

MOTION

Public-Private Partnerships are a valuable tool to benefit the City of Los Angeles. They help the City establish creative solutions to some of our most difficult challenges. As our City continues to grow, these types of partnerships provide a wider variety of perspectives and solutions to ensure that we explore and apply the most forward-thinking solutions possible. When we don't plan well, Los Angeles residents, businesses, and tourists, as well as on the City's overall economic viability, are negatively impacted.

The Westside Coalition, a group of community leaders, activists and volunteers dedicated to improving the lives of Los Angeles residents, are a prime example and are offering a program to benefit the City. Specifically, the Coalition has proposed an Enhanced Pathway Analytics Program (EPAP), at no cost to the City. The EPAP system will analyze how growth has affected incremental regions of the City, and then help evaluate and determine what mitigation measures can be taken to improve the local quality of life.

The EPAP program utilizes advanced monitoring and management systems, includes video and license plate reading cameras, as well as unique software that will be developed to analyze such things as commuting patterns. This system could serve as a tool to provide essential information to the City as it examines unique and creative ways to improve such things as the installation of medians, signage, improvements to road conditions, and so on. The Westside Coalition has identified Century City and surrounding areas as ideal locations for the first phase of the project and will donate the data generated by the system to the City at no cost.

In order to initiate the program, the Coalition will need to place its hardware on City light poles. While a process exists to site telecommunications and other infrastructure on City light poles, a lack of clarity exists as to whether or not this same permitting process is applicable to cameras owned by a non-profit.

I, THEREFORE MOVE, that the Council direct the Department of Public Works-Bureau of Street Lighting to enter into an agreement with The Westside Coalition and/or issue the necessary permits to establish the EPAP program.

PRESENTED BY:

*Paul Koretz*

PAUL KORETZ,

COUNCILMEMBER, 5th DISTRICT

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