

**ACCELERATED REVIEW PROCESS - E**

Office of the City Engineer

Los Angeles, California

To the Honorable Council

Of the City of Los Angeles

Honorable Members:

**SEP 18 2014**

C. D. No. 13

SUBJECT:

Hollywood Boulevard and Vine Street - Walk of Fame Additional Name in Terrazzo Sidewalk –  
NEW KIDS ON THE BLOCK

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RECOMMENDATIONS:

- A. That the City Council designate the unnumbered location situated one sidewalk square southerly of and between numbered locations 32 and 33 as shown on Sheet 19 of Plan D-30385 for the Hollywood Walk of Fame for the installation of the name of New Kids On The Block at 7072 Hollywood Boulevard.
- B. Inform the Hollywood Chamber of Commerce of the Council's action on this matter.
- C. That this report be adopted prior to the date of the ceremony on October 9, 2014.

FISCAL IMPACT STATEMENT:

No General Fund Impact. All cost paid by permittee.

TRANSMITTALS:

- 1. Unnumbered communication dated September 8, 2014, from the Hollywood Historic Trust of the Hollywood Chamber of Commerce, biographical information and excerpts from the minutes of the Chamber's meeting with recommendations.

SEP 22 10 31 22

DISCUSSION:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has submitted a request for insertion into the Hollywood Walk of Fame the name of New Kids On The Block. The ceremony is scheduled for Thursday, October 9, 2014 at 11:30 a.m.

The communicant's request is in accordance with City Council action of October 18, 1978, under Council File No. 78-3949. Following the Council's action of approval, and upon proper application and payment of the required fee, an installation permit can be secured at 201 N. Figueroa Street 3rd Floor, Counter 23.

Respectfully submitted,



Lemuel M. Paco, P.E.  
Central District Engineer  
Bureau of Engineering

pkt:wof.06  
(213)482-7030

cc: Construction Services Center, Counter 23  
Bureau of Street Services  
Administration



September 8, 2014

Mr. Gary L. Moore  
Public Works Engineering  
Att: Lemuel Paco  
201 N. Figueroa, 3<sup>rd</sup> Floor, M.S. 503  
Los Angeles, CA 90012

Dear Mr. Moore:

The Walk of Fame Committee of the Hollywood Chamber of Commerce has approved the below listed name for insertion into the Hollywood Walk of Fame:

**NEW KIDS ON THE BLOCK (Category -RECORDING)** Requested star location to be 7072 Hollywood Blvd., south side of the street next to Live Nation. The star for NEW KIDS ON THE BLOCK will be placed in the newer extension of the Walk of Fame. The star is in the second row next to The Backstreet Boys and is between stars that are set in the original row for GEORGE FISHER (32) to the east and THE OSMOND FAMILY star which is numbered (33) to the west. According to Sheet 19, D-30385, the star for NEW KIDS ON THE BLOCK has no number. THE STAR WILL POINT EAST. The dedication ceremony is scheduled for Thursday, October 9, 2014 at 11:30 a.m.

Thank you for your cooperation in this request. I look forward to a response from your office soon.

The following materials are enclosed: NEW KIDS ON THE BLOCK'S bio and Board minutes.

Sincerely,

*Ana Martinez*

Ana Martinez  
Vice President, Media Relations/Producer Walk of Fame

cc:

Mayor Eric Garcetti  
Councilmember O'Farrell  
Leron Gubler  
Ins. Owen  
Sgt. Lamont Jerrett

Hannibal Harris      SPEC Security  
Top End Construction      Janelle Lopez  
Carmine Goglia

At some point, every kid from Boston dreams of hitting the field at Fenway Park. The home of the Red Sox represents the city just as much as the Bunker Hill Monument does. If you can get on that green, you're a legend as far as any Bostonian is concerned. In June 2011, three years after reuniting, that dream finally came true for New Kids On The Block— Jordan Knight, Jonathan Knight, Joey McIntyre, Donnie Wahlberg, and Danny Wood.

