



ERIC GARCETTI  
MAYOR

August 22, 2014

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Chrissie Castro to the Los Angeles City/County Native American Indian Commission for the term ending October 7, 2017. Ms. Castro's current term expired on October 7, 2013.

I certify that in my opinion Ms. Castro is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink that reads 'E. Garcetti'.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Chrissie Castro  
**Commission:** Los Angeles City/County Native American Indian Commission  
**End of Term:** 10/7/2017

### Appointee Information

- 1. Race/ethnicity:** American Indian
- 2. Gender:** Female
- 3. Council district and neighborhood of residence:** 1 - East Los Angeles
- 4. Are you a registered voter?** Yes
- 5. Prior commission experience:**
- 6. Highest level of education completed:** M.A., University of California, Los Angeles
- 7. Occupation/profession:** Consultant and Co-founder, Native Voice Network
- 8. Experience(s) that qualifies person for appointment:** See attached resume
- 9. Purpose of this appointment:** Reappointment
- 10. Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term end
Carmelo-RESIGNED, Tonantzin	East	13	American Indian	F	10-Dec-08	07-Oct-13
Castro, Chrissie M.	East	4	American Indian	F	26-Nov-07	07-Oct-13
Enriquez, Ramon Luis		0	American Indian	M	04-Aug-10	07-Oct-13
Murphy, Randall	South Valley	4	American Indian	M	20-Jun-14	07-Oct-16
Ortega, Jr., Rudy J.	North Valley	7	American Indian	M	05-May-05	07-Oct-13

# Chrissie Castro

## QUALIFICATIONS

### **Results-based**

**Facilitation:** Proficient in designing and facilitating small and large scale results-based planning and change processes within communities and institutions.

### **Staff Management:**

Skilled at motivating, developing, and leading teams including creating a learning-oriented work environment that builds team capacity, and enhances team performance and results.

### **Strategy**

**Management:** Trained and skilled at implementing whole systems approach to strategic planning, execution, and data-driven management that promotes continuous learning and improved outcomes.

## EDUCATION

### **Master of Arts Candidate**

*~Summa Cum Laude~*  
Interdepartmental  
Program in American  
Indian Studies  
University of California,  
Los Angeles  
2003

### **Bachelor of Arts**

*~Cum Laude~*  
Print Journalism  
Annenberg School for  
Communication  
University of Southern  
California  
2000

**Senior Consultant** with demonstrated success in designing and implementing community, system and policy change efforts in fields of child welfare, violence prevention, early childhood development, education, mental health and family economic success. Fifteen years of experience working for social equity and justice. Recognized for commitment, strategic thinking and planning, problem solving, collaboration and ability to lead complex processes and large teams. Self motivated, able to effectively communicate in written and verbal forms, and ability to work independently and in a team.

## SELECTED ACCOMPLISHMENTS

- ❖ Co-founded the Native Voice Network, a national Native American advocacy network comprised of more than 30 reputable national and grassroots organizations designed to strengthen advocacy and community organizing for improved outcomes for Native children, families and communities.
- ❖ Co-developed a training and technical assistance framework for First 5 LA Best Start, the largest place-based initiative in the country, including managing a team of more than 20 field technical assistant providers.
- ❖ Provided consultation to LA County Department of Children and Family Services in implementing systems change efforts, including a new Strategy Management Business Model, Eliminating Racial Disparities and Disproportionality, Indian Child Welfare Act Training Re-design, Prevention Initiative Demonstration Project, and Title IV-B contracting redesign

## PROFESSIONAL EXPERIENCE

### **Consultant**

- Americans for Indian Opportunity, Native Voice Network
  - o As the "Network Weaver," provide leadership, and strategic planning and execution to the development and growth of the national Native American advocacy network
- Center for the Study of Social Policy
  - o Provide technical assistance and capacity building support to LA County Department of Children and Family Services, Western and Pacific Child Welfare Implementation Center, First 5 LA, Strengthening Families, and Alliance on Race Equity in Child Welfare
- Institute for Community Peace
  - o Provided consultation on development of violence prevention strategies in California, including planning series of forums to address gun violence and related harm
- Los Angeles Community Development Technical College
  - o Managed development of Los Angeles Community Organizing Academy community college certificate program, including facilitating connection to national and international curricula and initiatives
- Los Angeles County Chief Executive Office
  - o Provided strategic planning and facilitation support to Los Angeles County Gang Violence Reduction Initiative
- Los Angeles County Department of Mental Health
  - o Co-led Los Angeles County Mental Health Services Act Community Planning Process, which included the planning and facilitation of 64 focus groups and 17 community forums, and coordination of over 30 culturally and linguistically diverse facilitators
- The Children's Council of Los Angeles County
  - o Developed and executed transition plan for newly elected council leadership and staff

### **Los Angeles County Children's Planning Council**

- Established a base of American Indian residents engaged in improving socio-economic conditions of the Los Angeles American Indian community
  - o Changed Los Angeles County Department of Children and Family Services' (DCFS) hiring, recruitment, and training policies through community change effort involving parents, service providers, and DCFS case social workers, supervisors, administrators, and directors.
  - o Facilitated public and private partnerships, with partners such as the Department of Children and Family Services, Department of Mental Health, Citibank Corporation, Blue Cross of California, and UCLA's Lewis Policy Center.
  - o Designed parent, youth, and organizational capacity building trainings, including political, historical, and cultural education workshops; meeting facilitation techniques; asset-based community development; and community engagement and organizing skills.
  - o Managed a team of 20 individuals that consisted of community organizers, administrative

# Chrissie Castro

support, council members, consultants, and parent and youth interns.

