



San Francisco transit agency says drivers seeking parking account for 30 percent of traffic, but data questioned

By [Chris Roberts](#)
September 17, 2013



Cindy Chew/2009 S.F. Examiner file photo

Lost in the line of cars crawling toward the Bay Bridge every weekday afternoon are a few wayward souls: motorists looking for parking.

Exactly how many is difficult to determine. But if you ask the San Francisco Municipal Transportation Agency, it's more than a few.

The SFpark pilot program features meters that produce data telling users if spaces are available and where, and allows users to fill meters via smartphone or computer.

To promote the high-tech meters the agency began installing in eight neighborhoods in 2011, The City's transportation planners are presenting facts that make some transportation advocates balk.

Among them is the statistic that 30 percent of all congestion in The City is caused by frustrated drivers circling the block for that elusive parking space.

That figure has been repeated by local think-tank SPUR, transit agency Director Tom Nolan and current transit agency Transportation Director Ed Reiskin — who at a Board of Supervisors meeting on May 2 proffered "20 to 30 percent" as a more accurate reflection of congestion caused by parking seekers.

It's based on "the most comprehensive study to date that is used by the industry," said transit agency spokesman Paul Rose.

Yet the data to back up the number is a bit thin. For instance, the figure is an average based on a total of 10 studies conducted in eight cities over a period of 80 years.

That's too long a time frame — comparing 1920s Detroit to 2013 San Francisco is useless — and the studies included have too wide a range, from 8 percent to 74 percent, for the 30 percent "average" to be meaningful, says Tony Kelly, a neighborhood activist and staunch opponent of SFpark.

However, the transit expert who created the data doesn't think the transit agency is being devious.

"It's a harmless, very shorthand way to get across an idea that they plucked from a book," said Donald Shoup, the professor at UCLA who wrote the book — "The High Cost of Free Parking" — from which the 30 percent figure was gleaned.

The transit agency is currently conducting its own study, using bicycles to mimic cars in select neighborhoods during the day. But in the meantime, the real number is unknown.

In the book, Shoup offers "34 percent" as the average figure for traffic caused by parking seekers. In reality, it could be more or less.

"I don't know whether it's 30 percent," Shoup said. "It may be more. What's important is that cruising causes some level of traffic, a lot of pollution, and is expensive."

The transit agency is offering 30 to 33 percent as an average, but even that "seems too narrow," said Dr. Robert Saltzman, a professor of decision sciences at San Francisco State University who conducted a parking study in West Portal that did not offer a percentage on parking seekers.

The real number, Saltzman says, may be impossible to figure out. "You have to be able to infer people's intentions as they drive in their cars," he said.

Meanwhile, the 33 percent figure is being used to sell the public on parking meters — and the possibility of meters in residential neighborhoods.

A plan to install up to 5,000 meters in the northeast Mission district was halted after neighborhood outcry, but a long-debated plan to activate meters on Sundays and past 6 p.m. daily went into effect Jan. 1.

Parking meters produce about \$50 million annually for the transit agency, half of which is from citations, Reiskin said in May.

In the streets

- **30%** San Francisco congestion caused by parking seekers, according to SFMTA
- **10** Studies figure is based on
- **1927** Year of first study from which data is used (Detroit)
- **8%** Least congestion caused by parking seekers (New York City, 1993)
- **74%** Most congestion caused by parking seekers (Freiburg, Germany, 1977)
- **8-45%** Range in congestion caused by cruising in three N.Y. studies
- **0** Studies conducted in San Francisco

<http://archives.sfexaminer.com/sanfrancisco/san-francisco-transit-agency-says-drivers-seeking-parking-account-for-30-percent-of-traffic-but-data-questioned/Content?oid=2580026>



Traffic Congestion, Time, Money & Productivity

by [Wendell Cox](#) 09/18/2009



It is an old saying, but true as ever: “Time is money.” A company that can produce quality products in less time than its competitors is likely to be more profitable and productive. An urban area where employees travel less time to get to work is likely to be more productive than one where travel times are longer, all things being equal. Productivity is a principal aim of economic policy. Productivity means greater economic growth, greater job creation and less poverty.

Congestion Costs: This is why such serious attention is paid to the Texas Transportation Institute's (TTI) [Annual Mobility Report](#), which estimates the costs of traffic congestion, principally the value of lost time as well as excess fuel costs. The fundamental premise, long a principle of transportation planning and policy, holds that more time spent traveling costs money, to employers, employees and shippers.

Mobility & Productivity: Groundbreaking Research: Yet, until fairly recently, very little research was available to document the connection between travel times and the productivity of urban areas. The pioneering work has now been done by Remy Prud'homme and Chang-Woon Lee at the University of Paris. From reviewing French and Korean urban areas, they [showed that productivity improves](#) as the number of jobs that can be reached by employees in a particular period of time (such as 30 minutes) increases.

Focused US Research: US reports on mobility's role in reducing poverty came to similar conclusions. A middle 1990s report for the Federal Transit Administration found that [low income households in inner city Boston](#) were at a particular disadvantage in obtaining jobs in the fast growing suburbs because transit service was either spotty or non-existent. Margy Waller and Mark Allen Hughes noted in a report for the Progressive Policy Institute that "In most cases, [the shortest distance between a poor person and a job is along a line driven in a car](#)". Steven Raphael and Michael Stoll at the University of California found that access to [an automobile nearly halved the difference](#) between African American unemployment and that of non-Hispanic Whites.

New, Comprehensive US Research: But it was only last month that the Prud'homme-Chang research was broadly replicated in the United States. The Reason Foundation published "[Gridlock and Growth: The Effect of Traffic Congestion on Regional Economic Performance](#)" by David Hartgen and M. Gregory Fields, which looked at job accessibility in 8 US urban areas (Atlanta, Charlotte, Dallas, Denver, Detroit, Salt Lake City, San Francisco and Seattle,). Hartgen and Fields chose a 25 minute commute period (the approximate national average one-way work trip) to evaluate accessibility and found, generally, that each 10 percent increase in the number of jobs accessible in that period resulted in a 1 percent increase in productivity, as measured by the Gross Domestic Product of the urban area. They also found that if free-flow traffic conditions could be established, considerable improvements in urban productivity would be achieved, because employees could get to more jobs in less time. At the same time, they show that traffic congestion will worsen considerably by 2030 under present plans as adopted by metropolitan planning organizations.

Hartgen and Lee looked at five sample work destinations in each urban area, the central business district, the airport, a university, a mall and a major suburb. The results by sub region were surprising:

"Contrary to conventional planning wisdom, the research suggests that regional economies might be more dependent on access to major suburbs, malls and universities than on access to downtowns or airports. Not only are models of productivity somewhat stronger for these sites than for CBD accessibility, but access to them has a stronger effect on regional productivity."

The research indicates that achieving free flow traffic conditions to major suburbs, universities and malls would increase gross domestic products by from 6 to 30 percent. The gain in central business districts would be between 4 and 10 percent, while airports showed the least potential for adding to urban productivity, at 2 to 8 percent. These productivity gains are far from unachievable. Hartgen and Fields find that there is more than enough transportation funding in each of the urban areas to remove severe traffic congestion by 2030. These conclusions find fault with the growing emphasis by many in Washington to force people out of cars and into transit. Transit is simply not viable for the non-downtown markets, which have the greatest potential for improving job creation and economic growth.

Hartgen and Fields also show that achieving free flow operations in the studied urban areas would generally produce more in increased tax revenues by 2030 than the costs associated with reducing it.

American Urban Areas: Superior Productivity and Mobility: American urban areas are among the most mobile in the world. When compared to international urban areas of similar size, [work trip travel times in the United States tend to be less](#). That is one of the reasons that [US metropolitan areas are the most productive in the world](#).

For example, the Japanese megacity of Osaka-Kobe-Kyoto has somewhat fewer people than the New York consolidated (metropolitan) area and slightly more than the Los Angeles-Riverside consolidated area. Osaka-Kobe-Kyoto has perhaps the world's second most heavily patronized transit system (after Tokyo), which carries at least 50% as many riders on its rail lines alone as *all* of the transit systems in the United States. Yet, in Osaka-Kobe-Kyoto, workers spend 20 percent more time traveling between work and home each year as New Yorkers. They spend 40 percent more time commuting than workers in Los Angeles, despite its having the worst traffic congestion in the nation. The difference between Osaka-Kobe-Kyoto and New York and Los Angeles lies in the fact that in the two American metropolitan areas, most workers travel to work by car, to destinations throughout the areas (Note 1).

Naïve Proponents of Poverty: However, not everyone understands that time is money. Some members of the US Senate and House of Representatives and Washington special interests would seek to restrict highway funding, making traffic congestion even worse. They would seek to reduce the number of miles that Americans travel by car in an attempt to achieve marginal greenhouse gas emission reductions (that is [before the higher greenhouse gas emissions that occur in slower, more congested traffic](#) is factored in). Secretary of Transportation Ray LaHood has indicated a desire to [coerce people](#) out of their cars.

Transit: Inherently Less Productive and Expensive: One common claim is that transit will provide alternative mobility. However, transit trips tend to be twice as long as car trips and no transit vision has ever been put forward that would replicate the efficiency of the automobile. There is good reason for this, since such a transit system would [cost on the order of a metropolitan area's entire income, each year, to operate and amortize](#). And, transit is expensive. The recent compact cities policy lobbying paper, *Moving Cooler*, shows that transit is far from a cost effective means for reducing greenhouse gas emissions, [costing 20 times the maximum \\$50](#)

[per ton guideline](#) as established by the United Nations Intergovernmental Panel on Climate Change.

None of this is to deny the inestimable value of transit in serving the [nation's largest downtown areas](#) (such as Manhattan, Brooklyn, Boston, Philadelphia, Chicago and San Francisco). However these locations are commercial hyper-density aberrations in much larger low-density seas and are exceptional among America's more diffuse metropolitan areas. Rather, the problem is overselling transit in markets that it cannot competitively serve. Disinvesting in highways (forcing people into transit) makes no more sense than to require the injection of blood clots into the bloodstreams of patients under the guise of improving the health and livability of patients.

It's the Economy, Stupid: The United States has had enough recent experience with rising unemployment and falling economic performance. It hardly needs public policies that would increase travel time, reduce productivity and increase poverty, no matter how fervently and sincerely held are the misconceptions of the proponents. Hartgen and Fields have provided an invaluable work that could not have come at a better time.

Note 1: Calculated from United States Bureau of the Census American Community Survey and Japan Statistics Bureau data.

