

CITY OF LOS ANGELES

CALIFORNIA



ERIC GARCETTI
MAYOR

HOLLY L. WOLCOTT
City Clerk

GREGORY R. ALLISON
Executive Officer

When making inquiries relative to
this matter, please refer to the
Council File No.

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General Information - (213) 978-1133
Fax: (213) 978-1040

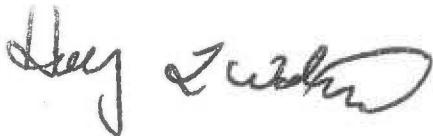
SHANNON HOPPE
Division Manager

clerk.lacity.org

February 27, 2015

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 15-0066, at its meeting held February 18, 2015.



City Clerk
wrq

Mayor's Time Stamp
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2005 FEB 20 PM 12: 54
CITY OF LOS ANGELES

City Clerk's Time Stamp
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2015 FEB 20 PM 12: 40
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BY _____
DEPUTY

SUBJECT TO THE MAYOR'S APPROVAL

COUNCIL FILE NO. 15-0066

COUNCIL DISTRICT 13

COUNCIL APPROVAL DATE February 18, 2015

RE: NAMING THE INTERSECTION OF SANTA MONICA BOULEVARD AND WILCOX AVENUE AS HOLLYWOOD THEATRE ROW

LAST DAY FOR MAYOR TO ACT MAR 02 2015
(10 Day Charter requirement as per Charter Section 341)

DO NOT WRITE BELOW THIS LINE - FOR MAYOR USE ONLY

APPROVED
✓

*DISAPPROVED

*Transmit objections in writing pursuant to Charter Section 341

DATE OF MAYOR APPROVAL OR DISAPPROVAL 2/26/15

E. G. [Signature]
MAYOR

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PUBLIC WORKS AND GANG REDUCTION COMMITTEE REPORT relative to naming the intersection of Santa Monica Boulevard and Wilcox Avenue as Hollywood Theatre Row.

Recommendations for Council action, pursuant to Motion (O'Farrell - LaBonge), SUBJECT TO THE APPROVAL OF THE MAYOR:

1. DESIGNATE the intersection of Santa Monica Boulevard and Wilcox Avenue as Hollywood Theatre Row.
2. INSTRUCT the Los Angeles Department of Transportation to erect permanent ceremonial sign(s) to this effect at this location.
3. TRANSFER/APPROPRIATE \$750 from the Council District 13 portion of the Street Furniture Revenue Fund No. 43D/50 to the Transportation Fund No. 100-94, as follows: \$400 to Account No. 001090 (Salaries - Overtime), and \$350 to Account No. 003350 (Paint and Sign Maint. and Repairs) for the above work.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

At a regular meeting held on February 4, 2015, the Public Works and Gang Reduction Committee considered a Motion (O'Farrell - LaBonge) relative to naming the intersection of Santa Monica Boulevard and Wilcox Avenue as Hollywood Theatre Row. An opportunity for public comment was held. After a brief discussion, the Committee moved to approve the recommendations contained in the Motion as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

PUBLIC WORKS AND GANG REDUCTION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
BUSCAINO:	YES
PRICE:	YES
CEDILLO:	YES
ME	

ADOPTED

FEB 18 2015

LOS ANGELES CITY COUNCIL

-NOT OFFICIAL UNTIL COUNCIL ACTS-