

March 16, 2022

Trade, Travel, and Tourism Committee
Los Angeles City Council
200 N. Spring Street
Los Angeles, California 90012

LAX

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Honorable Committee Members:

On November 3, 2021, the City Council approved the motion on Council File 18-0910-S1 by Councilmembers Bonin and Harris-Dawson, related to transit and traffic at Los Angeles International Airport (LAX). Los Angeles World Airports (LAWA) is pleased to report significant progress in its efforts to provide LAX employees with commute options as part of its LAX Transportation Management Organization (TMO), established in June 2021. In addition, LAWA committed to further enhance and accelerate the implementation of some of these employee transportation options in conjunction with its agreement with SEIU USWW related to the Airfield and Terminal Modification Project. This report will provide an overview of the goals and commute reduction strategies undertaken by LAWA and respond to other questions raised in that motion. LAWA looks forward to further discussions with your Committee on these issues.

LAX TMO Strategies and Goals

On June 17, 2021, the Board of Airport Commissioners (BOAC) approved the LAX TMO Policy, requiring participation of all LAX companies whose employees report to work within the boundaries of the TMO. This TMO, called commuteLAX, offers information on alternative transportation programs and transit benefits to LAX employees.

In August 2021, LAWA began conducting outreach to LAX companies to notify them of the LAX TMO Policy and help them achieve compliance. An **Annual Workforce Survey** was sent to all employers with employees who regularly report onsite at LAX (at least 10 days or more per month). The survey seeks information from employers on the number of employees reporting onsite on a regular basis, shift times and the number of employees reporting on each shift, alternative commute programs and incentives offered by the employer, as well as information on South Coast Air Quality Management District (SCAQMD) Rule 2202 reporting. The survey also asks employers to assign a liaison to the TMO so that information regarding TMO programming can be easily shared with their employees. Employers continue to fill out and submit this survey and LAWA will use the data gathered through the Annual Workforce Survey to establish goals and programming for the TMO. While the first six months of TMO operations have been focused on gathering information from



employers and conducting outreach, our focus in 2022 will expand to employee outreach and program development using the following strategies:

- In Q1 2022, LAWA will conduct an **Employee Transportation Survey** that will gather information directly from employees regarding commute modes, where employees commute from (city/zip code/cross streets), where they park/report to work, and shift days/times. This will help us determine a baseline of current Vehicle Miles Traveled (VMT) and employee drive-alone trips.
- LAWA will analyze employee survey submittals to identify where new vanpools can be created, match employees to potential carpool partners, assist with transit trip planning and bike/pedestrian route planning, and use data gathered to inform future programming.
- LAWA also plans to roll-out an online and app-based platform where employees can easily be matched with the best commute option, enroll in programs, report alternative commute trips and receive subsidies.
- LAWA is developing a policy/program to provide subsidies and incentivize employees who participate in alternative commute programs.
 - Work with Metro to participate in Metro's Employer Pass (E-Pass) Program to offer reduced transit fares to LAX employees.
 - Assist newly formed Vanpool groups with joining Metro's Vanpool Subsidy Program to offset the cost of vanpooling.
 - Offer preferred parking to Carpools and Vanpools in the employee lots.
 - Identify locations where secure bike parking can be placed on campus.
- Create an advisory committee comprised of LAX employers participating in the TMO.
- Adopt a TDM Agreement with the City of Inglewood to support and improve Irise operations, offering on-demand shuttle service to Inglewood and Lennox residents who work at LAX.
- In January 2022, LAWA launched a pilot program to allow Metro micro-transit shuttles access to use the inner lanes of the CTA.
- In July 2022, the TMO will impose a fee on LAX employers of \$10 per employee regularly reporting onsite and a budget for the TMO will be developed based on these numbers.

LAWA's goals for the TMO include:

- Increase LAX employee program participation to achieve a 20% participation rate in rideshare type programs by 2028. This goal is consistent with the employee participation rates LAWA has achieved through its existing Rideshare Program.
- Reduce VMT incrementally year over year to achieve a VMT goal of 20.4 per employee (equivalent to a total of 16,450 VMT) per day. This goal is consistent with the Airfield and Terminal Modernization Project (ATMP) VMT reduction requirements.

The TMO will provide annual reports to the BOAC and update the public as needed/requested using metrics gathered through employee surveys, employee participation in TMO programs, monthly tracking sheet submittals, daily logs, etc. Annual reports will include current employee VMT and VMT reductions.

Improving Data and Meeting Employee Transit Needs

As described in the strategies above, LAWA will capture data on badged employee working hours and commuting patterns through annual workforce and employee transportation surveys. LAWA will use this data to address gaps in programming and public transit options and will work with participating employers through an advisory committee to advise them on problems workers may have accessing transit or other alternative commute options. LAWA also is working with regional transit operators to improve service and will communicate improvements made to affected employers and employees through a monthly newsletter called the Commute Connector.

Subsidized Transit for Airport-based Employees

LAWA has committed to developing and funding a subsidized Micro-Transit Shuttle targeting LAX employees that live within ten miles of the airport, with planning for the service to begin in FY 2023. LAWA has also committed to developing a program to subsidize transit costs on Metro for LAX employees beginning in FY 2023.

LAWA is in the process of awarding a new FlyAway contract which will offer expanded services that could include shuttles or on-demand options and will include discounted monthly passes for employees. LAWA will expand its Vanpool program to the TMO, allowing LAX employees to start their own vanpools at LAWA's lease rate, and assisting them with enrolling in the Metro Vanpool Subsidy Program (\$500 per month off the lease rate) to offset the cost of vanpooling.

Reduction of Employee Commuter Costs

As described above, through the TMO, LAWA will work on improving the competitiveness of public transit and commuter programs to airport workers through incentives and improved service.

In addition to the transit programs described above, LAWA committed to developing programs to incentivize employee carpools beginning in FY 2023.

Establishment of an Independent Airport Area TMO Organization

The LAX TMO will partner with existing LAX area TMAs and TMOs, including Santa Monica, Compass at Playa Vista, and community agencies like the LAX Coastal Chamber, the Southern California Association of Governments and Gateway LA to improve access for commuters in the communities surrounding LAX, as well as for LAX employees. We will work together to share data, host promotional events such as Rideshare Week, Bike Week and Clean Air Day, and co-advocate for programming improvements with surrounding transit agencies and stakeholders.

We look forward to discussing these issues with the Committee.

Sincerely,



Justin Erbacci (Mar 14, 2022 19:40 PDT)

Justin Erbacci
Chief Executive Officer