



ERIC GARCETTI
MAYOR

August 13, 2019

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Alisa Finsten to the Board of Animal Services for the term ending June 30, 2024. Ms. Finsten's current term expired on June 30, 2019.

I certify that in my opinion Ms. Finsten is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in blue ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:dlg

Attachment

COMMISSION APPOINTMENT FORM

Name: Alisa Finsten
Commission: Board of Animal Services
End of Term: 6/30/2024

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 5 - West Los Angeles
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Board of Animal Services
6. **Highest level of education completed:** MPA, New York University
7. **Occupation/profession:** Senior Vice President, Community Engagement, The Jewish Federation of Greater Los Angeles
8. **Experience(s) that qualifies person for appointment:** See attached resume
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Garcia, Olivia	Central	10	Latina	F	30-Jun-22
Gross, Larry	South Valley	4	Caucasian	M	30-Jun-20
Wolfson, Roger	East LA	13	Caucasian	M	30-Jun-21
Sandoval, Jose	North Valley	6	Latino	M	30-Jun-23
Finsten, Alisa	West LA	5	Caucasian	F	30-Jun-19

ALISA FINSTEN

Experience:

- 7/16 -Present **THE JEWISH FEDERATION OF GREATER LOS ANGELES** Los Angeles, CA
Senior Vice President, Community Engagement
- Provide professional staff leadership and management for Community Engagement Strategic Initiative, with focus on priority areas of volunteerism, Israel education and advocacy, and government and community affairs
 - Create strategic plans for program areas
 - Evaluate and maximize effectiveness of current programs and initiatives and develop new initiatives to enhance The Jewish Federation's public affairs presence
 - Develop and partner with lay leadership
 - Serve as spokesperson for the Federation to multiple Jewish and civic leadership constituencies
 - Participate in collaborative Federation and community planning process with other program and campaign colleagues
- 2/08-7/16 **CITY OF LOS ANGELES, OFFICES OF MAYOR ERIC GARCETTI AND MAYOR ANTONIO R. VILLARAIGOSA** Los Angeles, CA
HOMELAND SECURITY AND PUBLIC SAFETY TEAM
BUDGET AND INNOVATION TEAM
- Policy Analyst (3/16-7/16)**
Director of Grants and Finance (9/12-3/16)
Grants Director (6/10-9/12)
Grant Specialist/Grant Writer (2/08-6/10)
- Supervise a team of 35 grant specialists and accountants who manage projects for federal and state homeland security and public safety grants
 - Secure and manage grant budgets of more than \$300 million in state and federal funding
 - Oversee disbursement of funds to regional public safety sub-grantees
 - Help develop core strategies on grant-funded policy projects
 - Implement monitoring and grant compliance practices
 - Lead fiscal team through removal of findings and clean annual OMB A-133 Single Audit
 - Develop and maintain relationships with grantors and sub-grantees including U.S Department of Homeland Security, U.S. Department of Justice, California's Office of Emergency Services, Los Angeles Police Department (LAPD), Los Angeles Fire Department (LAFD), Los Angeles Emergency Management Department (EMD), County of Los Angeles, and other municipalities
 - Facilitate and interact with governing body that oversees grant policy including the Los Angeles Police Chief, Los Angeles Fire Chief, Long Beach Police Chief, and Los Angeles County Sheriff
 - Prepare and present written and oral briefings to the Mayor and City Council regarding homeland security and public safety grant issues
 - Identify funding opportunities for homeland security, public safety, and emergency preparedness initiatives and programs
 - Update and monitor the Mayor's Dashboard and prepare materials for the General Manager Review process as a member of the Mayor's Performance Management Unit
- 1/05-2/08 **LOS ANGELES TEAM MENTORING** Los Angeles, CA
Director of Development
- Responsible for developing and implementing a fundraising strategy for an organization that facilitates team-based mentoring in middle schools. Annual operating budget: \$1,000,000

