

MOTION

“Parking Reform: Using Technology to Reduce Street Sweeping Tickets”

Parking in Los Angeles is a uniquely universal frustration for residents in neighborhoods, customers shopping at local businesses and visitors experiencing Los Angeles for the first time. Far too often, people in Los Angeles feel like the way parking tickets are issued, and the cumbersome process by which they are collected, is a symbol of a government that is on their backs instead of on their sides.


In June 2014, Mayor Garcetti engaged a group of citywide stakeholders to discuss opportunities for the City to improve parking management. The Los Angeles Parking Reform Working Group (LAPRWG) was subsequently formed with residents, transportation, and planning/land use industry experts. The members divided themselves into two subcommittees to focus on two broad areas of parking - Management & Administration and Policy & Strategy. Over the course of seven months, the LAPRWG reviewed and analyzed a wide variety of potential parking reforms. The LAPRWG released their comprehensive report and recommendations for consideration in 2015.

The LAPRWG made a series of recommendations that can help improve parking processes in Los Angeles. Using these recommendations as a starting point for this necessary conversation, the City Council should take further action to reform parking in Los Angeles, including reducing the overall number of street cleaning parking violations by better utilizing technology to improve the operational efficiency of and coordination between departments and the public.

I THEREFORE MOVE that the Council direct the Department of Transportation, the Bureau of Street Services, and the City Administrative Officer to report on efforts to: incorporate GPS tracking on all street sweeping vehicles; improve communication between sweeping vehicles, traffic control officers and the public; and examine the feasibility of creating a digital street cleaning notification system for subscribers.

I FURTHER MOVE that the Department of Transportation, the Bureau of Street Services, and the City Administrative Officer also report on efforts to map and catalog all street cleaning routes and reevaluate the schedules to ensure that street sweeping activities do not conflict with hours of peak parking demand and school pickup/drop-offs.

PRESENTED BY:



MIKE BONIN

Councilmember, 11th District

SECONDED BY:



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