


MOTION


Suicide is a significant cause of death in the United States, and is the second leading cause of death for persons aged 15-34. Suicidal individuals would often benefit from talking with a mental health professional, or simply calling a suicide prevention hotline. However, many individuals who are suicidal do not know that resources are available that can help them make the decision to not end their life.

Firearms play a significant role in suicide in the United States, with suicides making up two-thirds of all gun-related deaths in the country. While firearms are not the most common method used by those attempting suicide, they are the most lethal, with 85 percent of suicide attempts using firearms resulting in death. Every day, an average of 49 suicides are committed by individuals utilizing firearms, and suicide is the leading cause of death among Californians who have purchased a firearm within a year.

While California has stringent background check requirements on gun purchases, lawful firearm vendors utilizing these standards can still miss the signs that someone is suicidal. In an effort to address this and in an attempt to publicize suicide prevention information, the City should require that gun stores and firing ranges display suicide prevention posters and literature in a conspicuous location inside their business, much like other required signage. This type of signage and suicide prevention literature would make no statements on firearm ownership or even touch on gun control, but would make sure that individuals who may be contemplating ending their lives know that they can always talk to someone.

I THEREFORE MOVE that the Council request the City Attorney's Office to prepare and present an ordinance that would require all gun stores and firing ranges to display posters and literature with suicide prevention information, including a suicide prevention hotline number, in a conspicuous place inside their business.

PRESENTED BY   
PAUL KORETZ  
Councilmember, 5<sup>th</sup> District

SECONDED BY 

  
JAN 24 2017

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