- Identified, cultivated, and solicited individual, private foundation, corporate, and government grants through written and in-person solicitations
- Coordinated special events including 700-person annual gala
- Partnered with board members to develop and implement fundraising strategies
- Increased community awareness/recognition and developed organizational identity
- Managed and maintained donor database
- Assisted with design and refinement of public relations material

4/03-8/04

TRAIL BLAZERS
Associate Director

New York, NY

- Led development efforts for organization serving urban youth through summer residential camping, mentoring, and leadership training. Annual operating budget: \$750,000
- Identified, cultivated, and solicited individual, private foundation, corporate, and government grants
- Responsible for managing all aspects of annual special event including solicitation of gifts, communication with volunteers and donors, and logistics
- Wrote and edited public relations materials including newsletter and annual report
- Collaborated with board members to develop and implement fundraising strategies
- Assisted executive director in day-to-day operations including human resources

9/00-4/03

“I HAVE A DREAM” FOUNDATION
Consultant (6/02-4/03)

New York, NY

Assistant AmeriCorps Program Director (9/00-8/01)

- Examined and reconciled programmatic and financial records of federal grants for “I Have a Dream”
- Monitored local “I Have a Dream” /AmeriCorps programs serving low-income children from elementary school through high school
- Conducted site visits to ensure federal grant compliance and progress toward program objectives
- Organized a national training conference for site staff and 100 AmeriCorps members
- Wrote progress reports, grants, newsletter articles, and other program documents

6/97-8/00

GENERATIONS INCORPORATED
Program Director (8/98-8/00)
AmeriCorps Member (6/97-8/98)

Boston, MA

- Oversaw 14 program sites. Managed site start-up, logistics, and evaluation of program
- Maintained relationships with 28 service partners including schools, community-based organizations, and senior facilities
- Supervised and trained AmeriCorps members to serve directly with urban youth and seniors in nursing homes and senior centers
- Designed and implemented weekly AmeriCorps member training activities
- Served as liaison to Massachusetts Service Alliance. Attended statewide management meetings and wrote quarterly progress reports
- Coordinated 24 urban middle school students during weekly visits with 24 elderly residents at two nursing homes
- Led activities in Recreation Therapy Department at The Hebrew Rehabilitation Center for the Aged. Interacted with senior residents in group and individual settings

Education:

UNIVERSITY OF SOUTHERN CALIFORNIA

Los Angeles, CA

Sol Price School of Public Policy

Safe Communities Institute, December 2015

Public Safety Leadership Program

NEW YORK UNIVERSITY

New York, NY

Robert F. Wagner Graduate School of Public Service

Master of Public Administration, May 2003

Specialization: Nonprofit Management

President, Wagner Student Association; Recipient, Deans' Scholarship

BRANDEIS UNIVERSITY

Waltham, MA

Bachelor of Arts *Magna Cum Laude* in Sociology, 1997



ERIC GARCETTI
MAYOR

August 13, 2019

Dear Ms. Finsten:

I am pleased to inform you that I hereby reappoint you to the Board of Animal Services for the term ending June 30, 2024. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my Office at (213) 978-0621 to make arrangements for you.

To begin the reappointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible.

As part of the City Council confirmation process, you will need to meet with Paul Koretz, your Councilmember, and the Chair of the Personnel and Animal Welfare Committee, to answer any questions he may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Personnel and Animal Welfare Committee. Some time thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Ms. Alisa Finsten
August 13, 2019
Page 2

If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right and a small flourish at the end.

ERIC GARCETTI
Mayor

EG:dlg

Attachment I
Ms. Alisa Finsten
August 13, 2019

Nominee Check List

I. Within seven days:

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

_____ **Remuneration Form**

_____ **Undated Separation Forms**

_____ **Background Check Release**

_____ **Commissioner Information Sheet/Voluntary Statistics**

II. As soon as possible, the Mayor's Office will schedule a meeting with you and:

_____ **Your City Councilmember Paul Koretz**

Staff in the Mayor's Office of Legislative and External Affairs will assist you with these arrangements.