

MOTION

In July 2015 the Department of Animal Services (LAAS) re-launched its dog license canvassing program for the first time in several years, employing canvassers who could actually sell licenses and issue Administrative Citations to those dog owners who refused to comply with the City's licensing requirements. By all indications, the program got off to a positive start, accelerating the pace of bringing unlicensed dogs into the system at an impressive rate. There now are hints, however, that the program's performance has diminished in recent months.

In order to gauge the new dog license canvassing program's initial effectiveness, LAAS should provide the City Council with a thorough written and oral report on every aspect of the program, including its relationship with the Administrative Citation program, at the earliest opportunity. This report should, at a minimum, address the following issues:

Staffing levels, roles, protective clothing, equipment, safety and deployment; training and related materials; hours of operation; field procedures and equipment; transaction and payment procedures; supervisory strategies, continuity and procedures; paperwork procedures, citation strategies, procedures and forms; data on licenses sold per month, licensing revenue, notices issued, citations issued, instances of citation-related compliance, citation-related fines collected, and other citation disposition; and a cost-per-citation fine-collected analysis.

I THEREFORE MOVE that the Department of Animal Services provide within 45 days a thorough report to the City Council on all elements and aspects of the Dog Licensing Canvassing program as described above, including proposals for fine-tuning the program as may be necessary or desirable.

PRESENTED BY: 
PAUL KORETZ
Councilmember, 5th District

SECONDED BY: 


DEC 16 2015

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