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<http://www.newgeography.com/content/001044-traffic-congestion-time-money-productivity>

Transit Policy in an Era of the Shrinking Federal Dollar

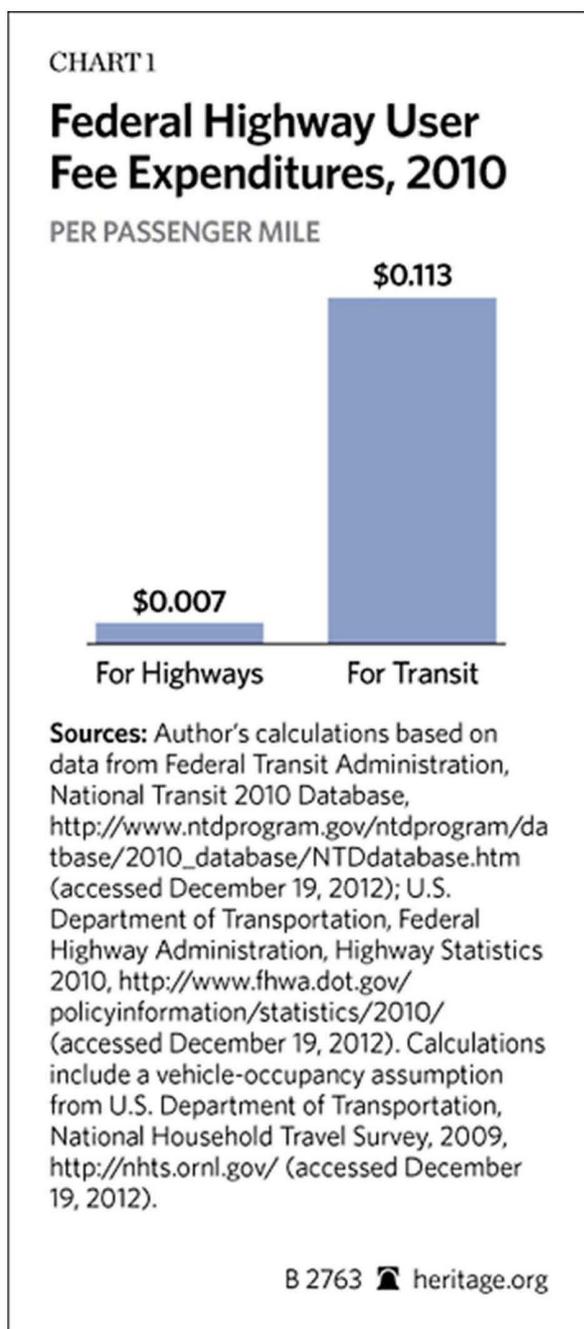
By [Wendell Cox](#)
January 31, 2013

Abstract

For three decades, federal gas taxes have supported urban transit services, principally to relieve traffic congestion through urban rail systems. The federal transit program has been justified with claims of providing mobility to low-income citizens and reducing emissions from automobiles. However, transit has not delivered on any of these objectives. Moreover, transit's benefits are highly concentrated in just six "transit legacy cities"; to which more than half the nation's transit commuting occurs. The costs of transit have risen far more than its ridership. For all these reasons, transit should not be a priority for federal funding, especially during severe budget constraints. This Backgrounder evaluates transit's performance and provides a wider context of issues that should be included in any examination of transit and its support by federal subsidies.

The federal government has been providing subsidies to mass transit since the 1960s.^[1] The principal justification was originally to reduce traffic congestion and to provide mobility alternatives to cars for low-income citizens. In addition, transit has been subsidized to reduce automobile emissions.^[2]

Since 1983, transit has received a share of the federal user fees paid by drivers, principally through fuel taxes. Additional diversions from federal user fees have been authorized by the Congestion Mitigation and Air Quality Improvement (CMAQ) program. In 2010, the latest year for which data are available, the total diversion from federal user fees approached \$6 billion. This left \$29 billion for expenditures on highways and roads. The 17 percent share of federal user fees was much greater than transit's little more than 1 percent of the nation's surface travel. Overall, highway user fees supported each transit passenger mile 17 times more than each highway passenger mile (\$0.1130 for transit; \$0.0067 for highways). (See Chart 1.)



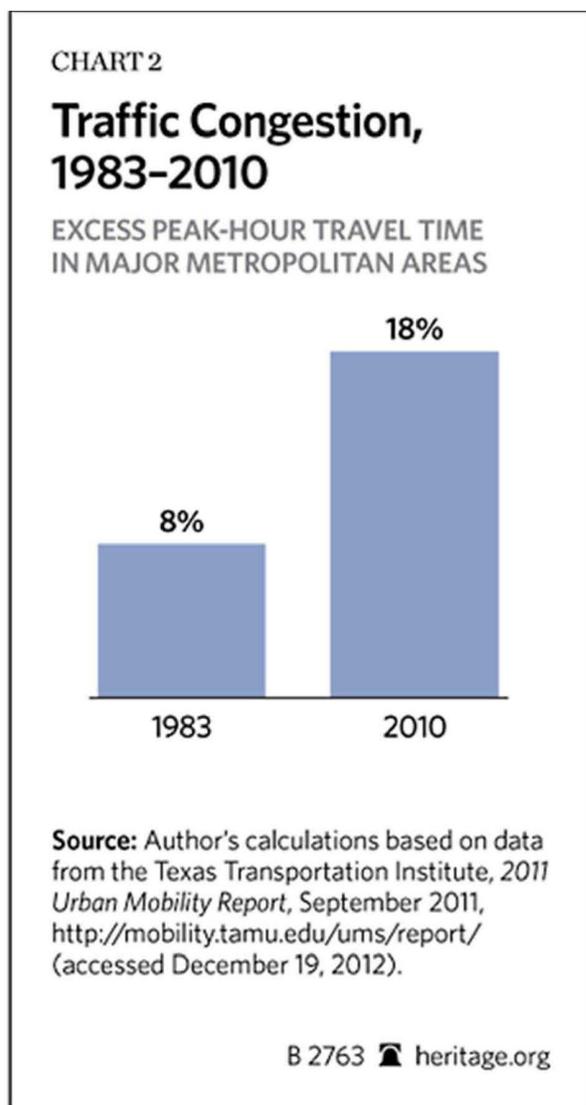
Traffic Congestion

America has become an urban nation. The 2010 census showed that approximately four of five people live in urban areas, which vary in size from a population of 2,500 to nearly 20 million.^[3] Metropolitan areas contribute to more of the national economy than their population share. Research indicates that metropolitan areas have better economic performance where residents are able to access a larger share of the job opportunities in a specific amount of time (such as 30

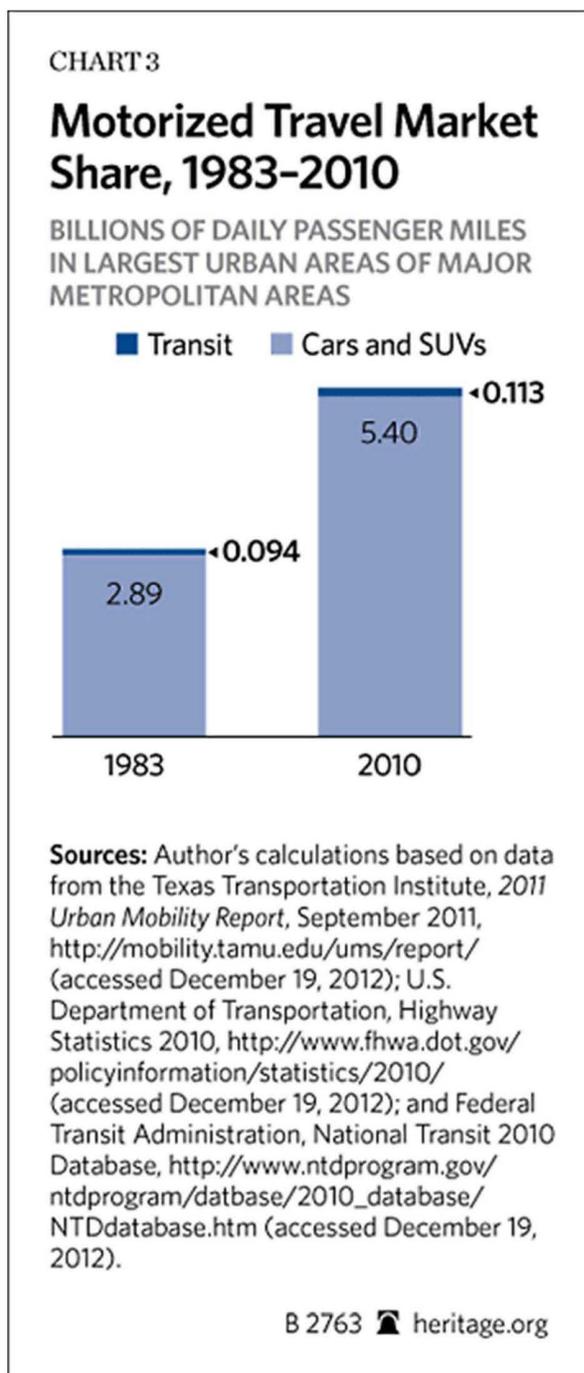
minutes).[4] Traffic congestion slows travel times and thus imposes costs on metropolitan economies.

Thus, public policy should seek to make it possible for city residents to minimize their travel time as they go about their business. This means that in the larger cities, economic growth and job creation will be stronger if costly traffic congestion is controlled or, better, eliminated.

One of the principal justifications for federal subsidies to transit is to relieve traffic congestion. However, throughout the life of the federal transit program, traffic congestion has gotten worse. Between 1983 and 2010,[5] greater traffic congestion has increased peak period travel times by approximately 125 percent in the 51 major metropolitan areas.[6] (See Chart 2.) Peak period travel times worsened in all 51 areas, up to an 800 percent increase in Riverside-San Bernardino. At the same time, overall traffic volumes in major metropolitan areas increased by 87 percent.



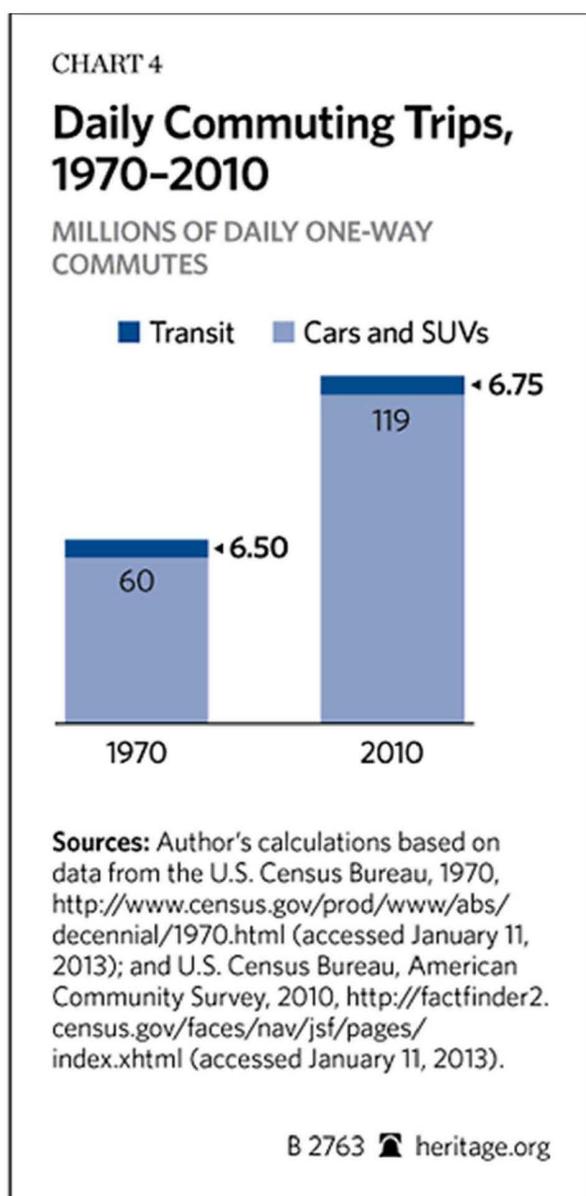
Not only has transit been unable to relieve traffic congestion, it has generally failed to even maintain its share of urban travel. Transit share of passenger miles^[7] in major metropolitan areas dropped by approximately one-quarter between 1983 and 2010. (See Chart 3.)



