

TRANSPORTATION COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative to amending Los Angeles Municipal Code (LAMC) Section 87.55 prohibiting the parking of a vehicle displaying a For Sale sign or placard advertising the private sale of the vehicle on certain City streets in Council District Nine and to make a minor clarifying change.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

PRESENT and ADOPT the accompanying ORDINANCE dated September 21, 2017 amending LAMC Section 87.55 to:

- a. Prohibit the parking of a vehicle displaying a *For Sale* sign or placard advertising the private sale of the vehicle on the following streets:
 - i. Both sides of Normandie Avenue between West 42nd Street and West Vernon Avenue
 - ii. Both sides of Venice Boulevard between South Vermont Avenue and Normandie Avenue
- b. Amend the second sentence of the First Paragraph in LAMC Section 87.55 to read as follows:

For purposes of this ordinance, a *for sale* sign shall mean a visible sign, placard or marking placed on either the exterior or interior of the vehicle for the primary purpose of advertising the vehicle for sale, which contains, but is not limited to, any of the following in English or any other language: a telephone number or other contact information; the words *for sale*, or *best offer*, or *obo*, or a dollar amount or other currency amount.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

(URGENCY CLAUSE - 12 VOTES REQUIRED)

Summary:

On October 11, 2017, your Committee considered a September 25, 2017 City Attorney report and September 21, 2017 Ordinance relative to amending LAMC Section 87.55 to prohibit the parking of a vehicle displaying a "For Sale" sign or placard advertising the private sale of the vehicle on: 1) both sides of Normandie Avenue between West 42nd Street and West Vernon Avenue; and 2) both sides of Venice Boulevard between South Vermont Avenue and Normandie Avenue. Additionally, the Ordinance would amend the second sentence of the First Paragraph in LAMC Section 87.55 to clarify the definition of a "For Sale" sign.

After consideration and having provided an opportunity for public comment, the Committee

moved to recommend approval of the Ordinance as detailed in the above recommendation. This matter is now submitted to Council for its approval.

Respectfully Submitted,

TRANSPORTATION COMMITTEE

A handwritten signature in black ink, appearing to be 'M. R.', written over the printed text of the Transportation Committee.

MEMBER VOTE

BONIN: YES

MARTINEZ: YES

KORETZ: YES

ARL

10/11/17

-NOT OFFICIAL UNTIL COUNCIL ACTS-