

MOTION

The City of Los Angeles (City), in conjunction with the Los Angeles Dodgers, is uniquely suited to host the 2020 Major League Baseball All-Star Game (ASG) and its related events to be held July 17 through July 21, 2020 (All-Star Week). The City has a rich sports heritage including two Olympic Games and third to be hosted in 2028. The City previously hosted the ASG in 1980.

As a Special Event, the 2020 All-Star Week would be subject to the City’s Special Events Ordinance, which requires the recovery of costs for City services from the event sponsor. The Ordinance also provides for negotiations with the event sponsor in determining a payment amount for City resources. Such negotiations take into consideration the economic benefit generated by the event.

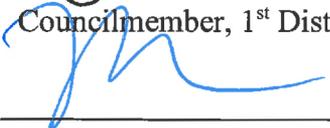
Data compiled from prior All-Star Week host cities, between 2007 – 2017, indicates that an All-Star Week brings an average economic impact of \$89.4 million to host cities. In addition to the ASG itself, All-Star Week has included events such as: All-Star FanFest, a 5K run, a gala, a red carpet event, a public concert, Play Ball Park, and a number of other community-based events (“All-Star Events”). It is anticipated that by hosting the All-Star Week in Los Angeles similar economic opportunity will generate tens of millions of dollars to the local economy while also promoting civic pride and enthusiasm. The Los Angeles Dodgers have also agreed to work with the City of Los Angeles to identify local charitable and nonprofit organizations to be the recipients of \$1.5 million in All-Star Week legacy funds.

The Los Angeles Dodgers have agreed to pay a flat fee of \$100,000 for all the City resources required for the 2020 All-Star Week, which is appropriate based on the economic benefit to the City of Los Angeles from this event.

I THEREFORE MOVE the City Council authorize the acceptance of \$100,000 from the Los Angeles Dodgers as payment for the provision of City services that may be required to host the 2020 Major League Baseball All-Star Game and its related events in Los Angeles during All-Star Week.

I FURTHER MOVE that the Council instruct the City Administrative Officer (CAO) and Chief Legislative Analyst (CLA), with the assistance of the City Attorney, to negotiate and execute a contract between the City and the Los Angeles Dodgers for City resources relative to the City of Los Angeles hosting the 2020 All-Star Week.

PRESENTED BY: 
GILBERT A. CEDILLO
Councilmember, 1st District

SECONDED BY: 

ORIGINAL

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JAN 26 2018

