



**EKCO METALS**  
HANDLING SCRAP SINCE 1966

City Clerk  
Room 395, City Hall  
200 North Spring Street  
Los Angeles, CA 90012

October 20, 2016

To Whom It May Concern:

I am writing to register my objection to the application for the sale of alcoholic beverages for off-site consumption by 7-Eleven Convenience Market located at 1717 South Soto Street, Los Angeles, CA 90023. The basis for this opposition is that granting a liquor license at this location would create an even greater law enforcement problem in an industrial area already besieged by crime and homeless encampments.

My company, Ekco Metals, is located directly next door to 1717 South Soto Street and has been in business since 1966. Over the years this area has seen a major rise in crime, ranging from vandalism, theft and loitering to more serious violent crimes. We have been victimized numerous times by those under the influence of drugs and alcohol and have been forced to call law enforcement on many occasions. More alcohol being sold next door will inevitably increase these dangerous situations.

We appreciate a company such as 7-Eleven wanting to open a location and expand their business, but strongly believe they could be successful without selling alcohol. Adding greater opportunity for access to inexpensive alcohol will be detrimental to this area and would create a much larger law enforcement problem.

Granting a liquor license in this area would contravene the Caldera Bill and would absolutely increase, rather than reduce, the misuse and abuse of alcohol. We are immensely concerned for the safety and well-being of our employees, customers and neighboring businesses at the prospect of this license being granted.

We urge the State Department of Alcoholic Beverage Control to refuse this application.

Sincerely,

Ely Keenberg  
President

**Ely Keenberg**  
President

2777 E. Washington Blvd  
Los Angeles, CA 90023

Tel: 323-264-1615  
Fax: 323-264-6910

[ely@ekcometals.com](mailto:ely@ekcometals.com)



**EXPORTERS – MILL and FOUNDRY SUPPLIERS**



Institute of Scrap  
Recycling  
Industries, Inc.