In examination of work-trip travel patterns further illustrates the point. Most traffic congestion occurs during peak travel periods on weekdays. Work trips represent less than 25 percent of daily

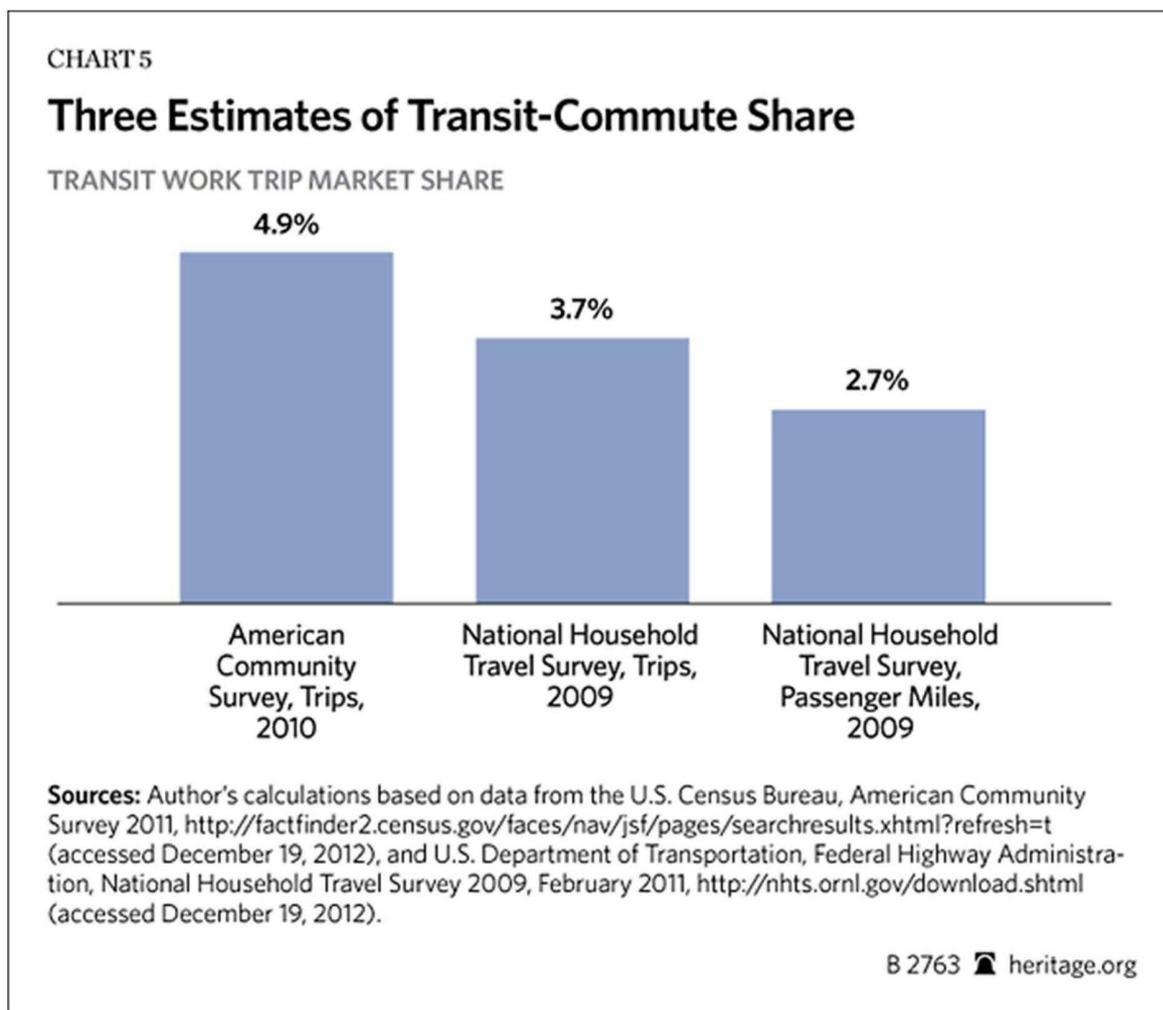
travel, yet are concentrated in the peak travel times. This concentration of work trips is thus the proximate cause of most recurring traffic congestion in metropolitan areas.

To relieve traffic congestion, transit must attract large numbers of automobile drivers as riders. This has not occurred. Census Bureau data^[8] indicates that since 1970, travel to work by automobile has virtually exploded, while commuting by transit has barely budged. The number of people commuting by automobile each day increased by more than 58,000,000. Commuting by transit increased by approximately 250,000. (See Chart 4.)



In 2010, 4.9 percent of commutes were by transit, according to the American Community Survey. However, even this figure is high. The U.S. Department of Transportation National Household Travel Survey (NHTS) indicates that people who commute by transit tend to often

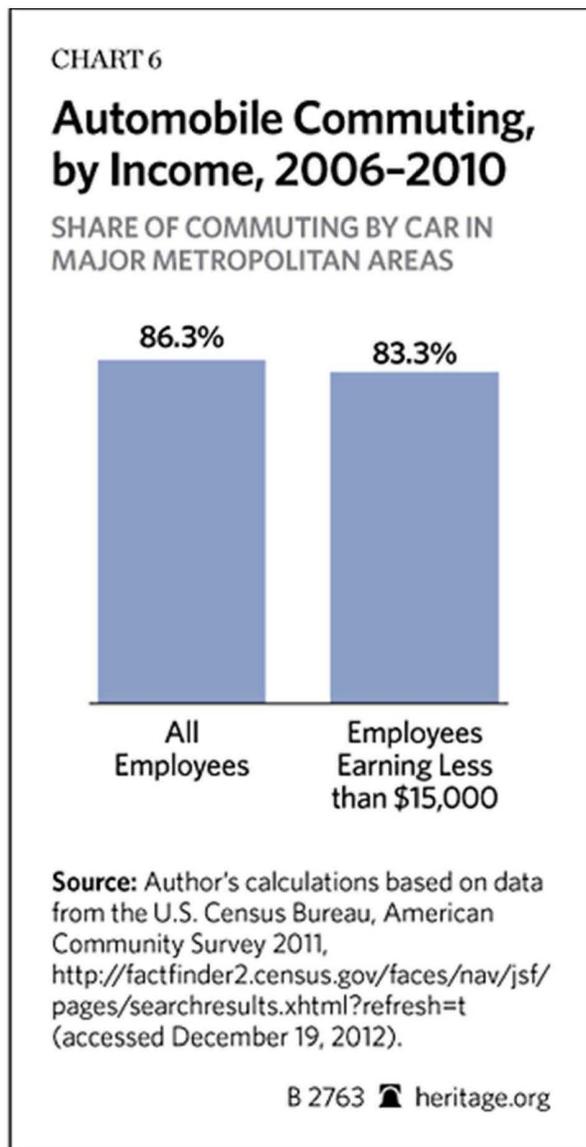
use other modes (such as automobiles) for commuting, which means that transit's actual market share is less. NHTS data indicates that overall transit accounted for 3.7 percent of commuters and an even lower 2.7 percent of commuting miles in 2009. (See Chart 5.)



Different results might have been expected. Since the 1970s, the nation has embarked on an urban rail building spree, opening systems in more than 20 major metropolitan areas. Further, the price of gasoline has risen strongly in the past decade. Yet, transit use has not increased enough to relieve traffic congestion; it has not even held its own. At the same time, a work-access mode that requires no subsidies—working from home—has expanded substantially and now exceeds transit work trips in 37 of the 51 major metropolitan areas, up from 27 in 2000.^[9]

Mobility for Low-Income Citizens?

While transit ridership among low-income citizens is higher than among the rest of the population, transit is unable to provide practical mobility to jobs throughout the metropolitan area to low-income citizens. (See Chart 6.) As a result, low-income workers rely on automobiles nearly to the same extent as all workers in the major metropolitan areas.

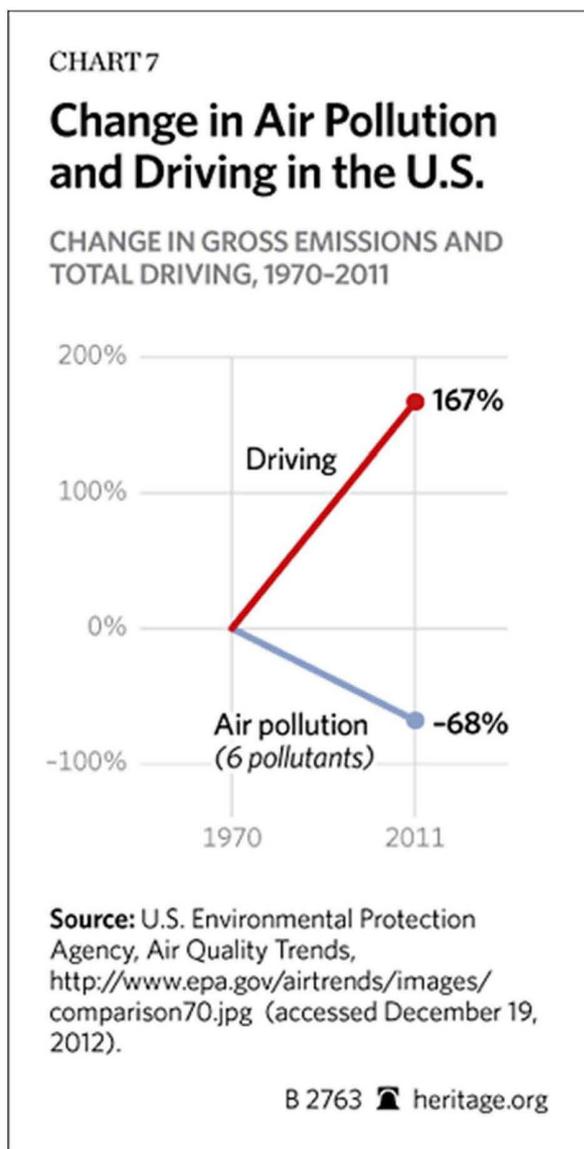


The value of the automobile to low-income commuters was expressed in a Progressive Policy Institute research analysis: “In most cases, the shortest distance between a poor person and a job is along a line driven in a car.”^[10] In other words, any program that seeks to replicate overall mobility levels for low-income citizens should be targeted to benefit low-income workers, not the more affluent transit riders and certainly not transit agencies. Some private nonprofit programs are already making substantial strides in facilitating automobile finance for low-income citizens, leading to greater employment levels and higher incomes.^[11]

Reducing Emissions

Despite expectations to the contrary, transit has played no role in the reduction of air pollution. To have done so would have required reducing traffic volumes, the opposite of which occurred.

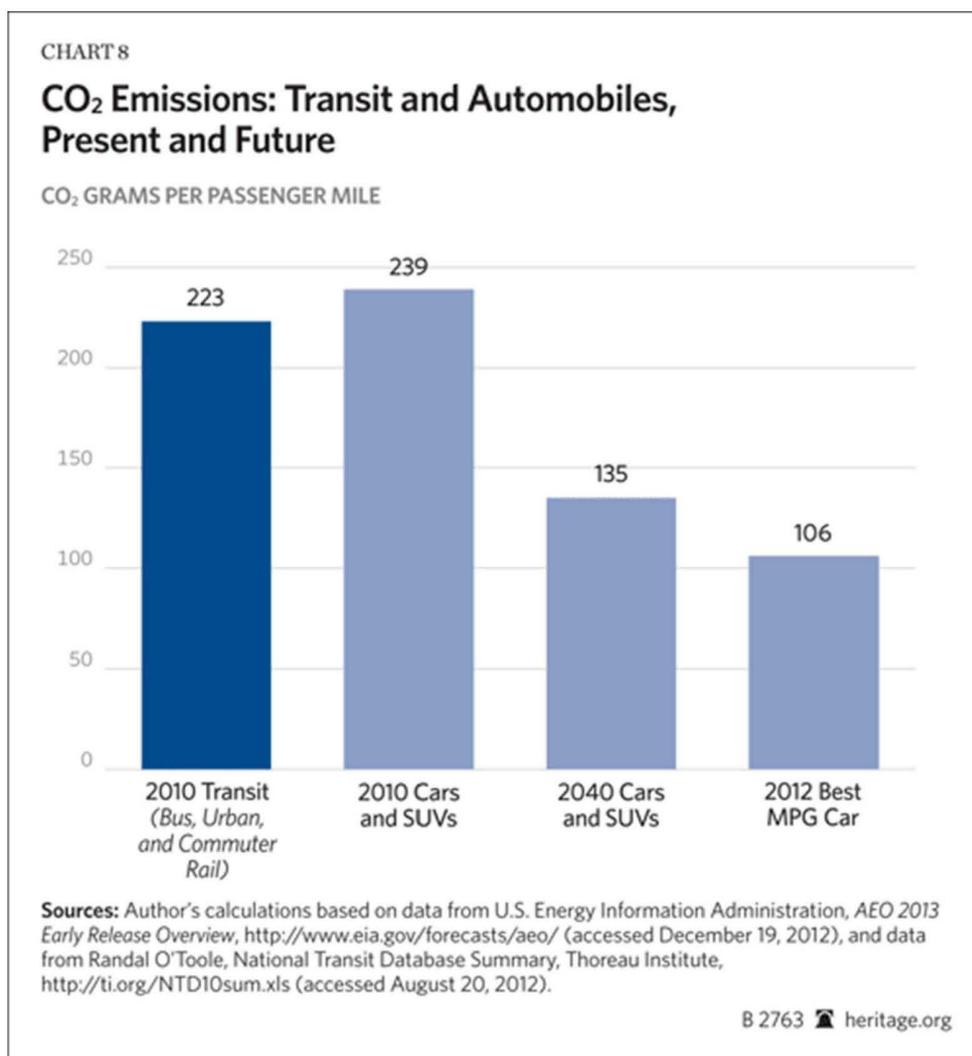
The nation has made spectacular strides in reducing local air pollution. Data from the Environmental Protection Agency (EPA) indicates that air pollution has declined 68 percent in the past four decades. Automobile travel over the same period increased 167 percent. (See Chart 7.)



