

ERIC GARCETTI
MAYOR

June 15, 2015

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Mr. Jeremy Bernard to the Board of Convention and Tourism Development Commissioners for the term ending June 30, 2019. Mr. Bernard will fill the vacancy created by Nicole Duckett-Fricke, who has resigned.

I certify that in my opinion Mr. Bernard is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'Eric Garcetti'.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Jeremy Bernard
Commission: Board of Convention and Tourism Development
Commissioners
End of Term: 6/30/2019

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 10 - Central
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:**
7. **Occupation/profession:**
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Name	APC	CD	Ethnicity	Gender	Appt date	Term end
Bidenost, Ray	East	13	Asian Pacific Islander	M	23-Aug-13	30-Jun-16
Fricke, Nicole Duckett	Central	4	African American	F	08-Oct-13	30-Jun-19
Maloyan, Stella	North Valley	12	Other	F	20-Jan-15	30-Jun-17
Padron, Otto	Central	4	Latino	M	06-Jan-14	30-Jun-20
Vein, Jon F.	Central	4	Caucasian	M	14-Aug-13	30-Jun-18

Jeremy Bernard served as the White House Social Secretary and Special Assistant to the President until May 2015. Bernard was appointed to the position by President Barack Obama on February 25, 2011. He is the first male, as well as the first openly gay individual, to serve as White House Social Secretary.

Bernard was born to Herschel and Loretta (Utterback) Bernard and raised in San Antonio, Texas, where he attended TMI — The Episcopal School of Texas. His father was a fundraiser for Robert Kennedy and Ted Kennedy. Bernard attended Hunter College in New York City.

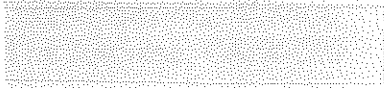
Bernard was a prominent Democratic fundraiser and gay rights advocate who served for eight years on the Democratic National Committee. He worked in the Obama Administration in Washington as the White House liaison to the National Endowment for the Humanities and later, in Paris, as senior adviser and chief of staff to the U.S. Ambassador to France prior to becoming the White House House Secretary.



ERIC GARCETTI
MAYOR

June 15, 2015

Mr. Jeremy Bernard



Dear Mr. Bernard:

I am pleased to inform you that I hereby appoint you to the Board of Convention and Tourism Development Commissioners for the term ending June 30, 2019. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Cary Gross in my Office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Shannon Prior at the Ethics Commission at (213) 978-1960.

Mr. Jeremy Bernard
June 15, 2015
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As part of the City Council confirmation process, you will need to meet with Herb J. Wesson, Jr., your Councilmember, and Councilmember Curren Price, the Chair of the Economic Development Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Economic Development Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Cary Gross will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "Eric Garcetti". The signature is stylized and written in a cursive-like font.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Mr. Jeremy Bernard
June 15, 2015

Nominee Check List

I. **Within three days:**

-
- _____ **Get fingerprinted to complete a background check.**
No appointment is necessary. Bring the Mayor's letter to:
Background Unit of Employment Services Division, Personnel
Department Building, 700 East Temple Street, Room 235, Los Angeles,
California 90012. Phone: (213) 473-9343.

II. **Within seven days:**

Mail, fax or email the following forms to: Cary Gross, Office of the Mayor, Office of External Affairs, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: cary.gross@lacity.org.

- _____ **Remuneration Form**
- _____ **Undated Separation Forms**
- _____ **Background Check Release**
- _____ **Commissioner Information Sheet/Voluntary Statistics**

III. **Within 21 days:**

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- _____ **Statement of Economic Interest ("Form 700")**
IMPORTANT: The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- _____ **CEC Form 60**

IV. **As soon as possible, the Mayor's Office will schedule a meeting with you and:**

- _____ **Your City Councilmember Herb J. Wesson, Jr.** (contact at (213) 473-7010).
- _____ **Councilmember Curren Price, Chair of the Council Committee considering your nomination** (contact at (213) 473-7009).

Staff in the Mayor's Office of External Affairs will assist you with these arrangements.