The Boston pop icons co-headlined the stadium alongside Backstreet Boys as part of the historic NKOTBSB Tour. Selling out 140 arena shows on their reunion jaunt and numerous co-headline dates, the Fenway Park gig remains a high watermark for the group. Still, there's even more on the horizon for 2012 including two sold-out NKOTBSB nights at the famed O2 Arena in London as well as dates in Europe and Australia.

That said, pushing the envelope is something of a tradition for New Kids On The Block, and it has been since the beginning.

After 15 years out of the spotlight, the 21<sup>st</sup> century saw the boys from Boston stage one of the biggest and most anticipated reunions of all time. In 2008, they officially revealed their return on *The Today Show*. An enormous crowd gathered at Rockefeller Center for their first performance back, and everything snowballed once again from that magical moment. Their long-awaited fifth album, *The Block*, debuted at #2 on the Billboard Top 200 and the supporting tour reached a cumulative audience of over one million people.

"I wanted the reunion and album to be redemption—but not for us," exclaims Wahlberg. "I wanted it to be redemption for the fans. I wanted them to feel entertained and to feel treated to something special. Mostly, I wanted them to feel satisfied with what they were getting *now*. I wanted them to know they put their hearts into the right place back then, and it was worth the wait to come back again."

With both the record and subsequent tour, they certainly delivered on all of those promises. Nevertheless, the phenomenon still sparked from the same starting point it always had—the songs.

"The new music reignited the whole thing," adds Knight. "It wasn't about nostalgia for the old days. It was about the music. Everything came back to that."

Galvanized with new tunes including hot collaborations with Lady Gaga and Ne-Yo and an undeniably impressive modern stage show, "the guys now", as Wahlberg puts it, reclaimed their spot at the top of modern pop. It certainly would've been easy for the five-some to simply careen along on past glories.

If you don't recall, they'd sold more than 80 million albums worldwide and dominated airwaves with a bevy of hits such as "You Got It (The Right Stuff)", "Cover Girl", "Didn't I (Blow Your Mind This Time)", "Hangin' Tough", "I'll Be Loving You", "Step By Step", and "Tonight".

Not to mention, in the early '90s, the band had smashed box office records performing 200 concerts per year at stadiums across the globe and were named "highest paid entertainers of 1990" by *Forbes Magazine*. However, they weren't content to simply rest on their laurels in the '00s. Instead, they upped the ante immensely with a series of career firsts over two decades into their illustrious legacy.

The group launched the maiden voyage of the "New Kids On The Block Cruise" departing from Florida to the Bahamas in 2009 to unanimous fan fervor. Boasting special events, parties, and performances, the cruise was a massive success during its inaugural run. A year later, the ship's cabins sold out within mere minutes, and it was named the fastest selling cruise charter of all time. The cruise remains a new tradition for the quintet and fans celebrating its sixth year running as of 2014.

On their acclaimed *Coming Home* DVD, New Kids On The Block captured the reunion "step by step" from the moment all five men reconvened in a Los Angeles rehearsal space for the first time since 1993. *Coming Home* gave viewers new perspective on one of the world's most important pop presences with live performances, behind-the-scenes footage, fan encounters, bloopers, and more.

For McIntyre, *Coming Home* remains a special milestone. "It was always an important thing for us to document this journey," Knight enthuses. "From the very beginning, we knew we wanted to capture every moment of this ride and all the support our amazing fans continue to give us. They have never left. It's not only our journey; it's their journey, too."

The fans remain at the center of everything New Kids On The Block do. In the summer of 2010, New Kids On The Block experienced another first, gracing the stage of the legendary Radio City Music Hall. However, they had a big surprise up their sleeves when pop juggernaut Backstreet Boys joined them on stage for the first-time ever. Along with a stunning dual performance at the *American Music Awards*, the union perfectly preceded the launch of their joint tour, NKOTBSB, the following summer.

"The chemistry was instant. We just had a blast from the moment we first hit the stage together. It really was an incredible time for both groups. Plus, we're still young, and we're still hot," chuckles McIntyre.

It was a lot more than that though. The co-headlining tour immediately made massive waves covering North America, Europe, Australia, and Asia. Bringing countless fans to their feet for an unforgettable night of music, NKOTBSB ranked high on both *Pollstar's* "Top 50 Worldwide Tours (Mid-Year)" and *Billboard's* annual "Top 25 Tours".