Transit has been long touted as an effective means for reducing carbon dioxide (CO₂) emissions. This is because of the widely held assumption that transit produces substantially lower emissions than automobiles. There are two difficulties with this view. Even if the claim were true, in order for transit to reduce CO₂ emissions substantial numbers of drivers would have to switch to transit, which has not occurred. Moreover, as is indicated below, there is virtually no prospect for a material switch to transit in the future.

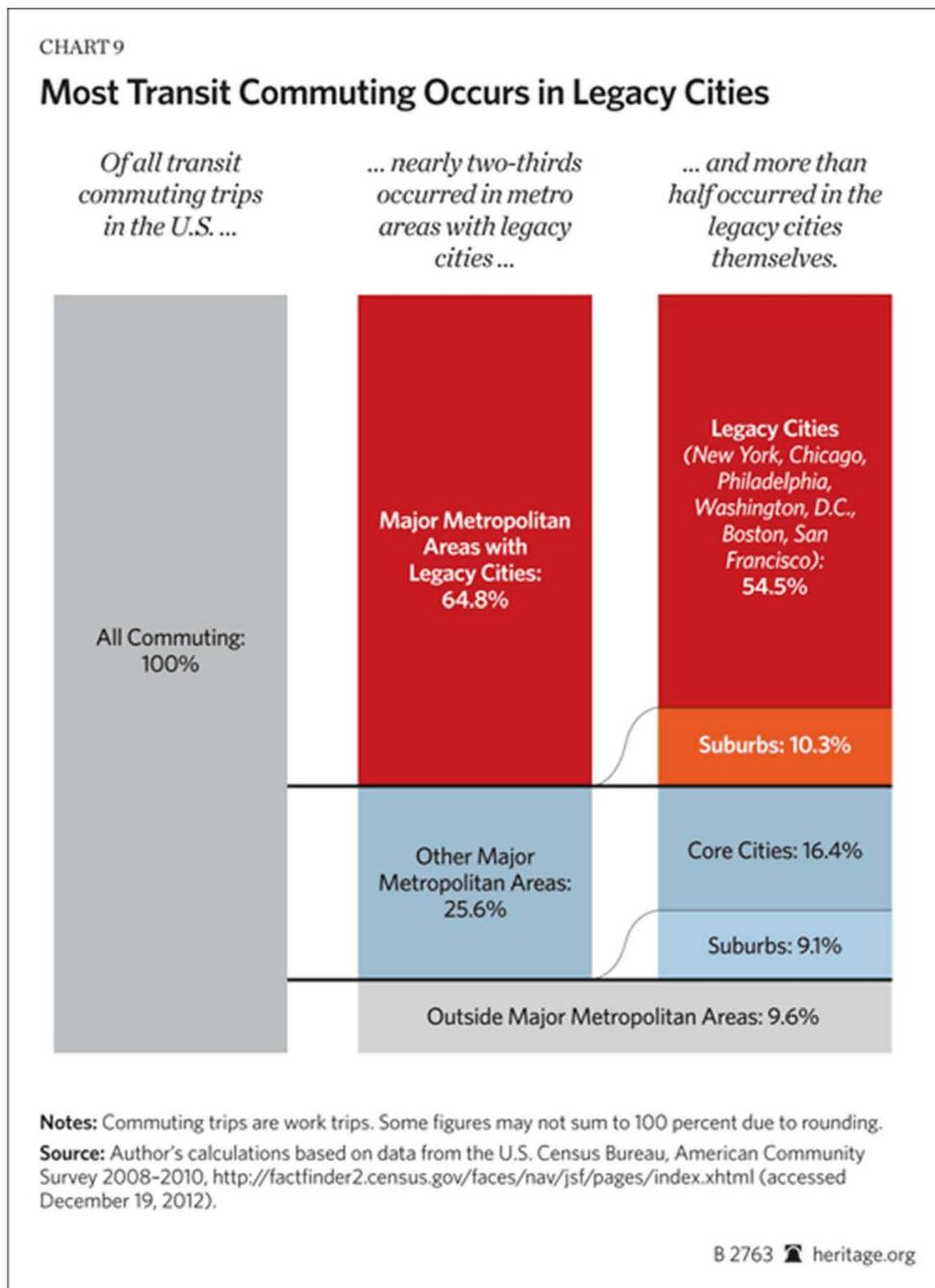
Further, transit's advantage in CO2 emissions over automobiles is small and declining. Automobile CO2 emissions in 2010 were about 10 percent greater per passenger mile (250 grams per passenger mile,[\[12\]](#) than that of transit (230 grams per passenger mile).[\[13\]](#) Automobiles emit less CO2 per passenger mile than the transit systems in 38 of the 51 major metropolitan areas.[\[14\]](#) As a result, transit, at best, is estimated to account for an approximately 0.3 percent reduction in CO2 emissions from cars. Besides being infinitesimal, this reduction is also expensive, at a federal expenditure of approximately \$4,000 per ton reduced, 80 to 200 times the United Nations Intergovernmental Panel on Climate Change \$20 to \$50 maximum range.[\[15\]](#) Transit is not a cost-effective strategy for reducing CO2 emissions.

The difference between transit and automobile CO2 emissions per passenger mile has been declining, due to improved fuel efficiency. Automobiles have become so fuel efficient that based on current data, transit accounts for little more than a 0.1 percent reduction in CO2 emissions from automobiles. This small contribution is likely to be eliminated in the future, based on new Energy Department's projections.[\[16\]](#) Automobile CO2 emissions will drop to 135 grams per passenger mile by 2040, down approximately one-half from 2005. Already, the most fuel-efficient automobile[\[17\]](#) emits only 106 grams of CO2 per passenger mile.[\[18\]](#) (See Chart 8.)



The Six “Transit Legacy Cities”

Transit is not really a national program due to its substantial concentration in just six cities^[19] (the municipalities of Boston, Chicago, New York, Philadelphia, San Francisco, and Washington). Transit has retained a work-trip market share of more than 25 percent only to locations in these “transit legacy cities” (municipalities), and competes well with automobiles, which account for a slightly smaller share of commutes.



The transit legacy cities contain just 6 percent of the nation's employment, and cover little more land area than the municipality of Jacksonville, Florida,^[20] even though they are the destination for 54 percent of transit work commuting. (See Chart 9.) However, outside the legacy cities, transit attracts only a small share of commuters. Automobiles are dominant both in the suburbs of metropolitan areas with legacy cities and in core cities and suburbs of the 45 other major metropolitan areas.^[21] (See Table 1.)

TABLE 1

Employment and Transit Commuting by Work Location

	IN MILLIONS			Automobile Commuters per Transit	Transit Share of Work Trips	Share of National Transit Commuters	Share of National Employment
	Employment	Transit Commuters	Automobile Commuters				
6 Transit Legacy Cities*	8.35	3.78	3.47	0.92	45.3%	54.4%	6.0%
Outside 6 Transit Legacy Cities	131.38	3.18	116.98	36.83	2.4%	45.6%	94.0%
Metropolitan Areas with Transit Legacy Cities: Suburbs	15.47	0.73	13.33	18.33	4.7%	10.5%	11.1%
45 Metropolitan Areas with Auto-Dominant Cores: Core Cities	18.96	0.57	16.43	28.58	3.0%	8.3%	13.6%
45 Metropolitan Areas with Auto-Dominant Cores: Suburbs	36.32	0.64	32.64	51.28	1.8%	9.1%	26.0%
Outside Major Metropolitan Areas	60.63	0.67	54.58	81.67	1.1%	9.6%	43.4%
U.S. Total	139.73	6.96	120.45	17.31	5.0%	100.0%	100.0%

* Refers to the municipalities of Boston, Chicago, New York, Philadelphia, San Francisco, and Washington, D.C.

Source: Author's calculations based on data from the U.S. Census Bureau, American Community Survey, 2008-2010, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml> (accessed January 11, 2013).

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The extent of the concentration in the six transit legacy cities is illustrated in Table 2. In some ways, transit is really a New York story. More than one-third of all transit work-trip commuting is to locations in the city of New York. The dominance is even greater for high-capacity subways/elevated services,^[22] where New York represents two-thirds of national commuting. The bulk is to Manhattan, by far the most dense area of the nation (in both population and employment), which accounts for approximately one-half of subway/elevated commuting. The employment densities are high in all of the transit legacy cities, at more than three times the national average for large urban areas.^[23] The employment densities in Manhattan are even higher, at nearly 70 times the larger urban area average.

TABLE 2

Share of Concentration in Transit Legacy Cities

TRANSIT WORK TRIPS AS A SHARE OF ALL WORK TRIPS IN THE U.S.

Transit Legacy City	All Transit	Subway/Elevated	Commuter Rail	Jobs per Square Mile
New York (all 5 boroughs)	35.0%	66.0%	40.4%	14,202
Manhattan only	24.8%	49.4%	35.8%	102,021
Chicago	6.3%	5.7%	17.1%	6,147
Washington	4.1%	7.5%	2.9%	12,690
San Francisco	3.2%	3.3%	1.8%	12,928
Boston	3.0%	4.3%	5.9%	11,507
Philadelphia	2.8%	1.6%	6.3%	5,380
Subtotal	54.4%	88.3%	74.4%	10,182
Balance of Nation	45.6%	11.7%	25.6%	
Jobs per Square Mile for Major Urban Areas, 2000				1,500

Sources: Author's calculations based on data from the U.S. Census Bureau, American Community Survey, 2008-2010, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml> (accessed January 11, 2013). Jobs per square mile for major urban areas: Demographia, "United States Central Business Districts (Downtowns)," June 2006, <http://demographia.com/db-cbd2000.pdf> (accessed January 11, 2013).

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The concentration of transit commuting in the six transit legacy cities is illustrative of perhaps the most important factor in attracting riders who have cars available—a large, highly concentrated downtown area.

