

MOTION ECONOMIC DEVELOPMENT

While the City has placed a high priority on encouraging our film production industry, we should also recognize the fact that we have a unique opportunity to make maximum use, or re-use, of materials and props used in these productions. This effort not only helps our community groups but it is of great benefit for improving the environment.

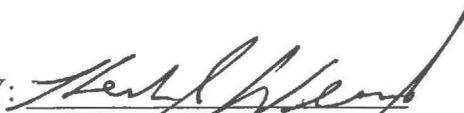
The City should look for ways to help our film and production industry to move away from trashing their useable discards to instead, finding alternatives that benefit the local community of artists, educators, independent productions, non-profits and others who value and can make good use of these resources.

Instilling environmental responsibility into the filming process is more than simply putting a recycling bin on set or burning for waste to energy - the key is a paradigm shift in the production planning process as well as building a comprehensive re-use network that efficiently connects discarded set items to the community. We should look into ways to make this change to happen with resulting in a positive community benefit; and into ways to connect the "supply" of set discards to a willing public that can use them for their projects.

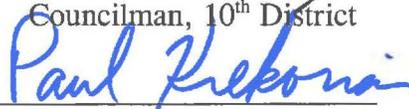
The City should explore ways to develop some mutually beneficial programs that are natural tie-ins with the newly adopted Zero Waste goals (SWIRP) as well as the Recycling Market Development Zone (RMDZ) loan program so that production discards can be put to good use and not wasted. Two recent examples of successful re-use include a recent donation of the following production materials: a tepee to Griffith Park Boys Camp and the Richard Sherman Chunky commercial kitchen that went to various creative projects.

I THEREFORE MOVE that FilmL.A. be requested to report with recommendations relative to the feasibility of establishing a film production recycling re-use program to make maximum use, or re-use, of materials and props used in productions for the benefit of the public and community groups and for other useful purposes, instead of throwing away these materials.

PRESENTED BY:


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SECONDED BY:



March 4, 2015
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