

## MOTION

On May 27, 2015 the City of Los Angeles, Department of Recreation and Parks initiated requests for proposals (RFPs) to: 1) provide oversight management of the Greek Theatre's Open Venue Model, and 2) manage the Greek Theatre's Food and Beverage concessions.

On July 16, 2015 the Department of Recreation and Parks opened the Greek Theatre 2016 calendar by holding a booking lottery at Friendship Auditorium. During this lottery, approximately two-hundred applications were received from a variety of artists, performers and promotional companies for numerous venue holds.

Subsequently, on July 27, 2015 the Department of Recreation and Parks closed the filing period for Greek Theatre Management RFP submissions. Proposals are currently being processed by the Department, and it is anticipated that any award recommendations will be announced at the upcoming August 12, 2015 Recreation and Parks Commission meeting.

Given the speed with which the Department of Recreation and Parks has moved forward with regard to the proposed "open venue model", as well as the RFP process and anticipated selection of entities to manage and operate the Greek Theatre and its food and beverage concessions, it is necessary that the Council and community be apprised of any and all salient considerations.

I THEREFORE MOVE that the City of Los Angeles, Department of Recreation Parks be directed to provide a comprehensive report in 30 days on the future management and operation of the Greek Theatre, including, but not limited to, the following areas of community concern:

- 1) The current practice of traffic and noise mitigation measures, and efforts to reduce congestion before and after events;
- 2) The requirements and current practices for security and patrols in the surrounding neighborhoods;
- 3) Infrastructure maintenance, parking and shuttle services;
- 4) Preservation of the aesthetic quality of the property and surrounding community;
- 5) The status of public information efforts surrounding the RFP process, as well as the foreseeable operation of the Greek Theatre;
- 6) The requirements and current practices for constituent concern intake;
- 7) All options for future management in light of past actions;



I FURTHER MOVE that the City of Los Angeles, Chief Legislative Analyst's Office, in coordination with the City Attorney's Office, be directed to provide:

- 8) A clear description of the legal limitations and/or constraints on the authority of the City Council relative to the "self-operation" of the Greek Theatre.

AND I FURTHER MOVE that the Department of Recreation and Parks, in coordination with the City of Los Angeles, Chief Analyst's Office, be directed to report on:

- 9) Budget projections; the feasibility of the "open venue model"; and regular reporting requirements on whether or not the Department of Recreation and Parks is meeting projected budgetary goals.

PRESENTED BY



DAVID RYU  
Councilman, 4<sup>th</sup> District

SECONDED BY



MITCHELL O'FARRELL  
Councilman, 13<sup>th</sup> District

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