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CITY CLERK

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EXECUTIVE OFFICER

When making inquiries relative  
to this matter, please refer to the  
Council File Nos. **17-1071**

# City of Los Angeles CALIFORNIA



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September 12, 2018

Vince Bertoni  
Director of Planning  
Attention: Kevin J. Keller  
Blake Lamb

Richard H. Llewellyn, Jr.  
City Administrative Officer

Seleta J. Reynolds, General Manager  
Los Angeles Department of Transportation

## REQUEST FOR REPORT BACK

On August 28, 2018, the Planning and Land Use Management (PLUM) Committee considered the following: Report from the Department of City Planning (DCP) relative to options for either amending, supplementing, creating overlays by neighborhood, and/or revising the Ventura-Cahuenga Boulevard Corridor Specific Plan including providing total costs, staffing needs, outreach strategy, and timeline for each option.

During the discussion, the PLUM Committee approved Option No. Two contained the in the DCP report dated June 28, 2018 (Option No. Two). requested the following:

1. Instruct the City Administrative Officer (CAO), with assistance of the DCP, to prepare a report within 30 days that provides all fiscal and budgetary impacts to implement Option No. Two, including funding the two full-time positions in the DCP, to conduct the one to two year amendments to the Ventura-Cahuenga Boulevard Corridor Specific Plan; and the estimated \$100,000 to \$200,000 for consultant costs estimated by the DCP.
2. Instruct the DCP, in coordination with the Los Angeles Department of Transportation, to commence preliminary analysis of revising the Ventura-Cahuenga Corridor Specific Plan under Option No. Two, and that they report back to Committee within 30 days, at the same time as the CAO, with an outreach plan that includes meetings at each Neighborhood Council within the plan area, community-wide meetings in each Neighborhood Council area within the Ventura-Cahuenga Corridor Specific Plan, and how technology will be leveraged to ensure a robust and thorough outreach effort in each neighborhood.

17-1071 – Request for Report Back  
Planning and Land Use Management Committee

Please prepare a written response as requested by the PLUM Committee. In your response, please reference Council file No. 17-1071. When this matter is scheduled for Committee consideration, your attendance, or that of your designee, is respectfully requested. If you have questions, please contact me at (213) 978-1074 or [zina.cheng@lacity.org](mailto:zina.cheng@lacity.org).

Thank you,

Zina Cheng  
Deputy City Clerk  
Planning and Land Use Management Committee