

**CITY OF LOS ANGELES**  
INTER-DEPARTMENTAL CORRESPONDENCE

Date: October 19, 2017

To: Honorable City Council  
c/o City Clerk, Room 395, City Hall  
Attention: Honorable Mitch O'Farrell, Chair, Arts, Entertainment Parks & River Committee

From: Seleta J. Reynolds, General Manager  
Department of Transportation *J. K. For S.R.*

Subject: **BIKE SHARE AND ITS POTENTIAL IMPACT ON THE FILM INDUSTRY (C.F. NO. 16-0568)**

**SUMMARY**

The City of Los Angeles Department of Transportation (LADOT), in partnership with Metro, launched a bike-share program in Los Angeles on July 7, 2016 with 61 stations and 700 bikes located throughout Downtown Los Angeles. As part of the pilot program, LADOT worked with Metro and Bicycle Transit Systems to develop a mechanism for removing bike share stations at the request of the film industry. This report summarizes those efforts and provides an update on the status of the program and the coordination work with the film industry.

**RECOMMENDATION**

RECEIVE and FILE this report.

**BACKGROUND**

Bike share programs are becoming increasingly popular and are currently available throughout several cities nationwide. Bike share allows individuals to borrow bicycles on a short term basis for a nominal fee. Given the abundance of filming that occurs in downtown Los Angeles, LADOT understands the significance of locating and moving stations so that the important work of the film industry is not impeded. As the system continues to grow, LADOT will continue to collaborate with film industry representatives for potential bike share locations.

**DISCUSSION**

As part of the Downtown Los Angeles launch, LADOT and Metro met with film industry representatives on multiple occasions to discuss the potential impact bike share stations may have on filming. Those meetings involved the following film industry representatives:

- Motion Picture Association of America (MPAA)
- Economic & Workforce Development Department

- Sony Pictures
- Screen Actors Guild - American Federation of Television and Radio Artists
- Fox Entertainment
- Warner Bros.
- Film LA
- Teamsters Local 399

As a result of those discussions, LADOT worked with Metro and Bicycle Transit Systems, the system operator, to develop a process for station shut downs and relocations with an associated pricing list. These costs represent the true labor and materials cost associated with shutdowns and/or relocations. This pricing list is included as Attachment A.

The City of Los Angeles and Metro took great care in selecting bike share station equipment that could be easily removed. The station platforms are solar powered and do not require being bolted to the ground. These design characteristics allow the bike share station to be removed with relative ease, and are less costly to remove than if they were permanently wired for power bolted to the ground as a permanent infrastructure.

### **Station Removal Process and Costs**

Currently, there are four options for station removals or shutdowns each with its own pricing structure ranging from \$290-\$4,790.50 . The typical cost associated with a complete station removal is \$4,790.50 and it includes the station removal, storage and reinstallation. Additionally, station end treatments (signage, bollards, wheel stops) would also be part of the removal and reinstallation costs. The price includes 7 days of storage with additional days charged at \$110 per day.

There is also a required minimum of 3 business day advance notice to proceed. If the notice is less than 3 business days, a 25% expedite fee will be applied to the total fee. Should a notice be received less than 2 business days,, Bicycle Transit Systems reserves the right to deny the request. The typical process for relocation is as follows:

Film requests that involve bike share would be submitted directly to Metro by Film Production Companies. The request would then be forwarded to BTS (Bicycle Transit Systems) for fulfillment. BTS would then invoice the film production companies directly to recoup their fees. Metro will copy the City of Los Angeles Film Liaison on all film requests forwarded to BTS. Metro will email and call the City of Los Angeles' Film Liaison for on-street bike share station removal to coordinate the removal and reinstallation of end treatments.

