

Dear Councilman Blumenfield:

I am writing with vital feedback on the positive effect home-sharing has in your district and to implore you to vote **AGAINST** Tuesday's LA City Council support of SB 593. This misguided, excessively regulatory measure unnecessarily burdens a burgeoning industry whose benefit to the local economy far exceeds any perceived negative impact.

Contrary to a vocal and elitist minority comprised of special interests in affluent areas like Venice and Santa Monica, home-sharing is a safe, quiet and respectful community of ordinary citizens - many struggling to survive tough economic times.

I am among the majority of resident homeowners sharing a spare bedroom or guest house whose actions are no more intrusive on quality of life than when any Angeleno invites family and friends to visit and partake in the unique Southern CA lifestyle.

My association with Airbnb arose as a function of severe economic hardship. Like those during the Great Depression who leveraged their largest asset by opening their homes to boarders, home-sharing promotes neighborhood stability by allowing residents to stay afloat and cover rising living costs.

Over the past three years, I have become an unofficial ambassador for Los Angeles and the west San Fernando Valley. I've welcomed foreign and domestic travelers with unique needs unmet by existing hoteliers. One-on-one interaction with my guests allows me to promote local small businesses such as Follow Your Heart, Mission Burrito, Phở CT, Johnny Pacific and Native Spirit which lie outside the traditional tourist-centric hotspots.

In consideration of the longer term Council action (#14-1635), don't let unfounded fears or reactions to a few isolated exceptions tarnish the well-mannered sharing community and stifle this economic engine. Home-sharing plays a vital civic role in promoting the entire city beyond the well-funded tourist venues.

While I support sensible legislation that provides simple, common-sense rules for home-sharing in Los Angeles, current measures like SB 593 widely overreach and will severely stifle this vital service and revenue source for Angelenos who are already struggling.

Personally home-sharing allowed me to gain additional education and become licensed as a CA property and casualty insurance agent in an effort to rebuild a life torn apart by the Recession. Home-sharing income is crucial for me to grow my new business and maintain the house I have loved for twenty-one years. Without home-sharing, I would become another foreclosure statistic and further drag down the recovery of my family-friendly neighborhood.

Please vote **AGAINST** support of SB 593 and other anti-home-sharing measures before the LA City Council.

Sincerely,  
Bryce Fujii



June 1, 2015

Honorable Mike Bonin  
Councilmember 11<sup>th</sup> District  
City of Los Angeles  
200 N. Spring Street, Room 475  
Los Angeles, CA 90012

**RE: CF# 15-0002-S56 SUPPORT SB 593 (McGuire)**

Dear Councilmember Bonin:

In support of June 2, 2015 council agenda item (23) resolution on Online Vacation Rental Businesses, allowing for state regulations to ensure local control and its impacts on the hotel industry in Los Angeles, it is not the intention of the Hotel Association of Los Angeles (HALA) to discriminate any business conducted lawfully and in full compliance of local zoning ordinances.

Furthermore, the Hotel Association does not oppose residential owners providing accommodations of short-term rentals. However, by definition short-term rental listing hosts are now operating a "commercial lodging facility" and they should be lawfully required to abide by the same standards and regulatory provisions of the lodging industry.

In addition to all local taxes, fees and registrations, we stress the importance of guests' safety, security, health and accessibility (ADA) compliance at the city, county, state and federal levels. It is vital for our industry that there is a level playing field and an equal application of existing laws, rules and regulations.

HALA and its member hotels and affiliates throughout the greater Los Angeles region applaud your actions and concerns on this matter and support comprehensive compliance and sensible policy measures which preserve the character of neighborhoods, quality of communities, mutually benefitting our residents and stakeholders.

Thank you for your assistance and continued support.

Sincerely,

A handwritten signature in blue ink, appearing to read "BA", is written over a horizontal line.

Bob Amano  
Executive Director

Cc: Honorable Members of Los Angeles City Council

## RE RESOLUTION TO SUPPORT CALIFORNIA SB-593

I RECOMMEND A **"NO"** VOTE on the RESOLUTION to SUPPORT SB-593.

Rational:

### **A "ONE SIZE FIT'S ALL" Bill is inappropriate to apply to all California's cities and towns.**

This one-size fits all bill does not take into consideration the unique needs of each individual of a city, county, or incorporated region within California. Every city/town/county/community has different economic needs, development goals, and overall visions, depending on their size, location and the type of community they are--whether they be a bedroom community, a tourist destination, a newly developing city, or an industrial city, or farm community.

A "ONE SIZE FITS ALL" bill is also an insult to the ability of local governing bodies to decide what is best for their particular /individual needs.

### **COST - By not supporting/passing this bill you will save cities money.**

This bill will cost cities (which many can ill afford) causing them to hire more staff to collect records that could easily be obtained by negotiating directly with short-term on-line listing services--in fact cities could SAVE money by having the on-line listing services the COLLECT the appropriate taxes themselves --as is CURRENTLY being done in cities across the country, and in our state! Tell me, what city does not want to save money?

Bottom line, this bill in fact undermines a city's or communities' self-determination to govern themselves and will cost cities money. In addition, this bill has nothing to do with state level jurisdiction--it is simply an unnecessary waste of time and effort.

Please take the sensible, cost saving action: VOTE **NO** ON SUPPORTING SB 593!!!

[Bill Text - SB-593 Residential units for tourist or transient use: hosting platforms.](#)

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53171. (a) For purposes of this article:

[View on leginfo.legislature.ca.gov](http://leginfo.legislature.ca.gov)

Preview by Yahoo

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Go confidently in the direction of your dreams.

*Live the life you have imagined.*

- Henry David Thoreau

Dear Councilman Koretz,

We are writing to convey our passionate perspective on the extremely positive effect home-sharing has had in your district and to appeal to you to vote **AGAINST** Tuesday's LA CITY Council support of SB593 .

This very humble industry has had nothing but a wonderful positive impact in countless ways;

- It has greatly contributed to our family's financial stability and has helped us avoid losing our home.
- The lovely families, who stay with us, patronize our local communities businesses, therefore contributing

to its growth. A large percentage of the businesses are small "mom and pop" operations, who greatly benefit

from these visitors.

- There are hardly any hotels in our area, so visitors, are greatly dependent on home-sharing.

**We are extremely concerned that SB593 and other anti-home sharing measures, will severely stifle this safe, quite, respectful, humble and necessary service and cause us to lose our home. We additonaly oppose this resolution in the City Council because State Bill 593 poses unprecedented privacy concerns.**

**Please vote AGAINST support of SB593 and other anti-home sharing measures before the LA City Council**

**THANK YOU**