

## Snoop Dogg Hollywood Walk of Fame Bio 2018

### ABOUT SNOOP DOGG

Multi-platinum artist, actor, philanthropist and entertainment icon Snoop Dogg is at the forefront of popular culture with award-winning albums and songs, hit television shows, films, lifestyle products, philanthropic efforts, and digital ventures. Snoop Dogg has reigned for more than two decades as an unparalleled musical force who has raised the bar as an entertainer and globally recognized innovator.

Since 1993, Snoop Dogg has released 17 studio albums, sold over 35 million albums worldwide reached No. 1 on Billboard charts and received nearly 20 GRAMMY® nominations. He's set records with his seminal album *Doggystyle*, which debuted at #1 on the Billboard 200 chart and sold over 800,000 copies in the first week. Throughout his career, Snoop's produced chart-topping hits including "Gin & Juice," "Who Am I? (What's My Name?)," "Nuthin' But A 'G' Thang," "Next Episode," "Beautiful," "Drop It Like It's Hot," "Signs," "Sensual Seduction" and "I Wanna Rock." He has collaborated with artists across all genres of music and defines music history. His most recent album (2018), *Snoop Dogg Presents Bible Of Love*, debuted at #1 on the Billboard Charts and his first offering in the Gospel music genre.

As a performer, Snoop has toured the world and performed for millions of fans throughout his lucrative career. Snoop Dogg's performance highlights, include his headlining performance at the 2012 Coachella Festival, where he brought out the the notorious Tupac hologram. In 2014, Snoop had the honor of performing at the White House Kennedy Center Honors to celebrate jazz legend, Herbie Hancock, in front of an esteemed audience, including President Barack Obama and First Lady Michelle Obama.

A multi-faceted entertainer, Snoop performs worldwide as a DJ under the name DJ Snoopadelic, where he has been tearing up festivals and clubs around the world for years. Snoop Dogg aka DJ Snoopadelic was the first hip hop performer to secure a Las Vegas residency.

In addition to his extensive work in music, Snoop has acted and appeared in numerous films, including *Beach Bum* (currently in production), *Soul Plane*, *Starsky & Hutch*, *Half Baked* and the Oscar® winning drama *Training Day*, among others. The artist's voice has also been featured in the animated films *Turbo* and *Hotel Transylvania* and such shows as *King of the Hill*, *Futurama*, and *The Cleveland Show*. As a producer through his company Snoopadelic Films, Snoop Dogg has produced *Mac & Devin Go to High School*, *Hood of Horror*, *Down for Life*, *Malice N Wonderland*, and *Reincarnated* (in conjunction with VICE Films).

Snoop Dogg has also made his mark in the television space, including being nominated for an Emmy Award for his role as Executive Producer and Co-Host of VH1's hit show, *Martha & Snoop's Potluck Dinner*, Executive Producer of MTV's *Mary + Jane*, Executive Producer and Host of TNT's game show, *Joker's Wild* and Executive Producer of acclaimed Netflix's show, *Coach Snoop*.

A serial entrepreneur, in late 2015, Snoop co-founded MERRY JANE, a media company which sits at the crossroads of pop culture, business, politics, health, and the new generation of normalized, sophisticated cannabis culture for all. He also started his very own cannabis full product line, "Leafs by Snoop," available in dispensaries throughout Colorado and Canada.

Snoop Dogg has also positioned himself as a savvy and forward-thinking leading in the tech space. In 2008, Snoop started his wildly popular WestFestTV YouTube channel, which is home to his notorious *GGN News* weekly series and has featured interviews with top celebrities from Jimmy Kimmel to Seth Rogen and Kendrick Lamar. He has broken records on social media for his enormous fanbase and engaging content.

Snoop Dogg's commitment and passion for community work is commendable. In 2005, he established the

Snoop Youth Football League (SYFL) to provide children between the ages of five and thirteen the opportunity to participate in youth football and cheer. A 501c3 non-profit organization, the SYFL teaches kids the values of teamwork, good sportsmanship, self-respect discipline, and academics. Throughout the years, the SYFL program has coached thousands of kids and many of the SYFL players have gone on to play football in college and in the National Football League (NFL). The SYFL has grown to include a total of 10,000 participants, including football players and cheerleaders. Since its inception, Snoop Dogg has personally coached a team of players during each SYFL football season.

Snoop Dogg and his family are also involved in the Lupus Foundation to raise awareness about the disease and educate through their own personal story of their daughter, Cori, who is affected by the disease.

Snoop Dogg defines entertainment history.