

Ms. Deidre Hall, adored by fans spanning generations and continents, is one of the most recognized and filmed faces, and has the remarkable distinction of having appeared on screen more than any performer in television history.

Cherished by millions as the beautiful Dr. Marlena Evans, Hall has been a driving force in the success of NBC's longest running scripted drama, *Days of our Lives*.

Born in Milwaukee, Hall moved with her family to Lake Worth, Florida, when she was six, and at thirteen, was crowned the Junior Orange Bowl Queen, which marked the beginning of her career in front of an audience. A few years later, her gift for the ad lib garnered her a broadcasting spot on WLIZ-Radio where she hosted her own multi-faceted show in which she hosted interviews, covered current events, announced hurricane reports, and managed the station's daily sign-on and sign-off.

During a summer with friends in California, Hall supported herself by booking modeling jobs, commercials and bit parts in commercials and television shows.

Her uncanny ability to connect with people got her closer to the action and, in 1976, she got the call that changed her life. NBC's *Days of our Lives* was searching to fill the role of a beautiful, strong-minded, passionate character who fit the empowering social movement of the day, and Hall walked in. With many acting classes already under her belt, Preparation met Opportunity and, in typical silver-lining Hollywood fashion as if a red carpet rolled out to meet her, Hall was brought on as Dr. Marlena Evans.

From her well-grounded, working-class roots, Hall always believed in making time for community service, and today she donates 100% of the proceeds from the *Days of our Lives* calendars and cookbooks she produced to St. Jude's Children's Research Hospital; 100% of the proceeds from her watercolor greeting cards is donated to the Wounded Warriors Projects; and when her own children entered school, she joined the school board to improve school lunches and spoke to members of Congress to encourage them to renew the Child Nutrition Act, which included her hosting a press conference at the White House. In 2009, she traveled with her son, David, to Brazil as Ambassador for Operation Smile.

Now that her boys are college-age, she enjoys taking courses such as ballroom dancing, American Sign Language and standup comedy, eventually performing on stage at the famed Hollywood Improv. Hall is an advocate of healthy living and positive attitude, and to that end co-wrote the information-packed, humorous book, *Deidre Hall's Kitchen Close-Up*, targeting nutrition tips for those suffering with heart disease, diabetes and obesity.

Hall's desire to help people goes deep, and it has put her in the driver's seat on several television projects over the years to promote the awareness of special-needs children and women's issues. She the first actresses to publicly speak about her fertility struggles and surrogate parenting, which helped open doors for women everywhere and initiated a national conversation about fertility

resolutions. Always with a wink and a smile, as in her latest book, *How Does She Do It? A Beauty Book*, she pokes fun at her career of being made up, dressed up and photographed from every angle.

Hall occupies her rightful place in the minds and hearts of millions of people for generations, and now her Star on Hollywood's Walk of Fame is the crowing jewel in a long, steady career in which she mentored strength, wisdom and elegance to the world.