

TRADE, COMMERCE AND TECHNOLOGY COMMITTEE REPORT relative to establishing a Regional Tourism Authority.

Recommendation for Council action:

INSTRUCT the Los Angeles Department of Convention and Tourism Development, with the assistance of the Los Angeles Tourism Board, to report in 60 days with a written report on establishing a Regional Tourism Authority.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

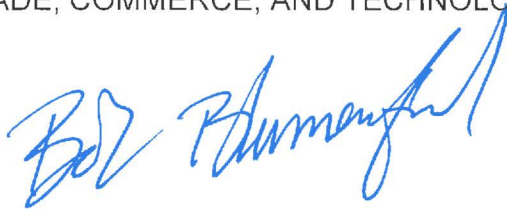
Community Impact Statement: None submitted.

SUMMARY

At the meeting held on October 20, 2015, your Trade, Commerce and Technology Committee considered a Los Angeles 2020 Commission report relative to establishing a Regional Tourism Authority. The Executive Director of Los Angeles Department of Convention and Tourism Development gave an overview of the matter. A member of the Los Angeles Tourism Board gave further testimony on the item. During the discussion of the item the Chair recommended that the Los Angeles Department of Convention and Tourism Development with the assistance of the Los Angeles Tourism Board be instructed to report in 60 days with a written report on establishing a Regional Tourism Authority. An opportunity for public comment was held. After further discussion of the matter, the Committee moved to approve the recommendation presented by the Committee Chair, as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

TRADE, COMMERCE, AND TECHNOLOGY COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
BLUMENFIELD:	YES
BONIN:	YES
KREKORIAN:	YES
BUSCAINO:	YES
MARTINEZ:	YES

ME