

## MOTION

As a major economic driver for Southern California, the Los Angeles Convention Center (LACC) attracts millions of visitors annually and is a prime site for conventions, trade shows, and exhibitions. Since 2013, LACC has continuously generated profits after it privatized its operations. LACC also strives to become a leader in the sustainability movement by improving its waste diversion rate.

The Department of Convention and Tourism Development (CTD) has instituted a new governance model with more authority and responsibilities in an effort to establish accountability for operations/management contracts. The CTD will also focus on modernizing the Convention Center facility and increasing space offerings to improve its competitiveness in attracting more business. It is an important time for the City Council to stay informed, particularly with the Olympic Games in Los Angeles' future, which will open the door to unique opportunities marketing/branding and attracting tourism.

As Section 242(b) of the Los Angeles City Charter states: *The duty of the Council and its committees is to become fully informed of the business of the City so as to oversee all the functions of the City government, and to report to the Council any information or recommendations necessary to enable the Council to properly legislate.*

It is also pertinent for certain updates to be shared and directly presented by the lead executive of CTD.

I THEREFORE MOVE that the City Council request the Executive Director of the Department of Convention and Tourism Development to provide quarterly reports to the Trade, Travel, and Tourism Committee on the status of department activities, which may include but not be limited to: operations, finances, capital improvement projects, public safety and security, planning, technology, and marketing/promotions.

PRESENTED BY:



JOE BUSCAINO

Councilmember, 15<sup>th</sup> District

SECONDED BY:



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