

RESOLUTION

WHEREAS, Herbalife Nutrition is producing the “Herbalife 24 Triathlon Los Angeles,” an innovative triathlon race on the streets of Los Angeles beginning in the community of Venice and ending in downtown Los Angeles which is expected to draw 5,000 participants and spectators, to be held June 2, 2019; and

WHEREAS, Herbalife Nutrition North America will be submitting an application to Bureau of Street Services (Special Events) for the applicable permits to close City streets for the Herbalife 24 Triathlon Los Angeles; and

WHEREAS, Herbalife Nutrition North America will be submitting an application to the County of Los Angeles in order to obtain a Beach Use Permit for the use of Venice Beach during the swim portion of the Triathlon and transition to the next stage; and

WHEREAS, the County will not permit events at Venice Beach without formal City of Los Angeles endorsement; and

WHEREAS, the event is consistent with the City’s public policy goals of encouraging exercise and healthy living, creating community, as well as using our transportation infrastructure in creative ways, similar to the opening of City streets to cyclists, runners and pedestrians during Ciclavia events and the LA Marathon; and

WHEREAS, temporary street closures to include the following:
Venice Boulevard from Ocean Front Walk to La Brea Boulevard;
La Brea Boulevard from Venice Boulevard to Olympic Boulevard;
Olympic Boulevard from La Brea to Figueroa Boulevard;
Figueroa Boulevard from Adams Street to Sunset Boulevard;
Wilshire Boulevard from Figueroa Boulevard to Rampart;
Pico Boulevard from Figueroa Boulevard to Beaudry Street; and

WHEREAS, the above closures will be “hard closures” from 6:00 a.m. to 8:00 a.m. and at approximately 8:00 a.m. riders will be stopped, for approximately two minutes, at the key intersections (decided by LADOT) to allow the Los Angeles Department of Transportation to shuttle cross traffic; and

WHEREAS, soft closures will occur once the main group of cyclist pass the following intersections along Venice Boulevard: Lincoln Boulevard, Centinela Avenue and Sepulveda Boulevard, with all cyclists to be through Council District 11 by 9:30 a.m., coinciding with street openings; and

WHEREAS, this event will also support programs at the Union Rescue Mission;

NOW, THEREFORE, BE IT RESOLVED that by adoption of this Resolution the Los Angeles City Council hereby expresses support for the use of Venice Beach for portions of the Herbalife 24 Triathlon Los Angeles and the closure of specific City streets for the “Herbalife 24 Triathlon Los Angeles” on June 2, 2019 subject to conditions and payment of applicable City services and permit fees.

Date: 12/11/18

Submitted in Rules Committee

Council File No: 18-1125

Item No.: 5

~~Proposed~~ Communication from
the Chief Legislative Analyst