



ERIC GARCETTI
MAYOR

June 16, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Ms. Dale Franzen to the Board of Library Commissioners for the term ending June 30, 2027. Ms. Franzen's current term expires on June 30, 2022.

I certify that in my opinion Ms. Franzen is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Dale Franzen
Commission: Board of Library Commissioners
End of Term: 6/30/2027

Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 11 - West LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:**
7. **Occupation/profession:** Consultant
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Eidmann, Kathryn	East	13	Caucasian	F	30-Jun-26
Cao, Bich Ngoc	East	13	Asian Pacific Islander	F	30-Jun-23
Edmonds, Arianne	Central	10	African American	F	30-Jun-25
Franzen, Dale	West	11	Caucasian	F	30-Jun-22
Salinas, Josefa	West	11	Latina	F	30-Jun-24

Dale Franzen



Dale Franzen has over 30 years of experience in the creative arts industry as an Opera Singer, Artistic Director, Producer, Public Speaker, Mentor, and Consultant.

Dale started her career as a classically trained soprano in both musical theater, operetta, and opera working with icons like Placido Domingo, Frederica Von Stade, Jonathan Miller, Sir Peter Hall to name a few. After over twenty years as a singer, Dale's career took a surprising and wonderful turn as she was asked to create a performing arts center in Santa Monica, California to serve the community. Fast forward a few years, Dale raised over \$123-million dollars to build and run The Broad Stage and served as its Founding Director for 17 years and Founding Artistic Director for 7 seasons.

After stepping down as the Founding Artistic Director, Dale found her career embarking on another new path and is now developing and producing a new musical called Hadestown. Currently, as a lead producer for Hadestown, a musical inspired by the Greek myth of Orpheus and Eurydice. Hadestown had an off-Broadway run at the New York Theatre Workshop in 2016, which had reviews saying "Inventive. Beguiling. Luminous. Spellbinding." by the New York Times and "Hadestown Will Be Your Next Musical Theater Obsession" by Vogue. Hadestown will have its Canadian debut at Edmonton's Citadel Theater in Fall 2017 and will move to Broadway as soon as 2018.

As a public speaking lecturer and strategic mentor to non-profits and artists, Dale has worked with hundreds of performers, non-performers, non-profits, and artists. Her work includes classes, retreats, consulting, and one-on-ones. Dale enjoys working with artists, emerging arts leaders, and interns to help launch their careers.

In her free time, Dale loves to travel, enjoy a good cup of tea, hula dancing, gardening, singing with her ukulele, and throwing a fun dinner party. Dale has been married for over 35 years to the love of her life, Don, and the mother of three original and talented children. One of her greatest joys in life is working with her daughter, Alexandra, attending a concert of her son, Ben, and getting a Thai massage from her daughter, Olivia.



ERIC GARCETTI
MAYOR

June 16, 2022

Dear Ms. Franzen:

I am pleased to inform you that I hereby reappoint you to the Board of Library Commissioners for the term ending June 30, 2027. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible.

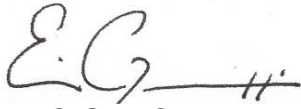
As part of the City Council confirmation process, meetings will be offered to Mike Bonin, your Councilmember, and Councilmember Mitch O'Farrell, the Chair of the Arts, Parks, Health, Education, and Neighborhoods Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Arts, Parks, Health, Education, and Neighborhoods Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Ms. Dale Franzen
June 16, 2022
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Ms. Dale Franzen
June 16, 2022

Nominee Check List

I. Within 7 days:

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Mike Bonin

_____ Councilmember Mitch O'Farrell, Chair of the Council Committee considering your nomination