### **Film Related Bike Share Station Shutdown and Relocation Summary**

The film industry expressed specific concerns in regards to certain locations. These locations included Spring & Main between 2nd St. and 9th St. and especially Main & 4th St. Since the launch of the bikeshare system in July 2016, there have been only two executed requests as follows:

- Tuesday, November 15, 2016 - Broadway & 3rd St.
  - Option 1: Station shut down, docked bicycles left on site (\$290)
  
- Saturday, August 5, 2017 - Hope & 6th St.
  - Option 2: Station shut down and bicycles stored on site by Bicycle Transit Staff (\$468)

To date, zero requests have been made for Option 3 (station shutdown and bicycle removal from site at \$929.50) or Option 4 (station removal, storage and reinstallation at \$4,790.50).

### **Future Expansion**

The City of Los Angeles continues to consider future expansion of bike share including expansions to:

- Hollywood
- USC
- Echo Park
- Koreatown
- Pico Union
- MacArthur Park/Westlake
- Palms
- Boyle Heights

### **Working with the Industry**

LADOT will continue to attend the quarterly Citywide Film Task Force Meetings to discuss LADOT related projects. As mentioned previously in response to the film industry, LADOT worked with film industry representatives to develop a removal mechanism process and to purchase bike share equipment that could easily be relocated and/or removed. By providing such equipment, LADOT has taken into consideration the film industry's concerns and will continue to document and address any relocation/removal issues that may arise.

Furthermore, the film industry has requested that they are provided an early opportunity to provide input and feedback on the future bikeshare station locations as Metro and LADOT consider additional bikeshare expansion locations. LADOT will coordinate with Metro and continue to work through the Citywide Film Task Force to inform the film industry of upcoming bikeshare expansion plans to solicit early and regular feedback on the placement of bikeshare infrastructure on the public right-of-way.

### **FINANCIAL IMPACT**

There is no impact on the General Fund. All costs associated with removal / relocation of bike share stations are the responsibility of the film industry.

SJR: mp



## **Pricing list for Metro Bike Share station shut down and relocation**

### Option 1:

Station shut down, docked bicycles left on site: \$290

*Price includes 4 hours of service interruption and inspection of the station and bicycles once service is reactivated.*

*Additional hours charged at \$90 per hour.*

*Option only available if the site is secured with no possible public access to the station.*

*Requires a minimum of 2 business days' notice to proceed. If less than a 2 business days' notice is provided a 25% expedite fee will be applied to the total fee.*

### Option 2:

Station shut down and bicycles stored on site by Bicycle Transit Staff: \$468

*Price includes 4 hours of supervision, additional hours charged at \$90 per hour*

*Requires a minimum of 2 business days' notice to proceed. If less than a 2 business days' notice is provided a 25% expedite fee will be applied to the total fee.*

### Option 3:

Station shut down and bicycles removed from site: \$929.50

*Price includes 1 day of storage, additional days charged at \$85 per day.*

*Option only available if the site is secured with no possible public access to the station.*

*Requires a minimum of 2 business days' notice to proceed. If less than a 2 business days' notice is provided a 25% expedite fee will be applied to the total fee.*

### Option 4:

Station removed from location, stored and reinstalled: \$4,790.50

*Station end treatments (signage, bollards, wheel stops): Cost derived from Council File*

*Price includes 7 days' storage, additional days charged at \$110 per day*

*Requires a minimum of 3 business days' notice to proceed. If less than a 3 business days' notice is provided a 25% expedite fee will be applied to the total fee. Should a notice be received less than 48 hours, Bicycle Transit Systems reserves the right to deny the request.*

### Terms:

- All requests must be approved by Metro.
- Option 1 through 3: BTS reserves the right to deny a request if notice is received less than 24 hours.

### Payment:

An initial invoice will be issued that will have to be paid in full, prior to the station shutdown and bike and/or station removal. Payments will be accepted by check or credit card in advance. A second invoice will be issued if penalties, additional hours or days need to be billed. Credit Card holder agrees that if a second invoice is issued for additional services the payment will be processed on initial credit card unless otherwise specified.

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