

14-1615

TRANSPORTATION

MOTION

The City has implemented a number of programs to optimize the use of parking meters, particularly the LA ExpressPark project in Downtown. LA ExpressPark combines technology and demand-based pricing into an innovative parking management strategy, thereby increasing the availability of limited parking spaces, reducing traffic congestion and air pollution, and encouraging use of alternative modes of transportation. By optimizing parking availability, the City is supporting local businesses through increased turnover of parking inventory and benefitting customers in their search for available parking.

The Los Angeles Fashion District is an example of a heavily trafficked commercial area where parking turnover is critical to its continued vibrancy and economic success. Some commercial vehicles, however, repeatedly disregard parking restrictions by remaining well beyond the posted time limits. The City's current policy is to limit the issuance of parking citations to one violation per day. It may be appropriate, however, to subject commercial vehicles to multiple tickets per violation per day, especially when the driver is present, conducting business and blatantly disregarding posted parking restrictions.

I THEREFORE MOVE that the Council instruct the Department of Transportation, with the assistance and cooperation of the Office of the Chief Legislative Analyst and the City Attorney, to explore the feasibility of implementing changes to the City's parking citation issuance policies and/or ~~and~~ creative parking restrictions to address commercial vehicles that repeatedly violate posted parking restrictions in the Los Angeles Fashion District.

PRESENTED BY:   
JOSE HUIZAR  
Councilmember, 14<sup>th</sup> District

SECONDED BY: 

ORIGINAL

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