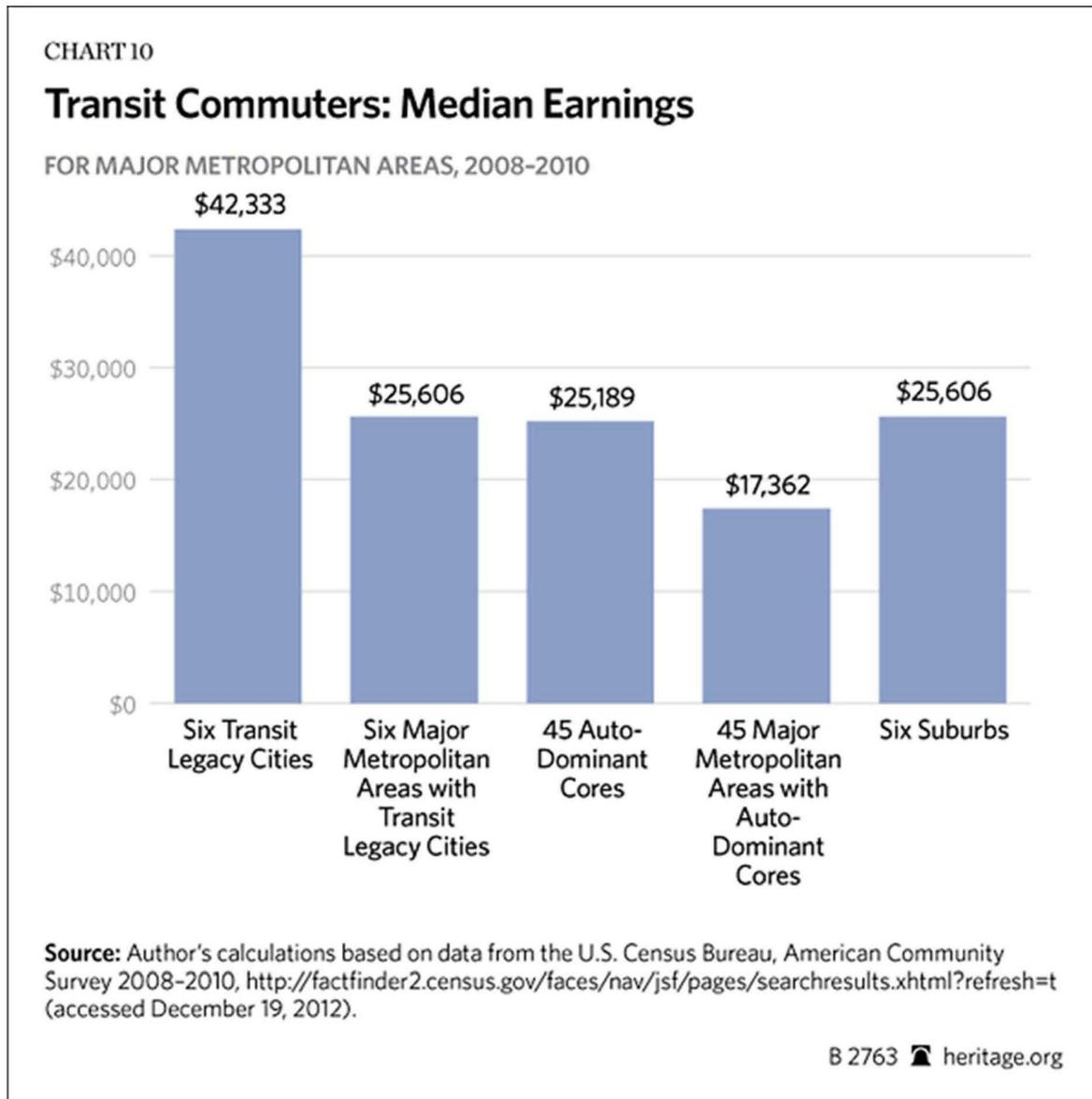
Outside the transit legacy cities, 37 work trips are taken by automobile for each transit trip in the major metropolitan areas. However, even the strong transit ridership in the transit legacy cities has not been enough to slow the continuing rise in automobile commuting in their corresponding metropolitan areas. Between 1983 and 2010, 91 percent to 99 percent of the motorized travel increase was due to automobiles.[\[24\]](#)

Transit's Strength: Legacy City Downtown Areas

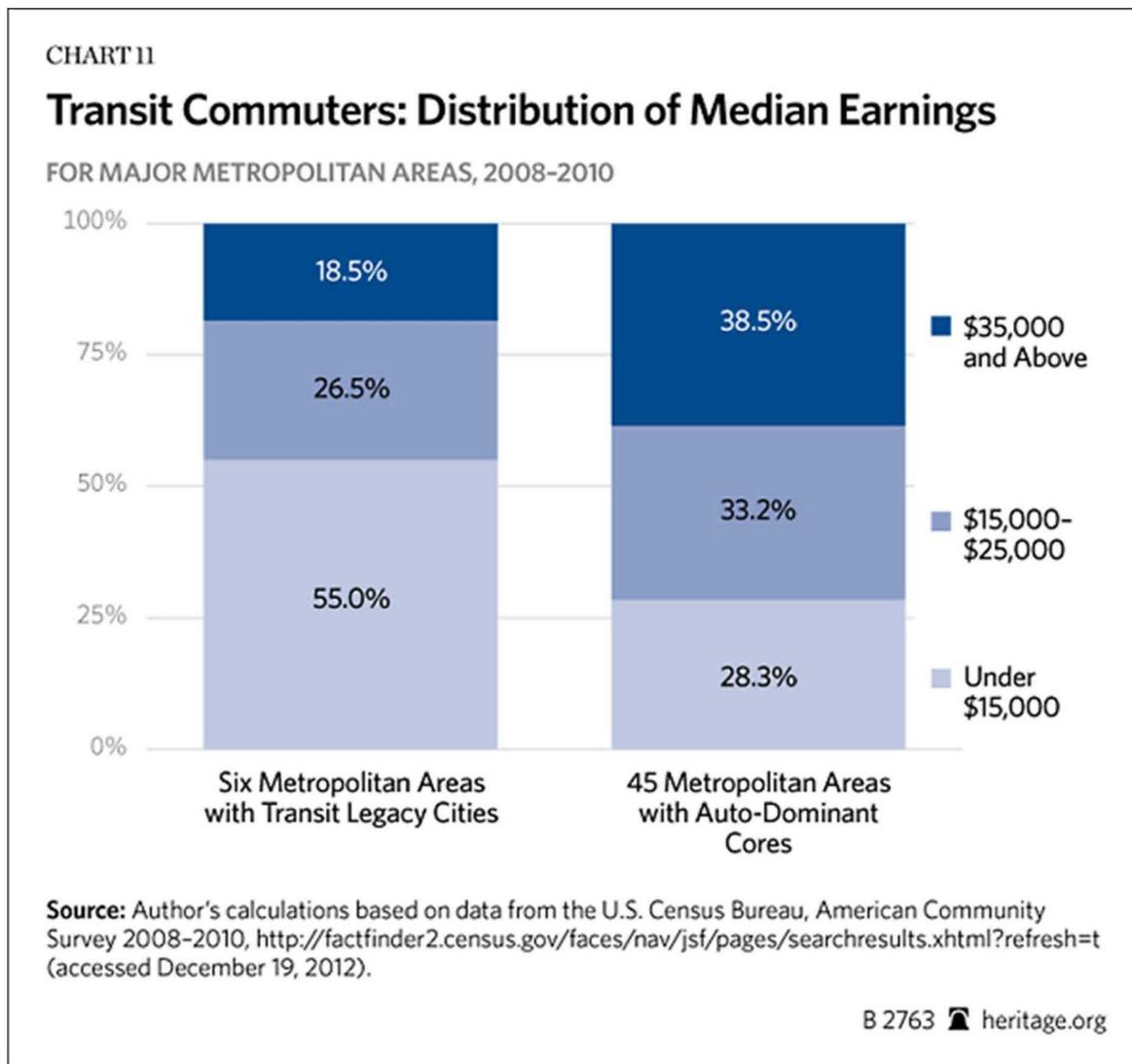
Large, dense downtown areas, also called central business districts (CBDs), are transit's strength. The six transit legacy cities contain the six largest CBDs in the nation. In 2000, these downtown areas accounted for 60 percent of transit commuting in their respective metropolitan areas. These high-transit market shares are achieved because of their large and dense employment bases (not replicated elsewhere in the United States), and their dense transit feeder networks. Even so, their share of metropolitan employment was much smaller, at approximately 15 percent.[\[25\]](#)

Approximately three-quarters of New York CB[\[26\]](#) workers commuted by transit in 2000. Between 40 percent and 60 percent of commuters to the other five legacy-city CBDs used transit. The combined legacy-city CBDs cover only 20 square miles, which is less than the land area of Dallas–Fort Worth International Airport. This compares to the nation's total urban land of approximately 100,000 square miles.[\[27\]](#) Downtowns that contain only 0.02 percent of urban land area accounted for approximately 35 percent of the transit commuting.

The transit legacy cities retain much of their pre–World War II high-density urban form. Yet they have lost nearly a combined 2 million residents since the 1950 census, as all growth occurred in the suburbs. Moreover, the metropolitan areas with transit legacy cities have competed poorly for residents, losing a net total of 3.3 million domestic migrants to other parts of the nation between 2000 and 2009.[\[28\]](#) The 45 metropolitan areas with automobile-dominant core cities gained a combined net total of 1.3 million domestic migrants.[\[29\]](#)



Because some of the best paying jobs are located in these large downtown areas, commuters working in the transit legacy cities have higher incomes. Because transit tends to be especially time-consuming for travel to suburban employment, few people with cars use transit, and those who do often have no car and are thus “captive to transit” and tend to have very low incomes. (See Chart 10.) Further, low-income transit commuters are far more concentrated in the 45 metropolitan areas with automobile-dominant core cities. (See Chart 11.) Poverty rates are also higher, averaging approximately one-quarter higher in the 45 metropolitan areas with automobile-dominant core cities (11.2 percent versus 8.9 percent in the metropolitan areas with legacy cities).^[30]



None of this is to suggest that transit is not important. However, its substantial concentration in just six transit legacy cities in some of the most affluent metropolitan areas does not justify support by federal taxpayers. Transit subsidies would be more appropriately provided by states or metropolitan areas.^[31]

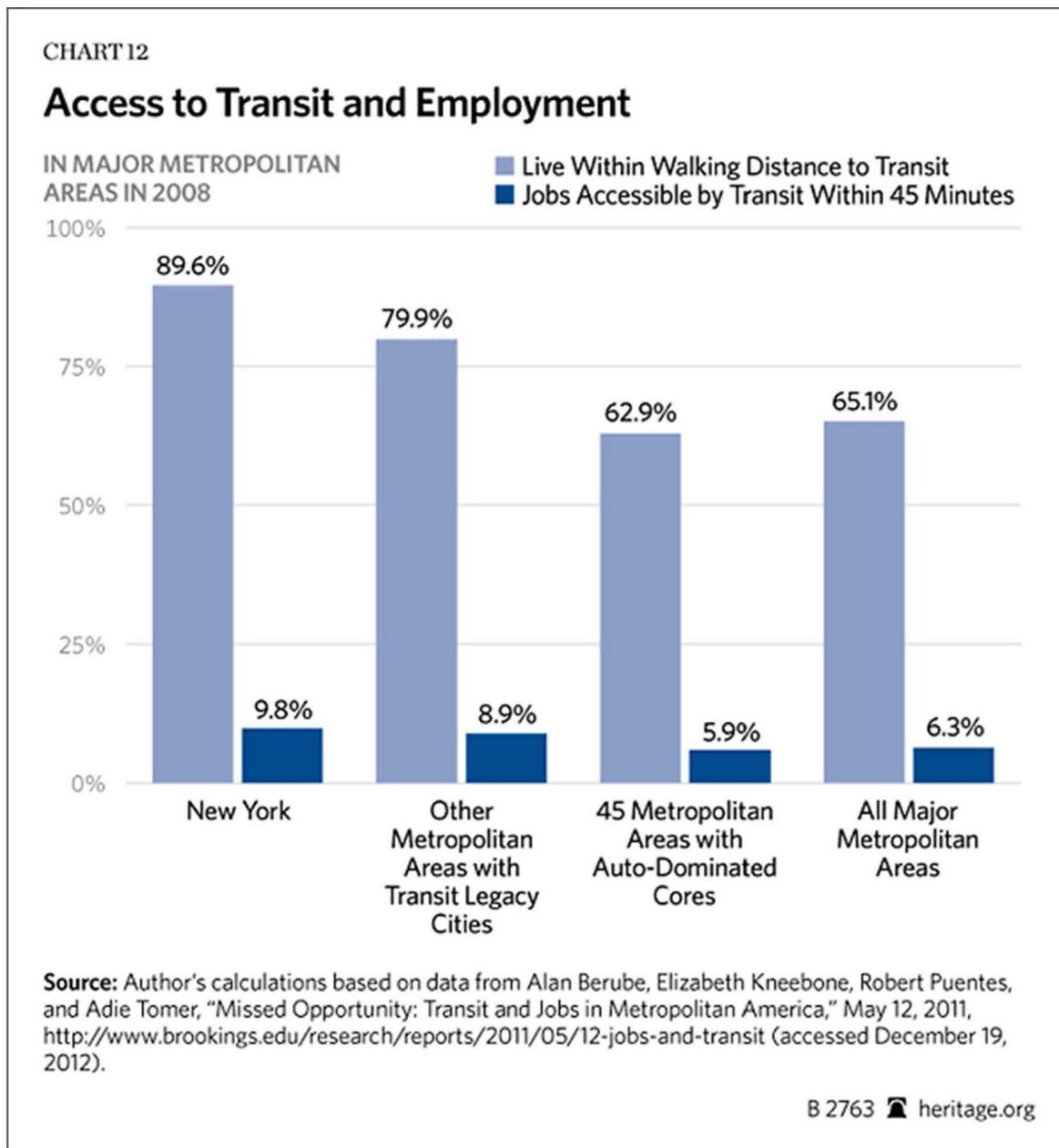
Rational Commuters: Why People Use Cars

Why is it that people have not abandoned their automobiles to switch to transit? Commentators often talk of America's "love affair with the car," without recognizing a similar attachment to refrigerators, the Internet, and other modern conveniences. The attachment is to convenience and (affordable) products that enhance their lives.

