

CITY OF LOS ANGELES
INTER-DEPARTMENTAL MEMORANDUM

Date: December 3, 2020

To: Honorable City Council
c/o City Clerk, Room 395
Attention: Honorable Mike Bonin, Chair, Transportation Committee

From: Seleta J. Reynolds, General Manager 
Department of Transportation

Subject: **DOCKLESS MOBILITY PILOT PROGRAM EXTENSION**

SUMMARY

The Los Angeles Department of Transportation (LADOT) requests a three-month permit extension of the dockless mobility pilot program to allow for further engagement and development of equity zone policies.

RECOMMENDATION

AUTHORIZE an extension of the pilot program until March 31, 2020.

BACKGROUND

In August 2020, City Council (Council) approved the rules and guidelines for an annual permit program for on-demand personal mobility. Council directed the Department to report back on revised boundaries for equity zones with additional criteria, as well as on the feasibility of additional equity focused fare policies, and authorized an extension of the pilot program until December 31, 2020.

DISCUSSION

In response to Council direction, LADOT is revising the proposed Mobility Equity Zones (MEZs) and Mobility Disadvantaged Zones (MDZs) in its personal on-demand mobility program. In consultation with individual Council offices as well as permitted operators, LADOT will recommend new proposed MEZ and MDZ policies that better reflect community boundaries and effectively incorporate both socioeconomic and mobility access factors. To ensure this critical component of the program is effective, and to allow for robust engagement, the Department requests an extension of the pilot program.

LADOT will extend all existing permits upon receipt of pro-rated payment for three months of access to the public right-of-way under the existing fee schedule. During the extension period, operators must demonstrate continued compliance with the program guidelines included in the one-year pilot permit. Pro-rated permit fees during the extension period include a \$5,000 permit application fee for each operator and \$33.00 per vehicle (\$10 per vehicle deployed in disadvantaged communities). Operators may choose to pay for permits for a different number of vehicles than they did previously.

FISCAL IMPACT

If the Council directs an extension of the year one dockless pilot program, the City will collect the same permit fees required for the one-year permits, pro-rated for the period of three months. Based on current deployment numbers, the fees collected for this three-month period could be approximately \$430,000.

These funds will support the ongoing management of the dockless mobility pilot program. Permit fees shall be deposited to:

Fund 49C: Permit Parking Prog Rev Fund

Dept: 94 : Transportation

Fiscal Year: 21

Revenue Account: 3296 - Mobility Program

SJR:mr