

### Tommy Mottola

Tommy Mottola, former Chairman and CEO of Sony Music Entertainment is one of the most influential executives in the history of the music industry who currently heads the Mottola Media Group, a global media and entertainment company in New York City which includes live theater and television production. He is credited with discovering and guiding the careers of many of the world's most iconic artists such as Hall and Oates, Carly Simon, John Mellencamp, Mariah Carey and Celine Dion, as well as forging a new global superstar by creating what in 1999 TIME Magazine called *the "Latin Explosion"* in signing and developing Gloria Estefan, Ricky Martin, Shakira, Jennifer Lopez, and Marc Anthony. Starting as a musician and an Epic Records recording artist at the age of eighteen, He returned twenty years later to run that very company as Sony Music Entertainment's global CEO. He revitalized Sony's publishing division by making such acquisitions as the Beatles catalogue along with Michael Jackson and enabled Sony to become one of the first major's to make available commercial digital downloads. In his tenure, he is credited with tripling the company's revenue, selling an estimated 8 billion CDs resulting in nearly 65 billion in sales and expanding its operation to over 60 countries around the world. Mottola was able to create new and successful business models such as amphitheaters in a co-venture with PACE Concerts and creating the world's largest rock merchandising company, Sony Signatures, which today are all part of Live Nation Entertainment. He was instrumental in the inception and growth of SONY WONDER, a children's label, forging pacts with Nickelodeon and Sesame Workshop.

He is a NY Times best-selling author for his memoir, "HITMAKER, the Man and His Music" (Hachette 2013). Tommy, more recently has produced Broadway's smash-hit musicals, ***Summer: The Donna Summer Musical, A Bronx Tale, Ground Hog Day, and Jersey Boys*** (off-Broadway), as well as documentaries for HBO films entitled, "The Latin Explosion" and "15: A Quinceanera Story."