There is also a perception that people "have a choice" and that transit can be readily substituted for automobile use. The reality is that there is no practical transit alternative for the vast majority of trips in the modern metropolitan area.

Transit achieves its large work-trip market shares to the CBDs of the six transit legacy cities because of their uniqueness. For example, commuters who travel by transit to lower Manhattan do so because the service is more convenient, and can be quicker and less expensive than commuting by automobile.^[32] Transit to the CBDs of Boston, Brooklyn, Chicago, Manhattan, Philadelphia, San Francisco, and Washington also competes favorably with the automobile because of the density of employment and the intensity of transit service that feeds these small areas from all over the metropolitan areas.

Outside these large CBDs, transit service is largely impractical. This is illustrated by Brookings Institution research indicating that only 6 percent of the jobs in the major metropolitan areas can be reached by the average resident by transit in 45 minutes.^[33] This is despite the fact that 65 percent of major metropolitan area residents are within walking distance of a transit stop or station. (See Chart 12.)

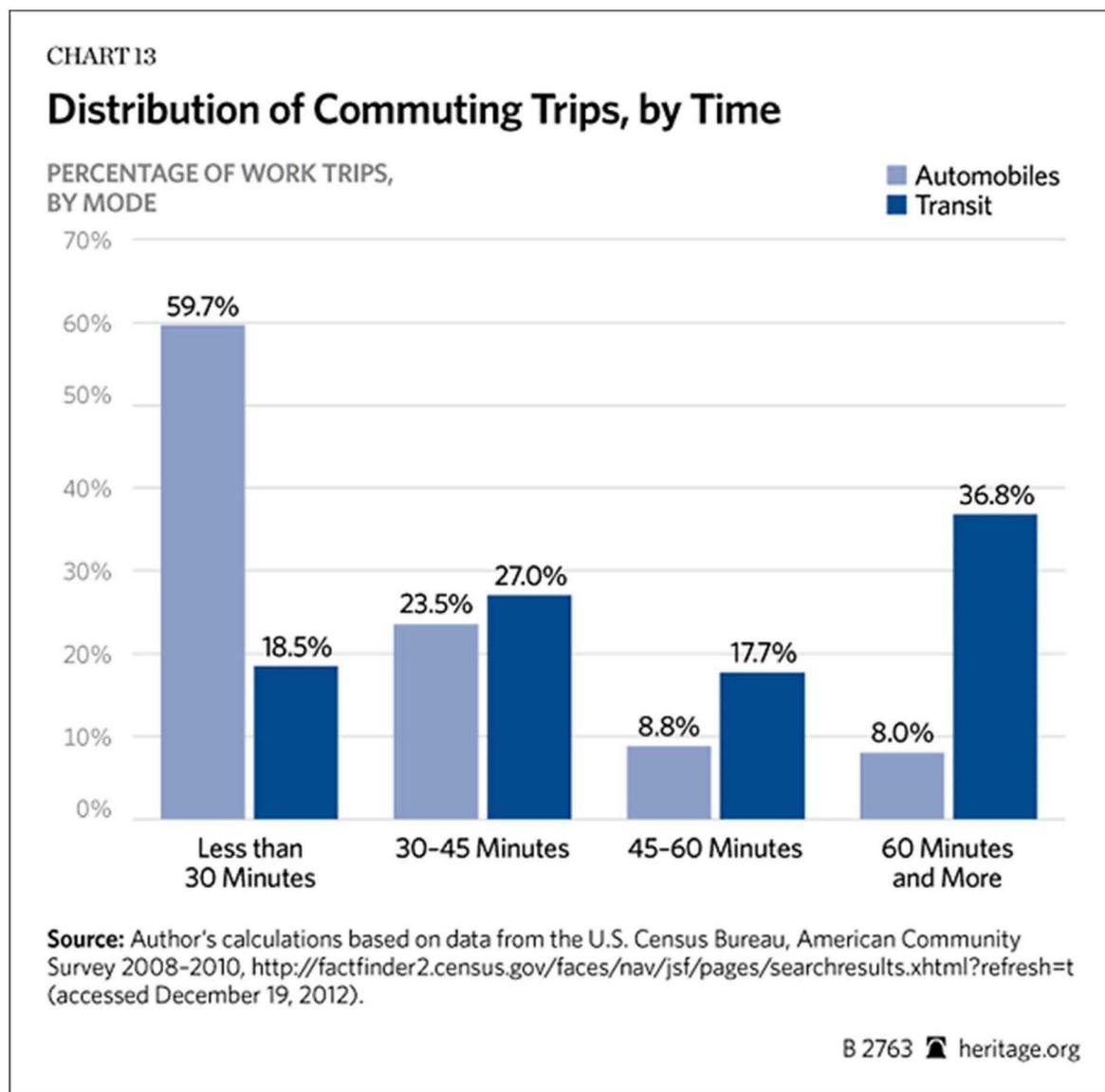


There is a big difference in employment access between having an automobile in the garage and having transit nearby. With an automobile, a driver can reach any point within a much larger geographical radius quicker than by transit. The user must walk to the transit stop. The only destinations accessible without transferring to another route will be on the route or routes that serve the particular transit stop. This will not be most employment locations. To many locations, the transfer time alone could exceed the time that would be needed to reach work by automobile.

Nearly all of the 94 percent of commuters who work in the more than 99 percent of urban land outside the transit legacy cities drive to work. Commuters to destinations outside the six transit legacy cities generally continue to drive because, like other people, *they tend to be rational*. All

things being equal, commuters choose their manner of work trip travel based on time, convenience, and quality-of-life considerations.^[34] To do otherwise would be *irrational*.

While comparable automobile employment access data is not available, the 45-minute standard used by the Brookings Institution is nearly twice the average work-trip travel time. In the major metropolitan areas, the average work trip for solo drivers is 23.7 minutes. By comparison, transit commutes average 47.7 minutes.^[35] The shortest commute times are dominated by automobiles, while the longest are dominated by transit. Most automobile commutes are shorter than 30 minutes, while more than one-third of transit commutes are 60 minutes or more. (See Chart 13.)



A Transportation System Effectiveness Index

The high transit market shares to the six transit legacy city CBDs demonstrate that Americans will use transit that is competitive with the automobile. Transit market shares are a reflection of transit's usefulness to people and the community. Rational commuters will not choose transit where it makes less sense (or where it is not available). For the most part, outside the largest CBDs, transit service cannot compete with the automobile.

This could be demonstrated by a Transportation System Effectiveness Index, which would measure the percentage of jobs that *are* reached in 30 minutes by commuters (30 minutes is chosen because it is slightly above the overall average of the 26-minute work-trip travel time). The effectiveness of automobiles ranges from 2.5 times that of transit in the transit legacy cities to 130 times in the suburban areas of metropolitan areas without transit legacy cities. (See Table 3.)

TABLE 3

Transportation System Effectiveness Index

SHARE OF JOBS REACHED IN 30 MINUTES IN MAJOR METROPOLITAN AREAS

	Automobile	Transit	Work at Home	Automobile Times Transit
Major Metropolitan Areas	49.7%	1.5%	4.2%	33.8
6 Metropolitan Areas with Transit Legacy Cities	37.9%	3.1%	4.1%	12.4
45 Metropolitan Areas with Auto-Dominant Cores	54.8%	0.8%	4.3%	69.8
Historical Core Municipalities	39.6%	3.0%	3.1%	13.0
6 Transit Legacy Cities	16.8%	6.7%	3.2%	2.5
45 Core Cities in Other Metropolitan Areas	49.7%	1.4%	3.0%	34.6
Suburban Areas	55.1%	0.6%	4.9%	86.2
6 Metropolitan Areas with Transit Legacy Cities	49.3%	1.1%	4.6%	45.1
45 Metropolitan Areas with Auto-Dominant Cores	57.5%	0.4%	5.0%	129.3

* Refers to the municipalities of Boston, Chicago, New York, Philadelphia, San Francisco, and Washington, D.C.

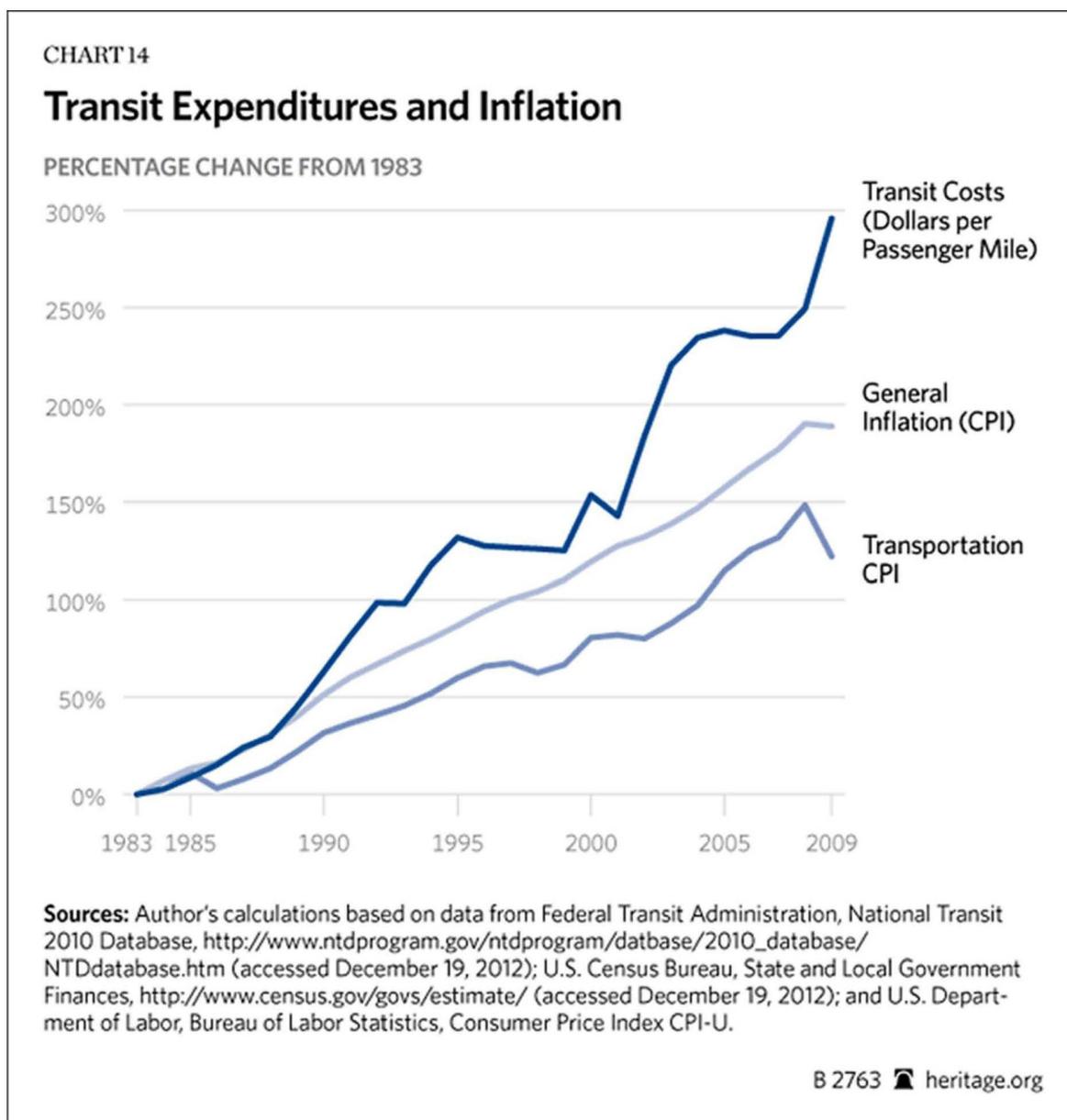
Source: Author's calculations based on data from the U.S. Census Bureau, American Community Survey, 2008-2010, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml> (accessed January 11, 2013).

