

PUBLIC WORKS AND GANG REDUCTION COMMITTEE REPORT relative to finalizing the design and installation of the Mar Vista gateway monument signs.

Recommendations for Council action, as initiated by Motion (Bonin – Buscaino):

1. AUTHORIZE and INSTRUCT the Bureau of Street Services and the Department of General Services to take the following actions to complete the Mar Vista marker:
 - a. Approve the final design and facilitate the needed permits and approvals, as amended to approve the revised design plans for the Mar Vista gateway monument sign presented at the Public Works and Gang Reduction Committee meeting held February 22, 2016.
 - b. Negotiate and execute the necessary agreement with the California Department of Transportation (Caltrans) for the maintenance of the monument markers within the State highway right-of-way.
2. AUTHORIZE the Bureau of Street Services to make any technical corrections to effectuate the intent of this motion.

Fiscal Impact Statement: Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

SUMMARY

On February 2, 2016, Council considered Motion (Bonin – Buscaino) relative to finalizing the design of the Mar Vista gateway monument signs. In 2012, community activists proposed gateway signs on Venice Boulevard at Redwood Avenue and Bledsoe Avenue to strengthen Mar Vista's sense of identity and place. Venice Boulevard is a major artery that supports large traffic volumes and acts as major entry and exit points for Mar Vista. Venice Boulevard between Sawtelle Boulevard and Walgrove Avenue serves as a main street for Mar Vista and a focal point for the community, including residents, merchants, and visitors to the local farmers market.

Motion goes on to state that a Mar Vista Marker Sign Design Advisory Committee comprised of key community stakeholders approved a design concept for the new gateway signs. The gateway signs will be located on the center median of Venice Boulevard at Bledsoe and Redwood Avenues. Caltrans requires formal City approval before an encroachment permit can be issued for the construction and maintenance of the gateway signs in the Caltrans right-of-way. Motion recommends that Council instruct the Bureau of Street Services and the Department of General Services to take the actions necessary to install the Mar Vista gateway signs. Council referred Motion to the Public Works and Gang Reduction Committee for consideration.

At its meeting held February 22, 2016, the Public Works and Gang Reduction Committee discussed this matter with a representative of Council District 11 Office. The Councilmember's representative presented a revised design concept approved by the Mar Vista Community

Council. Committee recommended that Council approve Motion, as amended to approve the revised design concept.

Respectfully Submitted,

PUBLIC WORKS AND GANG REDUCTION COMMITTEE



<u>MEMBER</u>	<u>VOTE</u>
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BUSCAINO:	YES
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MARTINEZ:	YES
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PRICE:	ABSENT
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O'FARRELL:	YES
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RYU:	YES
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-NOT OFFICIAL UNTIL COUNCIL ACTS-