

Date: 3-23-16

Submitted in HP Committee

Council File No: 16-0047

Item No.: 1

Deputy: public

United Way Poll

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Poll of 600+ likely voters in the City of Los Angeles (two questions attached onto a broader poll)

What do you think the most important issue facing the residents of LA is that you would like the City government to do something about?

(Open ended question where voters listed top issue)

1. Homelessness and poverty: 19%
2. Crime & Police: 12%
3. Transportation, traffic, and parking: 11%
4. Jobs, Employment, and wages: 10%
5. Affordable housing or Rent: 8%
6. Roads and infrastructure: 6%
7. All others: 4%

In combined sum:

- Housing & Homelessness: 27%
- Transportation and roads: 17%

Would you vote for passage of a \$2 billion homelessness/poverty reduction bond?

(Descriptor described use of bond proceeds for housing and services for the homeless with assurances on spending that it would be restricted to that intended use)

- YES: 84% (51% definite yes | 29% probably yes | 4% leaning yes)
- NO: 13% (7% definite no | 5% probably no | 1% leaning no)
- DON'T KNOW/REFUSED: 3%