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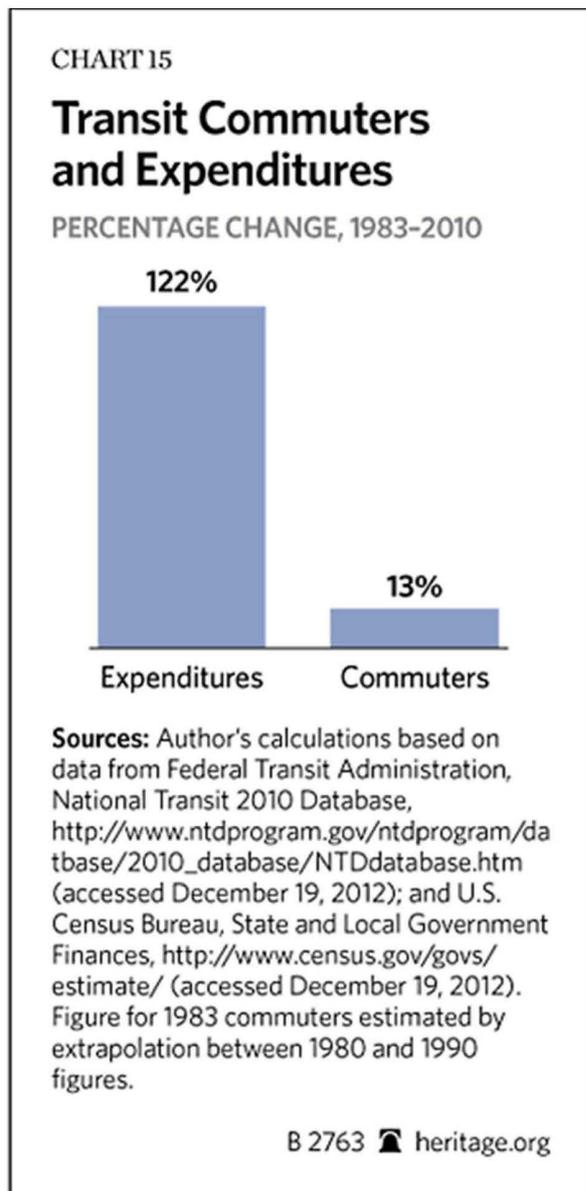
Rational transit alternatives cannot be provided except in the small market niche of the six transit legacy cities by any strategy that is affordable. To provide a metropolitan mass transit system that offers automobile-competitive service could cost more on an annual basis than the total personal income of the metropolitan area each year.^[36] It is not surprising that no regional planning agency in the United States or even Western Europe has proposed a plan that would make transit competitive with the automobile throughout a major metropolitan area.

Transit's Financial Performance

Transit's cost performance has been substandard. Transit has been plagued by recurring and extraordinary escalation in expenditures. From 1983 to 2009,^[37] total transit expenditures rose approximately 300 percent. This is well in excess of the rate of general inflation, which is around 190 percent. (See Chart 14.)



Current urban planning orthodoxy imagines that transit can play a significant future role in reducing automobile use (which has been shown to be impossible). However, under its current non-competitive operating structure, transit's additional inflation-adjusted revenue has produced a far-less-than-corresponding increase in ridership. On an inflation-adjusted basis, each 1 percent increase in ridership has been associated with a 9 percent increase in expenditures.^[38] (See Chart 15.) This means that doubling the number of transit commuters could require transit expenditures to be increased nearly nine times (inflation-adjusted).



Over the same period, passenger and freight transportation industries operating in the competitive market have generally maintained rate increases at or below the inflation rate. However, as a captive of the political process, transit has operated as would be expected for a monopoly (public or private), imposing higher costs than would occur with competitive incentives and resisting cost-effective innovations. Both management and labor have strongly resisted reforms that could have substantially improved cost performance.^[39]

Federal taxpayers have received considerably less than full value for their subsidies. Moreover, any notion that expanded transit can play a major role in the cities of the future is likely to be illusory.

Indeed, it can be argued that the diversion of federal highway user fees to transit has led to *greater* traffic congestion. The federal highway program, which is a partnership with the states, was successful in building virtually all the interstate highway system, together with tolls on some highways. As is indicated below, there has been a substantial increase in traffic congestion in the United States over the decades since highway user fees were first provided to transit. Not only has this diversion of funds to transit failed to reduce traffic congestion, it has also used valuable billions that could have been applied to increase highway capacity. The result would have been less traffic congestion. Insufficient attention has been paid to mobility, not only for passengers, but also for road freight. Federal highway user fees can be best used for traffic congestion relief by commitment to the nation's principal transportation system, its highways.

In a time of unprecedented financial stress it is essential for the federal government to objectively review the performance of all of its programs. The mass transit program has materially failed to achieve its objectives. It has not reduced traffic congestion. Most low-income commuters have abandoned it and its contribution to CO2 reduction is minimal and falling.

Remedies

There are measures the federal government can take to address these problems:

- **The federal government should phase out its transit program by reducing federal expenditures over a five-year transitional “glide-path.”** The federal transit program should be reduced by one-fifth per year, and the operating budget of the Federal Transit Administration should be reduced by at least that amount. The only permitted expenditures after the five-year phase-out should be those required in “full funding agreements” with state and local governments as of a certain date, such as December 31, 2012. Full funding agreements apply to larger projects, such as urban rail and busways. Following that date (such as December 31, 2012), new or revised full funding agreement financial commitments would be subject to the five-year phase-out, with no subsequent expenditures permitted.
- **State and local opportunities.** The five-year transition program would give states and localities the opportunity to determine the level of funding to which they are willing to commit, and to implement cost-effectiveness measures that have often been discouraged by federal transit law and regulation. For example, federal transit regulations have often been cited as a barrier to converting high-cost monopolistic transit service to competitive contracting, despite its proven cost effectiveness in metropolitan areas, such as San Diego and Denver, and has achieved even more compelling results beyond the reach of U.S. federal regulation elsewhere in the world, such as in London,^[40] Copenhagen, Stockholm, and Perth (Australia).^[41]

At the same time, state and local decision making that must fund complete programs is more likely to adopt capital improvement programs that are less costly. This is in contrast to the incentives of the federal transit program, through which local communities have built more expensive systems (such as urban rail) rather than bus-based or other alternatives that could have produced improved transit ridership at considerably lower costs.^[42]

Conclusion

Transit has been unable to meet its objectives of reducing traffic congestion, providing substantial mobility to low-income citizens, or reducing emissions. Transit use is highly concentrated in just six transit legacy cities, where transit commuters are far better paid than in the rest of the nation. Transit's financial performance has been sub-optimal. In addition to these difficulties, transit should rank as a very low priority for federal funding at a time of compelling budget constraints.

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[Show references in this report](#)

[1] Federal subsidies to transit have been very different from the federal subsidies for highways and airports, which have nearly all been financed by fees on users. Highway users subsidize transit through 2.9 cents of the federal gasoline tax. The total federal subsidies in 2010 for transit (per passenger mile) from drivers paying at the gasoline pump was more than 15 times the expenditures of user fees on roads and highways.

[2] “Automobile” is used herein to apply to the light vehicle stock, which includes cars, personal trucks, and sport utility vehicles. Carbon dioxide (CO₂) is the most important greenhouse gas (GHG) occurring from combustion of fossil fuels and is the principal target of related Environmental Protection Agency (EPA) regulation.

[3] In this paper, the term “urban areas” indicates areas of continuous urban development and excludes all other areas (which are rural areas). “Metropolitan areas” refers to labor markets, which include urban areas and the economically connected surrounding territory (which is largely rural but may include smaller urban areas). The term “city” refers only to municipalities.

[4] R. Prud'homme and C. Lee, “Size, Sprawl, Speed, and the Efficiency of Cities,” *Observatoire de l'Économie et des Institutions Locales*, 1998.

[5] The first and last years for which comparable data is available.

[6] “Major metropolitan area” refers to metropolitan areas with a population of more than 1,000,000 in 2010. The traffic congestion measure is calculated from the Texas Transportation Institute “Travel Time Index.” Texas Transportation Institute, Annual Urban Mobility Report.

[7] Estimated from Texas Transportation Institute, Federal Highway Administration, and Federal Transit Administration data.

[8] Calculated from U.S. Census 1970 and American Community Survey data, 2010: “US Work Access by Mode: 1960–2010,” Demographia, <http://www.demographia.com/db-jtw1960-2010.pdf> (accessed December 5, 2012).

[9] Calculated from U.S. Census 2000 and American Community Survey, 2010: Wendell Cox, "Major Metropolitan Trends: 2000–2010," *New Geography*, October 25, 2011, <http://www.newgeography.com/content/002500-major-metropolitan-commuting-trends-2000-2010> (accessed December 5, 2012).

[10] Margy Waller and Mark Alan Hughes, "Working Far from Home: Transportation and Welfare Reform in the Ten Big States," Progressive Policy Institute, August 1, 1999, http://www.dlc.org/documents/far_from_home.pdf (accessed December 5, 2012).

[11] One such program ("Ways to Work") is evaluated here: "2011 Evaluation of the National Ways to Work Program," ICF International, <http://www.waystowork.org/docs/evaluations/2011EvalReport.pdf> (accessed September 20, 2012).

[12] At average vehicle occupancy rates.

[13] Includes only buses and rail (metros or subways, light rail/streetcars, and commuter/suburban rail).

[14] Data from Randal O'Toole, National Transit Database Summary, Thoreau Institute, <http://ti.org/NTD10sum.xls> (accessed August 20, 2012).

[15] According to the Intergovernmental Panel on Climate Change, sufficient CO₂ emissions reductions should be possible within a range of \$20 to \$50 per ton. See Terry Barker et al., "Mitigation from a Cross-Sectoral Perspective," Intergovernmental Panel on Climate Change, 2008, p. 621, <http://www.ipcc.ch/pdf/assessment-report/ar4/wg3/ar4-wg3-chapter11.pdf> (accessed December 7, 2012). The transit cost per ton is based on the 2010 difference between the CO₂ emissions per passenger mile of transit (calculated from O'Toole, National Transit Database Summary) and the light vehicle stock (urban estimate, calculated at 88 percent of the overall average, based on 75 percent of driving being in urban areas, from EPA, "Light-Duty Automotive Technology, Carbon Dioxide Emissions, and Fuel Economy Trends: 1975 Through 2011," <http://www.epa.gov/otaq/fetrends.htm#summary> (accessed December 6, 2012)), and assumes that all transit passenger miles would otherwise be in cars. The cost per ton is estimated by dividing the 2010 federal expenditures on transit by the estimated tons of CO₂ removed. The overall cost per ton removed, including state, local, and fare revenues, would be more than five times as high.

[16] Calculated from U.S. Energy Information Administration, "AEO2013 Early Release Overview," December 5, 2012, http://www.eia.gov/forecasts/aeo/er/tables_ref.cfm (accessed December 18, 2012), assuming a vehicle occupancy rate of 1.6 persons, per the 2009 National Household Transportation Survey.

[17] This is the 2012 Toyota Prius, which averages 51 miles per gallon.

[18] Nicolas D. Loris and Derrick Morgan, "Cap-and-Trade for Cars Means Higher Prices and Less Choice for Car Buyers," Heritage Foundation *Backgrounder* No. 2751, December 17, 2012,

<http://www.heritage.org/research/reports/2012/12/cap-and-trade-for-cars-means-higher-prices-and-less-choice-for-car-buyers>.