In April 2013, NKOTB released their sixth studio album *10*, which debuted at number six on the Billboard 200 chart. Following the release, they co-headlined The Package Tour along with 98 Degrees and Boyz II Men. The wildly successful tour spanned nearly 50 shows across North

America before concluding in August 2013. Most recently, NKOTB completed the *New Kids On The Block After Dark*, the exclusive four day engagement at The AXIS in Las Vegas from July 10-13. The four incredible shows were part of the ultimate Vegas weekend that included concerts, pool parties and after parties – and were the exclusive North American tour dates in 2014.

In the middle of everything, New Kids On The Block always find time to continually give back. Starting in 2009, the guys and their fans started supporting the Susan G. Komen for the Cure foundation. Since then, they've collectively raised in excess of \$200,000 towards finding a cure for breast cancer. Fans continue to host fund raisers and jumpstart events like "Race for the Cure" and "3-Day for the Cure" teams furthering the cause. After losing his mother to the disease, Wood created "Remember Betty" in order to celebrate her memory, while collaborating with the Susan G. Komen foundation.

Their charitable pursuits extend even farther. Supporting *Toys For Tots* in 2010, they put on an intimate show at the Boston House of Blues, and the hometown gig sold out in a matter of minutes and raised over \$60,000 for the charity.

In the end, they still do feel *new* in many ways, if not a bit wiser. "We've been extremely fortunate to have accomplished so much and then to come back and do it again like this," says McIntyre. "None of it is possible without the most amazing fans in the world, but we are proud of the work we've done and the faith we have in each other. The New Kids are a part of pop history. We're honored to have influenced those who came after us—such as N\*Sync and Backstreet Boys—as we were so influenced by those who came before—New Edition, The Osmonds, and The Jackson 5. We will make sure we continue to honor our heritage, our fans, and ourselves and have a blast while we're doing it. We can't wait to see what happens next."

There are even more firsts on the horizon for New Kids On The Block though, and they've still got "the right stuff" after all these years. — *Rick Florino*

**Hollywood Chamber of Commerce  
BOARD OF DIRECTORS MEETING**

Wednesday, June 20, 2012

**Board Members Attending:** Chris Barton, Chair; Abou-Daoud; Assil; Cochran; Chong; Conti; Dadigan;; Folb; Gallogly; Gargano; Goldman; Gonzales; Goodwin; Kalantari; Keyser; Koretz; Lindgren; Marlis; McNulty; Moe; Rheinstein; Savage; Shelton; Stephan; Zarrinam;

**Board Member Absent:** Druyen; Gorelick; D. Green, H. Green; Hart; Mann; Massie; Ouri; Rembis; Saavedra; See; Smith; Sundher

**Honorary Board Members Present:** Arslanian; Diehl, Farrar, MacJennett; Morrison

**Staff Present:** Gubler; Martinez, Shahenian

**I) Call to Order**

The Meeting was called to order at 4:08 pm.

**VI) 2013 Walk of Fame Selections**

Martinez discussed the Walk of Fame Committee report. The slate of honorees as selected by the Walk of Fame committee for year 2013 are:

MOTION PICTURES: Rick Baker, Javier Bardem, Viola Davis, James Franco  
Ron Howard and Helen Mirren

TELEVISION: Simon Baker, Bryan Cranston, Ellen DeGeneres, Jane Lynch, Katey Sagal and  
Matthew Perry

RECORDING: The Back Street Boys, Jennifer Hudson, Jane's Addiction, Janis Joplin  
(Posthumous), New Kids on the Block, Usher Raymond IV, Thalia and Luther Vandross  
(Posthumous)

LIVE THEATRE/PERFORMANCE: Olympia Dukakis and Penn & Teller

RADIO: Steve Harvey and "Shot Gun" Tom Kelly

**Motion** by Goldman, seconded by Gallogly to approve the 2013 Walk of Fame honorees as provided by the Walk of Fame Committee.

**Motion** carried.

**XV) Adjournment**

There being no further business, the meeting adjourned at 5:35 pm.

Respectfully Submitted,



Nicole Shehenian

July 12, 2012