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## ARUS Motion Letter of Support

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Blanca Garcia

Jul 6, 2017 5:54 PM

Posted in group: **Clerk-PLUM-Committee**

Good Afternoon,

I hope this message finds you well. Please submit the attached letter for the record for **Council File 17-0117**.

If you have any questions, feel free to contact me.

Thank you.

**Blanca P. Garcia**

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*\*WHAT WE HOPE AND DREAM...The 35,000 children and youth, especially the youngest ones, living in the neighborhoods within the 500 blocks of the Magnolia Catchment Area will break all records of success in their education, health, and the quality of nurturing care and economic stability they receive from their families and community.*



**magnolia**  
community initiative

July 6, 2017

Councilmember Jose Huizar  
Chair Planning and Land Use  
Management Committee  
Los Angeles City Council  
200 N. Spring Street  
Los Angeles, CA 90012

*Re: Council file number 17-0117 Alcohol Restricted Use Subdistrict  
/ Conditional Use Permits – Support*

Dear Chairman Huizar,

We first want to thank councilmember Huizar and the PLUM committee for their support of the ordinance banning alcohol ads on city owned and controlled property. We are happy to report that the Coalition to Ban Alcohol Ads on Public Property in Los Angeles has now consolidated into the Los Angeles Drug and Alcohol Policy Alliance (L.A. DAPA).

The Magnolia Community Initiative (MCI) is an innovative initiative that is building neighborhood resiliency by supporting families as they themselves create change, in partnership and as a network with community based organizations, government, and philanthropy. Our geographic focus is on the neighborhoods surrounding West Adams, Pico Union, and the North Figueroa Corridor. MCI focuses on four anchor goals which experts agree are critical to strengthening families and communities: nurturing parenting, good health, school readiness, and economic stability. Our goal is to create a systematic approach that improves conditions and outcomes for the local population of children and families.

As concerned community members we are troubled by the overconcentration of alcohol retail locations in the City of Los Angeles. Currently there is a motion (**Council File 17-0117**) instructing the Planning Department, in consultation with the City Attorney, to prepare a report on the feasibility of establishing a process to create Alcohol Restricted Use Subdistricts (ARUS), that would serve to restrict the overconcentration of alcohol retailers in areas of the City where the retail sale of alcohol is negatively impacting neighborhoods and residents.

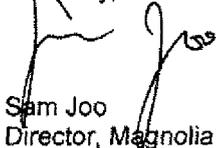
ARUS would allow communities and their representatives to identify vulnerable areas in city council districts where restrictions could be applied on the future issuances of off-sale or on-sale alcohol licenses. ARUS zones will protect communities and families while encouraging healthier retail options to open up in the area.

A 2016 report published by the Substance Abuse Prevention and Control Los Angeles County Department of Public Health titled, 'Alcohol Outlet Density and Alcohol - Related Consequences,' concluded the following:

*"[Los Angeles] Communities and cities with higher alcohol outlet density were more likely to have higher rates of violent crimes, alcohol-related [emergency department] ED visits, and alcohol-related hospitalizations, even after accounting for economic hardship."*

The correlation between overconcentration of alcohol retail locations and harms is unquestionable. We ask that the Planning and Land Use Management Committee schedule the ARUS motion for a hearing. We also respectfully request that the committee support passage of the motion.

Sincerely,



Sam Joo  
Director, Magnolia Community Initiative