[19] These are municipalities (core cities), not metropolitan areas.

[20] The combined land area of the six “legacy cities” is approximately 825 square miles, compared to 747 square miles for the municipality of Jacksonville.

[21] U.S. transit systems are often compared unfavorably with those of Western Europe, with analysts usually concluding that U.S. metropolitan areas are inferior. Yet, U.S. urban areas may be the most mobile in the world. This author’s research indicates that traffic congestion is less intense and journey to work travel times are shorter in the U.S. metropolitan areas compared to in Canada and Europe. See Wendell Cox, “Urban Travel and Urban Population Density,” *Journeys*, Land Transport Authority of Singapore, November 2012. Further, the average journey to work tends to be shorter in the United States than in the metropolitan areas of Europe, Canada, Australia, and affluent metropolitan areas of Asia for which data is available. Consistent with the economic research cited above, this assists U.S. metropolitan areas achieving greater productivity. For example, the Brookings Institution *Global Metropolitan Monitor 2011* found 33 of the most productive 50 metropolitan areas in the world to be in the United States.

[22] Subways and elevated trains (also called metros or undergrounds) are generally fully “grade separated,” meaning there is no crossing of the tracks by any other vehicles, rails, or highways, which permits faster operation and far larger capacities than light rail or exclusive busways. They are substantially more expensive to build per mile and can only be justified where passenger demand is very high, such as in New York City and other of the world’s largest urban areas with the largest central business districts (such as London, Paris, Tokyo, Hong Kong, and Shanghai).

[23] Urban areas are areas of continuous urban development and exclude the rural areas of metropolitan areas. The cited density figure is from the 2000 census. 2010 urban area employment density data is not yet available. Demographia, “United States Central Business Districts (Downtowns): 50 Largest Urban Areas 2000 Data on Employment & Transit Work Trips,” June 2006, <http://demographia.com/db-cbd2000.pdf> (accessed December 7, 2012).

[24] Calculated from Texas Transportation Institute, Federal Highway Administration, and Federal Transit Administration data.

[25] Demographia, “United States Central Business Districts (Downtowns).”

[26] South of 59th Street (Midtown Manhattan and lower Manhattan combined).

[27] Demographia, Urbanization in the United States from [sic] 1945,” <http://www.demographia.com/db-1945uza.htm> (accessed December 7, 2012).

[28] A metropolitan area may gain population while losing domestic migrants (people who move from one metropolitan area to another). Population change is the aggregate of natural population

growth (births minus deaths), net domestic migration, and net international migration. For example, the New York and Los Angeles metropolitan areas lost more than 1,000,000 domestic migrants each between 2000 and 2009, though they experienced modest overall population increases.

[29] Approximately 2.0 million domestic migrants moved to areas outside the major metropolitan areas.

[30] Calculated from American Community Survey 2011 (one-year data).

[31] Where multi-state approaches are appropriate, states can enter into interstate compacts for transit. This approach is used in St. Louis, MO, and in St. Louis, IL.

[32] The higher cost is in part attributable to the very high parking costs in the six legacy city CBDs. These costs do not include the public subsidies (federal and otherwise), which, on average, fund 78 percent of transit capital and operating expenditures (calculated from U.S. Census Governments Database for 2009).

[33] Adie Tomer, Elizabeth Kneebone, Robert Puentes, and Alan Berube, “Missed Opportunity: Transit and Jobs in Metropolitan America,” Brookings Institution, 2011, http://www.brookings.edu/~media/research/files/reports/2011/5/12%20jobs%20and%20transit/0512_jobs_transit.pdf (accessed December 7, 2012).

[34] The same point applies to walking and commuting by bicycle, which are favored by urban planners. These methods of commuting are appropriate for the small minority of people who choose to live sufficiently close to their employment and must not take time-consuming (and sometimes long) side-trips, such as to day care facilities. According to former World Bank planner Alain Bertaud, “[L]arge labor markets are the only raison d’être of large cities.” Bertaud, “The Spatial Organization of Cities: Deliberate Outcome or Unforeseen Consequence?” The World Bank, May 2002, http://www-wds.worldbank.org/external/default/WDSContentServer/WDSP/IB/2004/02/13/000265513_20040213120824/Rendered/PDF/wdr27864.pdf (accessed December 7, 2012).

[35] American Community Survey (2008–2010).

[36] Jean-Claude Ziv and Wendell Cox, “Megacities and Affluence: Transport and Land Use Considerations,” presentation to the World Conference on Transport Research, Berkeley, CA, 2007, <http://www.publicpurpose.com/ut-wctr2007.pdf> (accessed December 7, 2012).

[37] From first year of comparable data to latest year available.

[38] 1983 to 2009, inflation-adjusted.

[39] Wendell Cox, “Competitive Participation in U.S. Public Transport: Special Interests Versus the Public Interest,” 8th International Conference on Competition and Ownership in Land

Passenger Transport, Rio de Janeiro, 2003, <http://www.publicpurpose.com/t8-cc.pdf> (accessed December 7, 2012).

[40] London is perhaps the most significant example in the world. From 1985 to 2000, London Transport reduced its overall bus operating costs by 50 percent per mile after adjustment for inflation through the use of competitive incentives. All service in the largest public bus system in the world is purchased competitively from the private sector in London. *Urban Transport Fact Book*, "London: Transport Bus & Underground Annual Costs from 1985," The Public Purpose, [http://www.publicpurpose.com/ut-lon\\$.htm](http://www.publicpurpose.com/ut-lon$.htm) (accessed December 7, 2012).

[41] Wendell Cox, "Competitive Tendering of the Public Transport," presentation to the Urban Road and Public Transit Symposium, Montreal, October 7, 2004, <http://www.publicpurpose.com/ut-ct-mon2004.pdf> (accessed December 7, 2012).

[42] There is a considerable body of literature on new urban rail systems in the United States and their relative inefficiency. Economist Clifford Winston of the Brookings Institution has concluded that "the costs of building rail systems are notorious for exceeding expectations, while ridership levels tend to be much lower than anticipated," and that "continuing capital investments are swelling the deficit." Wendell Cox, "Federal Transit Programs: Spending More and More for Less and Less," Heritage Foundation *WebMemo* No. 3176, March 2, 2011, <http://www.heritage.org/research/reports/2011/03/federal-transit-programs-spending-more-and-more-for-less-and-less>. Another report, by the Institute for Transportation and Development Policy (ITDP), suggests a widespread bias toward rail systems by local communities. Local communities that have to fully rely on local or state funds to finance such expensive projects seem likely to make more efficient choices. Annie Weinstock, Walter Hook, Michael Replogle, and Ramon Cruz, "Recapturing Global Leadership in Bus Rapid Transit: A Survey of Select U.S. Cities," ITDP, May 2011, http://www.itdp.org/documents/20110526ITDP_USBRT_Report-HR.pdf (accessed December 7, 2012).

Why Federal Transit Hasn't Lived Up to Its Promises

[Emily Goff](#)

February 11, 2013 at 10:29 am

Next City, the nonprofit organization that produced this recent [Super Bowl commercial](#) parody, and other transit advocates claim that trains, buses, and even trolleys provide practical ways for people to travel between home and work, and places like church and the store. They say transit is affordable and helps the environment by eliminating the need for cars. The facts show otherwise.

As Heritage Foundation visiting fellow Wendell Cox reports, the [federal transit program has failed](#) to deliver on its promised objectives, despite having received generous federal gas tax subsidies for the past three decades. Namely, it has been unable to:

- **Relieve traffic congestion.** Traffic congestion has worsened in all major metropolitan areas, shown by a 125 percent increase in peak period travel times. Transit has not convinced Americans to abandon their cars. Since 1970, 58 million more people have chosen to get to work by car each day, while the number of transit commuters has increased by only 250,000. Transit has actually suffered a travel market share *loss* in urban areas.
- **Provide mobility to jobs for low-income citizens.** Low-income workers in metropolitan areas—those earning less than \$15,000 per year—use cars at nearly the same rate as their more affluent yet equally rational neighbors. Transit does not give them a practical transportation alternative.
- **Reduce air pollution.** Transit has not reduced the volume of traffic, nor is it likely to convince enough drivers to make the switch to transit going forward. Thus, Cox explains, transit can claim only a 0.3 percent reduction in CO₂ emissions from cars. Such a small “gain” carries an enormous price tag: \$4,000 per ton of pollution reduced.

Supporters chalk up transit's substantial costs to necessary “[investments](#).” Yet Cox points out that between 1983 and 2010 “each 1 percent increase in ridership has been associated with a 9 percent increase in expenditures.” Highways and roads have been shortchanged in the process, because billions of federal gas tax dollars, originally intended to fund expansions and maintenance of the nation's roads and bridges, were instead diverted to transit. In 2010 alone (the most recent data available), transit received \$6 billion, or 17 percent of federal gas taxes—a disproportionate share, given that transit accounts for a mere 1 percent of the nation's surface travel.

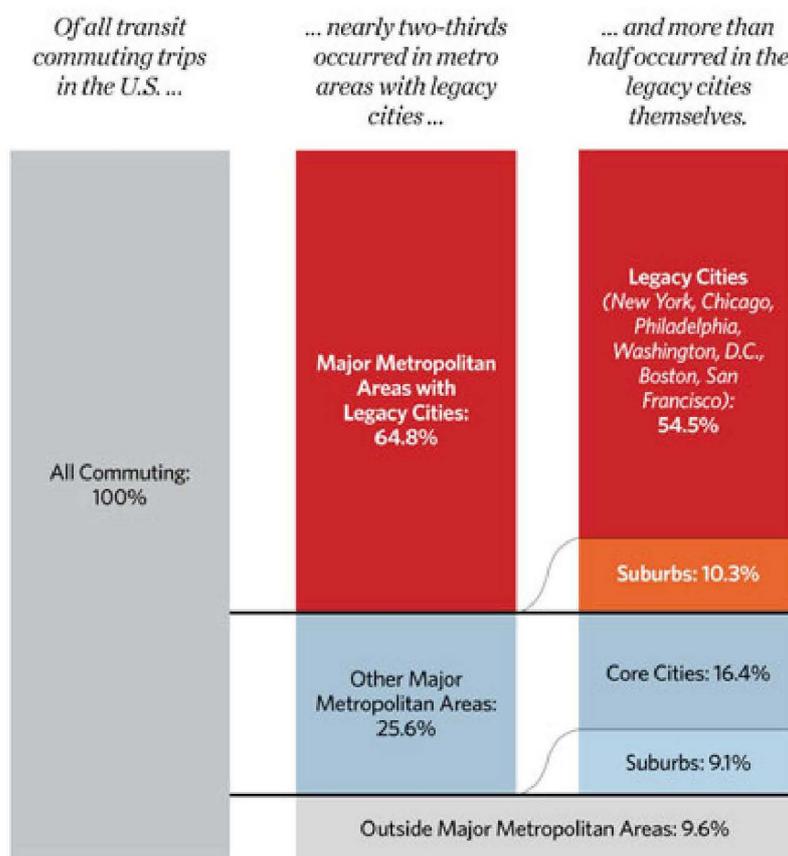
Transit is not a national program, because its use is highly concentrated in just six “[transit legacy cities](#),” driven by dense downtown areas called central business districts. These districts have the best paying jobs, and commuters to these areas have higher salaries. Of these commuters who do use transit, many have no other option, because they do not own cars.

Motorists and truckers pay the federal gas taxes that fund transportation. Because of the sizable diversion of this money to transit, funding for roads and bridges has been stretched razor thin—a reality that states are currently grappling with. Because of transit’s poor performance and concentrated use in a few cities, it should not be a federal spending priority.

Congress should phase out the federal transit program and its subsidy over a five-year period. During this time, states and localities can decide what transit services they want to provide and identify [potential cost-saving measures](#) to implement.

CHART 9

Most Transit Commuting Occurs in Legacy Cities



Notes: Commuting trips are work trips. Some figures may not sum to 100 percent due to rounding.

Source: Author's calculations based on data from the U.S. Census Bureau, American Community Survey 2008-2010, <http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml> (accessed December 19, 2012).