Time GRAMMY & Six-Time LATIN GRAMMY Winning Norteño Music Legends
Brief Bio & Fact Sheet

"The most influential regional Mexican group in the United States-the voice of the people"
-Billboard

"Los Tigres has reinvented Mexican popular music... the most perceptive chroniclers of the Mexican American experience... one of the clearest windows into the immigrant soul." - Los Angeles Times



In the diverse world of Latin music, the Regional Mexican genre alone accounts for *more* than half of all music sales (outpacing the combined sales of Pop, Rock, Tropical, Urban & all other styles) and Los Tigres del Norte are the undisputed legends of the genre. In a cover profile on the group, Billboard magazine declared the family of musicians as, *"the most influential regional Mexican group in the United States... Los Tigres del Norte are not just another popular musical act... Instead, they're widely viewed as the voice of the people."* Explaining the importance of Los Tigres, the New York Times went even further, declaring: *"Latin music's greatest statesmen are Los Tigres del Norte... Los Tigres sell millions of records, regularly top Billboard's Latin charts and draw tens of thousands of fans to stadiums... In short, they are among the most popular acts in Latin music today."*

With more than 500 recorded songs to their credit, Los Tigres del Norte have sold over 37 Million albums worldwide, while notching 22 #1 albums and more than 50 #1 singles. The group has received countless Platinum records and numerous awards - including multiple GRAMMY and LATIN GRAMMYS, the Latin Recording Academy's Lifetime Achievement Award, and The Hispanic Heritage "Legends" Award at The Kennedy Center. Even after an unrivaled four-decade career, *Los Tigres* continues to be at the forefront of Latin music popularity – still performing regularly to audiences exceeding 100,000+ a night, debuting at #1 on the charts with each album and single they release, and continually blazing new trails for the genre. The band's recent milestones include headlining Mexico's Historic Bicentennial Celebration, being joined by numerous members of Congress while headlining the massive *CAMINO AMERICANO* Immigration Rally & March upon the National Mall in Washington DC, and the release of the first *MTV Unplugged* album dedicated to the Regional Mexican genre: *"MTV UNPLUGGED: LOS TIGRES DEL NORTE & FRIENDS."* – which quickly went on to earn a rare *Diamond* sales certification.

- MORE -

- More than 60 Albums and 500 Songs Recorded Over a Four Decade Career.
- Over 37 Million Albums Sold Worldwide.
- 22 #1 Albums & More than 50 #1 Singles.
- Winners of SIX GRAMMY Awards and SIX LATIN GRAMMY Awards.
- Recipients of the Latin Recording Academy's Lifetime Achievement Award.
- Recipients of the Hispanic Heritage "Legends" Award At The Kennedy Center
- Chosen To Be Principal Concert Performer At Mexico's Historic Bicentennial Celebration
- Chosen To Headline the 2013 *Camino Aamericano* Immigration Rally in Washington DC
- Chosen To Record The First-Ever Regional Mexican MTV Unplugged Record.
- First Mexican Group to Sing in Spanish on the American Music Awards.
- Selected To Receive An Upcoming 'Star' On The Hollywood Walk of Fame.
- Hold The Concert Attendance Record At The Houston Astrodome-A Crowd Over 67,000 Fans
- Performed For The Largest Audience Ever Assembled In the Zocalo, Mexico City's main square
- Winners of Multiple Premio Lo Nuestro Awards.
- Recipients of the BMI ICON Award.
- Subject of a Smithsonian Institute Traveling Exhibit entitled "*Corridos Sin Fronteras.*"
- Recipients of The Smithsonian Legacy Award.
- Recipients of Lifetime Achievement Award From The California Latino Legislative Caucus.
- Have Appeared in More Than 15 Films, including Sundance Favorite 'La Misma Luna'.
- Headlined One Of The Largest Concerts In Los Angeles History, Drawing Over 200,000 Fans.
- First Regional Mexican Group To Perform At The Kennedy Center In Washington DC.
- The First Regional Mexican Band To Perform (Sold-Out) At Walt Disney Hall in Los Angeles
- Through The Philanthropic Efforts of The Los Tigres Del Norte Foundation, Donated \$500,000 To UCLA's Chicano Studies Center to Create/Preserve The FRONTERA Collection – The World's Largest Collection of Historical Mexican Music Recordings.
- Also Opened A Music School For Children In Need in Their Home State of Sinaloa, Mexico
- Repeat Performer For USO Programs To Entertain Troops Abroad, Including Visits to Japan, Korea, Germany and Italy
- Honored By The City of Chicago With "Los Tigres Del Norte Day" and street naming honor
- Recipients of a Star On The Las Vegas Walk of Stars.
- "[Los Tigres Del Norte] should be compared to Bob Dylan, U2, or the Clash" – *All Music Guide*
- "The lyrical voice of the immigrant community... 21st-century troubadours" – *Washington Post*
- "Latin music's greatest statesmen ... among the most popular acts in Latin music today" – *NY Times*
- "This is indeed the voice of the people... There is no other band like Los Tigres in any language" – *NPR*
- "Stone-cold legends with the grassroots politics (and engulfing popularity) of Springsteen" – *Timeout*
- "Los Tigres have earned a rabid following among immigrants across generations" – *NY Daily News*
- "the most important norteño band of the last 40 years... the only norteño group that really matters" – *Dallas News*
- "The most popular Norteño group in the world... [representing] the American Dream... these grand men of music have taken their message of hope and hardship into millions of hearts" – *Dan Rather*
- "Los Tigres are huge. U2 huge. Beatles huge. ... one of the most important musical groups in any language. In their songs is the struggle of a people and two nations" – *OC Weekly*
- Los Tigres del Norte are to norteño music what Elvis is to rock & roll. pioneers in their musical genre, revered by fans in larger-than-life proportions and they have become musical icons." – *Orlando Weekly*
- "Like American music icon Woody Guthrie, Los Tigres sings truth to power." *Charlotte Observer*
- "Los Tigres are the undisputed kings ... the most popular Spanish-language group in the U.S." – *Hispanic*
- "Los Tigres have transitioned from institution to legend. With their populist, keenly observed narratives of struggle and hope, Los Tigres del Norte may be the quintessential American band" – *Creative Loafing*
- "Try to imagine something between Bruce Springsteen and The Rolling Stones and you get an idea as to the kind of crowds Los Tigres can draw ... Los Tigres make the people they sing about feel powerful. 'They carry the tales for all these border people,' Linda Ronstadt told me. 'Los Tigres are singing their sorrows and their hopes and fears, and the fear is so tremendous... The dangers are horrific, and all they have is that tiger walking with them.'" – *The New Yorker* (Eight Page Profile on LTDN)

IMMIGRATION BLUES: http://www.newyorker.com/reporting/2010/05/24/100524fa_fact_wilkinson

URBAN COWBOYS (video): <http://www.newyorker.com/online/blogs/newsdesk/2010/05/los-tigres-video.html>

NEW YORKER PODCAST – RY COODER AND ALEC WILKINSON on LOS TIGRES DEL NORTE
http://www.newyorker.com/online/2010/05/24/100524on_audio_wilkinson