

DEPARTMENT OF PUBLIC WORKS  
BOARD OF PUBLIC WORKS  
OFFICE OF COMMUNITY BEAUTIFICATION  
REPORT NO. 2

~~ADOPTED BY THE BOARD~~ / AS AMENDED\*\*  
PUBLIC WORKS OF THE CITY  
of Los Angeles California

JUN 17 2016

JUNE 17, 2016

  
Executive Officer  
Board of Public Works

COUNCIL DISTRICT- ALL

**REQUEST TO PROVIDE THE BOARD OF PUBLIC WORKS WITH COUNCIL  
AUTHORITY TO APPROVE THE OFFICE OF COMMUNITY BEAUTIFICATION  
CONTRACT TERM EXTENSIONS WITH CONTRACTORS PROVIDING GRAFFITI  
REMOVAL AND COMMUNITY BEAUTIFICATION SERVICES WITHIN THE CITY  
OF LOS ANGELES.**

Recommendations

1. That the Board of Public Works requests City Council authority to extend the term of various OCB contracts used for graffiti removal and community beautification services from three years ending June 30, 2016 to four years ending June 30, 2017, with a one year renewal option for the following contractors:
  - Central City Action Committee (C-122516)
  - Koreatown Youth and Community Center (C-122618)
  - Coalition for Responsible Community Development (C-122641)
  - New Directions for Youth (C-122620)
  - Pacific Graffiti Solutions (C-122615)      \*\* ● Graffiti Control Systems (C-122764)
  - Gang Alternatives Program (C-122614)      \*\* ● Graffiti Control Systems (C-122616)
  - Sylmar Graffiti Busters (C-122517)
  - Hollywood Beautification Team (C-122619)
  - Northeast Graffiti Busters (C-122617)
  - West Valley Alliance (C-122515)
  - Sun Valley Area Chamber of Commerce (C-122588)
  - Los Angeles Conservation Corps (C-122589)
2. That City Council authorize the Board of Public Works to execute contract amendments for the one year renewal option if so determined by the Board to be in the City's best interest.

Transmittal

1. Map of current OCB contractor service areas.

Background

- The Office of Community Beautification currently contracts with various community based non-profit organizations to provide graffiti removal and community beautification services. In addition to graffiti removal, these service providers also provide litter cleanup, weed abatement, tree planting/maintenance and other community beautification services as funded.
- By partnering with these community based organizations the office of Community Beautification provides various employment opportunities for local residents, and enhances the quality of life for residents of the City of Los Angeles.
- During the Fiscal Year 2014-15, the community based organizations removed roughly 30,664,473 square feet of graffiti in over 600,000 locations within the City of Los Angeles.

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- In 2013, as had been done in previous years, the Office of Community Beautification developed and successfully executed Requests for Proposals (RFP) to procure graffiti removal and community beautification service providers. With limited staff and increased responsibilities, the Office of Community Beautification was unable to execute an RFP during fiscal year 2015-16. Due to budget constraints, new staff was hired in March 2016. OCB is now in a better administrative position to start developing the next RFP to competitively bid for the services discussed herein. It is the intention of OCB to create an RFP for community beautification services during Fiscal Year 2016-17 and execute new contracts by early Fiscal Year 2017-18.
- The original contract with these contractors was developed in 2013, and through amendments, the Board of Public Works has been able to extend contracts until June 2016.
- Council authority would allow the Board of Public Works to authorize the extension of these contracts through June 2017, with an additional one year renewal option if needed.

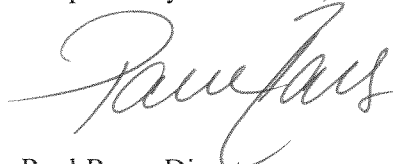
**Status of Contracts**

- Contracts C-122516 with Central City Action Committee, C-122618 with Koreatown Youth and Community Center, C-122641 with Coalition for Responsible Community Development, C-122620 with New Directions for Youth, C-122615 with Pacific Graffiti Busters, C-122614 with Gang Alternatives Program, C-122517 with Sylmar Graffiti Busters, C-122619 with Hollywood Beautification Team, C-122589 with the Los Angeles Conservation Corps, C-122617 with Northeast Graffiti Busters, C-122515 with West Valley Alliance, C-122616 and C-122588 with Sun Valley Area Chamber of Commerce for graffiti abatement and community beautification services were executed in July 2013 and have been extended by previous Board of Public Works action through June 2016.

**Status of Funding**

Funding for each contract is determined by required services and funding approved by City Council through the City's budget adoption process. Funding for these projects is then established and approved by the Board of Public Works at the start of each Fiscal Year. Approval of the proposed action will allow the Board of Public Works to extend the contract term of each respective contract with OCB contractors to provide graffiti removal and community beautification services, among other services.

Respectfully Submitted,



Paul Racs, Director  
Office of Community Beautification