

ORDINANCE NO. _____

An ordinance amending Ordinance No. 173,872, commonly known as the Porter Ranch Land Use/Transportation Specific Plan (as previously amended by Ordinance Nos. 175,070, 175,641, and 180,083).

THE PEOPLE OF THE CITY OF LOS ANGELES DO ORDAIN AS FOLLOWS:

Section 1. Section 3 of the Porter Ranch Land Use/Transportation Specific Plan, Ordinance No. 173,872, as amended by 175,070, 175,641, and 180,083 is amended by adding a new definition of the term "The Village" in the proper alphabetical order to read:

THE VILLAGE. The portion of the Subarea II of the Community Center Area as identified in Exhibit II of this Specific Plan. The boundaries of The Village are as follows:

The Northern Site, consisting of approximately 24 acres located at the northwest corner of Porter Ranch Drive and Rinaldi Street. The site is bounded by Recorded Tract 53783-03 to the west, 53783-02 to the north, Porter Ranch Drive to the east, and Rinaldi Street to the south.

The Southern Site, consisting of approximately 11 acres located at the southwest corner of Porter Ranch Drive and Rinaldi Street. The site is generally bounded by Porter Ranch Drive to east, the 118 Freeway to the south and Rinaldi Street to the north. Exhibit II

Sec 2. Subdivision 3 of Subsection E of Section 6 of the Porter Ranch Land Use/Transportation Specific Plan, Ordinance No. 173,872, as amended by 175,070, 175,641, and 180,083 is amended by adding the following to read as follows:

(h) The Village

- (1) Master Sign Program. A master sign plan for the entire project shall be submitted for review and approval by the Director of Planning. Modifications to the master sign plan shall be submitted for review and approval by the Director of Planning prior to the issuance of a sign permit.

The master sign plan should identify all sign types that can be viewed from the street, sidewalk, and public right-of-way. The plan should be designed and prepared by a single graphic design firm or signage design company to assure a cohesive, integrated approach to the variety of signs required for building identification, way finding, and regulatory needs.

The master sign plan should include:

- (i) a site plan and building elevations showing the approximate location and size of anticipated signs;
- (ii) details including sign type, quantity of each type, materials, and general characteristics of proposed signs; and

- (iii) signs which are intended as Tenant Signs, which identify the tenant of a commercial space. Tenant signs may constitute any of the permitted signs.

Prior to the issuance of each sign permit, a Director's Sign Off shall be obtained pursuant to Section 12 D. The following shall be submitted for Director's Sign Off for the Specific Plan:

- (i) a plan identifying the sign in relation to the approved master sign plan;
 - (ii) a site plan identifying the location of all sign types and identifies each of the proposed signs, showing its location in relation to structures, walkways, and landscaped area;
 - (iii) a matrix describing general characteristics of each sign type (type, sign name or number, illumination, dimensions, quantity);
 - (iv) a scaled elevation of each sign type showing overall dimensions, sign copy, typeface, materials, colors, and form of illumination.
- (2) Notwithstanding any provisions of the Code and Specific Plan to the contrary, the aggregate sign area at The Village shall not exceed 18,000 square feet.
- (3) Permitted Signs. Notwithstanding the limitations of Paragraph 1, 3, and Sub-Paragraphs 3 a through g, the number, location, area, and size of each type of sign shall comply with the approved master sign plan. The following types of signs are permitted within The Village, so long as the signs conform to the following standards:
- (i) Architectural Ledge Sign.
 - 1. Permitted. A sign with individual channel letters, numbers, and/or prefabricated image, attached to a horizontal projection forming a narrow shelf on a wall or architectural projection.
 - 2. Location. An Architectural Ledge Sign shall only be located over an entryway or window on the first floor of a building.
 - 3. Height. The bottom of the ledge on which an Architectural Ledge Sign is located shall be at least 8 feet above the natural or finished grade as measured vertically.
 - (ii) Banner Signs.
 - 1. Permitted. Double faced banners which are attached to freestanding light poles, located on-site, with a maximum of 2 banners for any single freestanding light pole.

(iii) Identification Signs.

1. Permitted. A sign that is limited to a company logo, generic type of business, or the name of a business or building.

(iv) Information Signs.

1. Height. Information signs shall be limited to a maximum overall height of 12 feet above the sidewalk grade or edge of roadway grade nearest the sign, except for overhead paseo way finding information signs, which are limited to a maximum overall height of 20 feet.
2. Area. The area of an information sign shall not exceed 30 square feet in area per side.

(v) Monument Signs.

1. Permitted. For the purposes of this Section, multiple signs on a single monument structure constitutes one monument sign. Each monument sign may contain the project name and one or more tenant names.
2. Height. The monument sign located at the northwest corner of Porter Ranch Drive and Rinaldi Street shall be limited to a maximum overall height of 15 feet above sidewalk grade or edge of roadway grade nearest the sign. All other monument signs shall be limited to a maximum overall height of 11 feet above sidewalk grade or edge of roadway grade nearest the sign.

Decorative tower elements of up to 13 feet in height above grade which may be integrated into or associated with monuments signs will be disregarded as to the determination of permissible height of the monument sign.

(vi) Projecting Signs.

1. Permitted. No more than one projecting sign may be permitted for each tenant within The Village.
2. Area. The sign area of a projecting sign shall be limited to 16 square feet. However, for tenants occupying more than 10,000 square feet of building floor area or for stand-alone buildings which have a single tenant may have a sign area of up to 150 square feet. The area of any projecting sign under this section will not count towards the calculation of the aggregate sign area permitted within The Village.
3. Projection. Signs shall not project more than seven feet from the face of the building.

4. Height. A projecting sign shall not be located lower than eight feet above the natural or finished grade as measured vertically.

(viii) Roof Signs.

1. Permitted. A sign erected upon a roof of a building when placed directly upon a mansard roof that slopes downward toward and extends to or over the top of an exterior wall.
2. Height. The top of the roof sign shall be located below the ridge of the roof.
3. Area. The maximum area of any one roof sign shall not exceed 400 square feet.

(ix) Wall Signs.

1. Projections. No wall sign shall project more than 20 inches from the face of the building.

Sec 3. Section 12 of the Porter Ranch Land Use/Transportation Specific Plan, Ordinance No. 173,872, as amended by 175,070, 175,641, and 180,083 is amended by adding the following to read as follows:

- D. Director's Sign Off.** Prior to the issuance of a sign permit within The Village, the Director shall sign off on the LADBS sign permit application provided that the sign is in conformance with the approved master sign plan pursuant to Section 6 E 3 (h).

The Director's approval shall also be indicated by stamping the plans for the sign and/or sign structure.