

HEALTH, EDUCATION, NEIGHBORHOODS, PARKS, ARTS, AND RIVER COMMITTEE REPORT relative to a proposed strategy to restrict the sale of flavored tobacco products to youth and young adults, and a report on how other cities are addressing the issue.

Recommendations for Council action, pursuant to Motion (O'Farrell - Blumenfield - Harris-Dawson - Price - Rodriguez):

REQUEST the City Attorney; and INSTRUCT the Chief Legislative Analyst (CLA) to report:

1. With proposed strategies to restrict the sale of flavored tobacco products to youth and young adults and to further report on the way and means of how other cities are addressing this issue.
2. With recommendations regarding best practices from other jurisdictions that have adopted flavored tobacco restrictions or bans.
3. On the ongoing and proposed State and Federal administrative and legislative actions intended to prevent the sale and use of flavored tobacco products by minors, as well as educational programs in place to inform both retailers and consumers about the dangers of e-cigarettes, and any protocols for the confiscation of the devices from minors by Los Angeles Unified School District.
4. On the current advertising and packaging restrictions on tobacco products, the City's ability to prohibit or restrict the sale of flavored tobacco products that are clearly intended to target youth, and any enforcement option or penalties for such targeted marketing.
5. On the prevalence of the use of flavored and menthol products by minors, and any data indicating that flavored and menthol act as *gateway* flavors.

Fiscal Impact Statement: Neither the City Administrative Officer nor the CLA has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

At the meeting held on March 27, 2019, your Health, Education, Neighborhoods, Parks, Arts and River Committee considered a Motion (O'Farrell - Blumenfield - Harris-Dawson - Price - Rodriguez) relative to a proposed strategy to restrict the sale of flavored tobacco products to youth and young adults, and report on the way and means of how other cities are addressing the issue. The Motion attached to the Council file, includes some background on the matter.

After an opportunity for public comment was held, the Committee moved to approve the recommendation contained in the Motion. This matter is now forwarded to the City Council for its consideration.

Respectfully Submitted,

HEALTH, EDUCATION, NEIGHBORHOODS, PARKS, ARTS, AND RIVER COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
RYU:	YES
O'FARRELL:	YES
PRICE:	YES

EV
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Handwritten signature in black ink, appearing to be 'J. O'.

-NOT OFFICIAL UNTIL COUNCIL ACTS-