

MOTION

On October 31, 1940, the Hollywood Palladium opened its doors to thousands of people who filled the theater's dance floor. Hundreds of fans watched from the street as some of the day's biggest stars arrived for the ribbon cutting which was attended by noted guests such as Jack Benny, Judy Garland, and Lana Turner. Playing that evening was Tommy Dorsey and his Orchestra and vocalist Frank Sinatra. This year marks the 75th Anniversary of that momentous occasion.

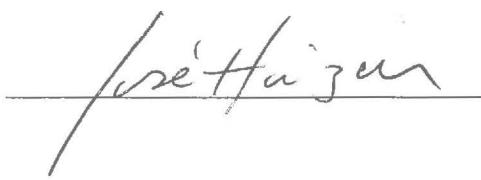
The Hollywood Palladium, located at 6215 Sunset Boulevard, was built by film producer Maurice M. Cohen. It was designed in the Streamline Moderne style by noted architect Gordon B. Kaufman (1888-1949). Kaufman was also responsible for designing the Hoover Dam, Greystone Mansion, Santa Anita Park and the Los Angeles Times' headquarters building. Since its opening in 1940, the Hollywood Palladium has hosted some of the nation's greatest performers, musicians, entertainers, dances, charity balls, political functions, rock concerts and auto shows.

In 2008, the Hollywood Palladium underwent a renovation that restored it to its original 1940s appearance. However, due to budget constraints, additional improvements were not completed.

It is critical that this unique cultural and historic resource is protected and that any future plans for development are designed to complement its history and include a plan to enhance and restore the structure.

I THEREFORE MOVE that the City Council initiate consideration of the Hollywood Palladium, located at 6215 Sunset Boulevard, as a City Historic-Cultural Monument under the procedures of Section 22.171.10 of the Administrative Code, and instruct the Planning Department to prepare the Historic-Cultural Monument application for review and consideration by the Cultural Heritage Commission.

PRESENTED BY: 
 MITCH O'FARRELL
 Councilmember, 13th District

SECONDED BY: 


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