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MOTION

In 2014, the Port of Los Angeles hosted the Tall Ships Festival LA, the Port of Los Angeles Lobster Festival, and the Red Bull Rallycross. Each successful event brought thousands of visitors to the LA Waterfront, many of whom spent money at local restaurants, hotels, and other businesses. Events such as these at the Port of Los Angeles have the potential to boost economic activity and promote the LA Waterfront as a viable tourist destination.

As the Harbor Department, the City of Los Angeles, and local community organizations plan for future events at the LA Waterfront, it would be helpful to know the economic impact of previous events.

I THEREFORE MOVE that the Los Angeles Harbor Department be requested to report to the Trade Commerce and Tourism Committee on the impact of the Tall Ships Festival, Lobster Festival, and Red Bull Rallycross on the local economy and ways in which the Port is working to attract future programs and events to the LA Waterfront.

Presented by 
JOE BUSCAINO
Councilmember, 15th District

Seconded by 

ORIGINAL

SEP 9 2014