## PROFESSIONAL TRAINING AND DEVELOPMENT

- International School of Structured Dialogic Design, Certified Facilitator, 2013
- Results-Based Accountability, Certified Trainer, 2011
- Los Angeles Trade Technical College, Community Organizing Academy, Instructor, 2010
- Strengthening Families' Protective Factors, Certified Trainer, 2010
- National Indian Child Welfare Association, Indian Child Welfare Act, Certified Trainer, 2008
- Tribal Star, Indian Child Welfare Act, Certified Trainer, 2007
- Industrial Areas Foundation Community Organizing Training, 2007
- Individual Development Account Training, First Nations Development Institute, 2007
- Financial Education and Asset Building, Neighbor Works Program, Certified Trainer, 2006
- Legislative Training, Americans for Indian Opportunity, 2006
- Earned Income Tax Credit Training, First Nations Oweesta, 2005
- Asset-Based Community Development Training, John McKnight, Northwestern University, 2005

## **University of Southern California**

- Administered overall marketing of the university private physician practices, including strategic planning and campaign management
  - Oversaw complex marketing events with 100,000-audience festival crowds and volunteer base of more than 100 individuals.
  - Managed public relations and donor events, including building groundbreakings, grand openings, and donor recognition events, as well as speechwriting for university officials.
  - Wrote, edited and designed marketing, public relations, and development materials, including print advertisements, radio promotions, brochures, newsletters, donor proposals, annual reports, and business plans.
  - Created, wrote and produced USC Health Sciences Campus Web sites and related databases, and served as contributing writer to university publications.

## EMPLOYMENT HISTORY

### **Consultant** **2008-Present**

- *Americans for Indian Opportunity*
- *Center for the Study of Social Policy*
- *Institute for Community Peace*
- *Los Angeles Community Development Technical College*
- *Los Angeles County Chief Executive Office*
- *Los Angeles County Department of Mental Health*
- *The Children's Council of Los Angeles County*

### **Council Coordinator** **2005-2008**

- Community Organizer* 2004-2005
- Researcher and Trainer* 2003-2004
- *American Indian Children's Council, Los Angeles County Children's Planning Council*

### **Marketing Manager** **2002-2005**

- Marketing Coordinator* 2000-2002
- *Health Sciences Public Relations, University of Southern California*

### **Teaching Assistant** **January-June 2003**

- *American Indian Studies, University of California, Los Angeles*

### **Event Researcher and Writer** **June-September 2000**

- *Calendarlive.com, Los Angeles Times*

### **Editorial Producer** **1999-2000**

- Editorial Intern* 1998-1999
- *LatinoLA.com, Latino Cities, Inc.*

## COMMUNITY INVOLVEMENT

### **Commissioner and Vice-chairperson** **2007-2014**

- *Los Angeles City/County Native American Indian Commission (Mayoral Appointee)*
- *American Indian Community Council*

### **Board Member** **2006-2013**

- *Los Angeles Trust for Children's Health (LAUSD School Board Member Appointee)*
- *Systems of Care, United American Indian Involvement, Inc.*

### **Volunteer** **2004-2008**

- *Young Native Women's Winter Camp, United American Indian Involvement, Inc.*
- *Xinachtli Reproductive Health Project, Los Angeles Indigenous People's Alliance*

### **Secretary** **2003-2006**

- *Diné (Navajo) Consulate of California*

### **Volunteer Teacher's Aide** **1999-2000**

- *Albion Street Elementary School, Kindergarten*
- *Norwood Street Elementary School, 4<sup>th</sup> grade, Joint Learning Project, USC*



ERIC GARCETTI  
MAYOR

August 22, 2014

Ms. Chrissie Castro

Dear Ms. Castro:

I am pleased to inform you that I hereby reappoint you to the Los Angeles City/County Native American Indian Commission for the term ending October 7, 2017. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

As part of the City Council confirmation process, you will need to meet with Gilbert Cedillo, your Councilmember, and Councilmember Mitch O'Farrell, the Chair of the Arts, Parks, Health, Aging and River Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Arts, Parks, Health, Aging and River Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

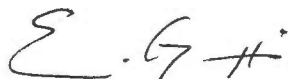
Ms. Chrissie Castro  
August 22, 2014  
Page 2

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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti". The signature is stylized with a large "E" and a long horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Ms. Chrissie Castro  
August 22, 2014

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**Nominee Check List**

**I. Within seven days:**

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: cary.gross@lacity.org:

\_\_\_\_\_ **Remuneration Form**

\_\_\_\_\_ **Undated Separation Forms**

\_\_\_\_\_ **Background Check Release**

\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

**II. As soon as possible, the Mayor's Office will schedule a meeting with you and:**

\_\_\_\_\_ **Your City Councilmember Gilbert Cedillo** (contact at (213) 473-7001).

\_\_\_\_\_ **Councilmember Mitch O'Farrell, Chair of the Council Committee considering your nomination** (contact at (213) 473-7012).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.