


CITY OF LOS ANGELES
INTER-DEPARTMENTAL MEMORANDUM

Date: October 26, 2018

To: Honorable David Ryu, Chair
Health, Education & Neighborhood Councils Committee
Attention: Eric Villanueva, Legislative Assistant

From: Seleta J. Reynolds,  General Manager
Department of Transportation

Subject: **YOUTH PROGRAM SURVEY**

In response to Council File 16-0596, and subsequent communication issued September 21, 2018, the Los Angeles Department of Transportation (LADOT) completed the attached "Youth Program Survey". Existing LADOT programs that serve youth include:

- Crossing guard services to safely direct approximately 378,000 elementary students at designated crossings each school year;
- Safe Routes to School and related campaigns that provide enhanced infrastructure and education to encourage traffic safety among students in primary through high school;
- Charter Bus programming to provide subsidized trips for youth, seniors, and disabled groups, with 3,000 trips scheduled annually, serving 35,000 students age 4-17;
- Play Streets, an ongoing pilot that has provided open play in safe public spaces to approximately 750 children under 15 to date;
- Student bikeshare passes for vocational students who qualify for student TAP cards;

In addition to these programs detailed in the survey response, LADOT prioritizes vulnerable populations, including youth and senior residents, in its Vision Zero methodology, as well as in its open streets programs.

SJR/MR:mr

Attachment

Department: Transportation		Contact Person: Saletia J. Reynolds, General Manager	Phone #: 213.972.8480	E-mail: Saletia.Reynolds@lacity.org		Description of LADOT's existing efforts to coordinate youth services among City Departments	
Youth Program Title	Description of Services Provided	Funding Source	Amount	Number Served	Actual or Estimated?	Age Range of Number Served	
Crossing Guard Program	LADOT parking enforcement officers control and direct elementary school children crossing streets going to and from school at designated crossings at designated times.	Traffic Safety Fund & General Fund	\$5,890,461	378,000 annually	Estimated	K- 5th grade	n/a
Safe Routes to School (SRTS)	LADOT works with LAPD and LAUSD to provide Safe Routes to School (SRTS) for the 50 highest need LAUSD schools. SRTS plans use a school community engagement process to inform recommendations for engineering (street treatment) improvements, and safety education and enforcement activities to increase the safety of youth on their journey to and from school, and help achieve our Vision Zero goal to eliminate deaths and serious injuries, especially of school aged children.	Caltrans Active Transportation Program (ATP)	\$1,900,000	Forthcoming - construction in progress	n/a	6-13	SRTS is a coordinated effort between LADOT, LAUSD (District and School), Los Angeles School Police, LAPD, City Attorney, and the Department of Public Works.
Charter Bus Program	The Charter Bus Program provides subsidized charter bus trips for recreational, educational and cultural purposes to organized groups of youth, seniors, and individual with disabilities within the City of Los Angeles. The Charter Bus Program schedules over 3,000 trips annually including LA Cash for College "College & Career Convention". This educational event helps students and families prepare for college by providing planning and application resources.	Proposition A Local Transit Assistance (PALTA)	\$480,000	35,000	Actual	4 - 17	DOT coordinates charter bus services for the Department of Recreation and Parks for their Summer Day Camps which include trips to various places such as Disneyland, Magic Mountain, Knotts Berry Farm, Universal Studios, Raging Waters, Dodger Stadium, Staples Center, Hansen Dam, Beaches and movies. These trips are not included in the trips funded by Prop A funds.
Play Streets	Play Streets is an application-based pilot program that enables residents to temporarily close down their streets to cars and transform them into places for play, learning, and fun for all ages. In Los Angeles, where residents experience a dearth of accessible and safe public space, the 7,500 miles that make up our street network is the largest public space in the city. Play Streets utilizes the existing block party permit and petition process for residents and community groups to close streets to car traffic for 6-8 hours. A "box of play" is delivered to the street and contains varying types of play equipment for participants to use. This work is currently delivered via a contractor who is responsible for developing the program, procurement of the play equipment, and deployment.	Measure R Fund 51Q	\$416,688	750 (50 children per event, 15 completed events)	Estimated	Primarily 0-15	Play Streets is a coordinated effort between LADOT, LAUSD, LAPD, and DPW, and LADOT is working with the Department of Recreation and Parks to expand the program city-wide.
Traffic Safety City	An interactive pedestrian and bicycle safety activity that uses a life-size replica of a small neighborhood to teach responsible behavior, enhance skills and increasing traffic safety knowledge.	Prop C, PCLTA, Prop A, TDA funds	\$220,000	11,000	Estimated	6-11	Traffic Safety City is a coordinated effort between LADOT and LAUSD.
Pedestrian and Bicycle Safety Physical Education Program	A LAUSD Physical Education curriculum that includes ped and bike safety education and on-bike skills training via training PE teachers and team teaching with certified bicycle instructors.	Prop C, PCLTA, Prop A, TDA funds	\$110,000	3,000	Estimated	12-14	The Pedestrian and Bicycle Safety Physical Education Program is a coordinated effort between LADOT and LAUSD.
Annual Walk to School Days	Walk to School Days bring together families, district and school personnel, community members and city partners to celebrate the fun and health benefits of walking to school while reinforcing the importance of traffic safety. LA's Walk to School Day is the most robust program in the country, receiving national recognition in 2017.	Caltrans Active Transportation Program (ATP)	\$95,000	32,000	Estimated	6-13	Walk to School Days are coordinated between LADOT, LAUSD, Los Angeles School Police, LAPD, and the City Attorney.
School Safety Campaign	LADOT provides easily digestible traffic safety messaging and safety tips, and in-school activities to encourage and reinforce encourage safe, responsible behavior of people who drive, bicycle and walk in our city streets with the goal of reducing severe injury and fatal traffic crashes. This yearlong campaign is carried out through monthly safety messaging disseminated via LAUSD District and other school channels.	Caltrans Active Transportation Program (ATP)	\$40,000	40,000	Estimated	6-18	School safety campaigns are coordinated between LADOT, LAUSD, Los Angeles School Police, LAPD, and the City Attorney.
Walk Wise / Drive Wise Pledge	Interactive school assemblies target 4th and 5th grade students with pedestrian safety education via role playing and a pledge for students and parents.	Measure R Local Returns	\$30,000	9,000	Estimated	9-11	Walk and Drive Wise pledge events are coordinated between LADOT and LAPD.
College/Vocational Student Bikeshare passes	Students who qualify for College/Vocational Student TAP cards are provided discounted monthly bikeshare passes through a partnership between Los Angeles Trade Tech and LADOT/Metro. This offer operates via Bikeshare for Business, a membership facilitating company, and does not require additional funding.	No funding required	n/a	91	Actual	College students	n/a