

PUBLIC WORKS AND GANG REDUCTION COMMITTEE REPORT relative to naming the intersection of Santa Monica Boulevard and Wilcox Avenue as Hollywood Theatre Row.

Recommendations for Council action, pursuant to Motion (O'Farrell - LaBonge), SUBJECT TO THE APPROVAL OF THE MAYOR:

1. DESIGNATE the intersection of Santa Monica Boulevard and Wilcox Avenue as Hollywood Theatre Row.
2. INSTRUCT the Los Angeles Department of Transportation to erect permanent ceremonial sign(s) to this effect at this location.
3. TRANSFER/APPROPRIATE \$750 from the Council District 13 portion of the Street Furniture Revenue Fund No. 43D/50 to the Transportation Fund No. 100-94, as follows: \$400 to Account No. 001090 (Salaries - Overtime), and \$350 to Account No. 003350 (Paint and Sign Maint. and Repairs) for the above work.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

At a regular meeting held on February 4, 2015, the Public Works and Gang Reduction Committee considered a Motion (O'Farrell - LaBonge) relative to naming the intersection of Santa Monica Boulevard and Wilcox Avenue as Hollywood Theatre Row. An opportunity for public comment was held. After a brief discussion, the Committee moved to approve the recommendations contained in the Motion as detailed above. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

PUBLIC WORKS AND GANG REDUCTION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
BUSCAINO:	YES
PRICE:	YES
CEDILLO:	YES
ME	

-NOT OFFICIAL UNTIL COUNCIL ACTS-