

ALVIN AND THE CHIPMUNKS – A SIX DECADE SUCCESS STORY

After more than 60 years, Alvin and The Chipmunks are more successful than ever. Their number one songs, platinum selling albums, top television series and Prime Time Specials, Grammy Awards, Emmy nominations, and four blockbuster motion pictures, which alone have generated over 2 BILLION DOLLARS.

Ross Bagdasarian Sr. first introduced Alvin and The Chipmunks in 1958 on the novelty record “The Chipmunk Song (Christmas Don’t Be Late!),” which sold 4.5 million copies in seven weeks. This song has gone on to become one of the most popular Christmas songs of all time.

The Chipmunks first appeared on television in 1961 with “The Alvin Show”, which was one of the first Prime Time animated television series to air on national television. In 1981, The Chipmunks’ Prime Time television special, “A Chipmunk Christmas” aired on NBC and was seen by more than 35 million people, becoming a Holiday perennial. The success of the Christmas special led to a Saturday morning TV series, “Alvin & The Chipmunks”, which aired on NBC from 1983 to 1991, becoming one of the top rated shows in all of children’s programming. Not only did this series feature Alvin, Simon and Theodore, but also it introduced their female counterparts The Chipettes – Brittany, Eleanor and Jeanette.

The show was nominated for 5 Emmy Awards, was seen by more than 15 million people a week and has been broadcast in over 100 countries around the world.

Given the success of the franchise, The Chipmunks and Chipettes were redesigned for the brand new CG animated television series, ALVINNN!!! and The Chipmunks. Created, written, designed and directed by Janice Karman, the series launched Spring 2015 and continues to garner top ratings around the world, including on Nickelodeon in the U.S., attracting over 42 million viewers per week in the U.S. alone. The show has already received broadcast orders for five seasons comprising (260) 11-minute episodes.

ALVIN AND THE CHIPMUNKS: A FAMILY TRADITION

The Bagdasarian family, headed by Ross Bagdasarian and his wife Janice Karman, have kept Alvin and the Chipmunks a vibrant cultural icon recognized the world over.

Janice and Ross continue as the voices of The Chipmunks and Chipettes and are joined by their children Vanessa and Michael. Michael not only acts as associate producer of the series and writes some of the episodes but also supplies voices for ancillary characters and helps edit the show. Vanessa not only acts as design associate and script consultant but also voices Eleanor of The Chipettes as well as ancillary characters.

FRANCHISE HIGHLIGHTS

The #1 selling group in the history of children’s music. The Chipmunks have sold more than 50 million records, garnered 6 Grammy Awards, 18 Grammy nominations and 16 gold and platinum albums.

The Chipmunks have sold more than 35 million videos, generating more than \$500 million at retail.

Their last four feature films have generated over \$2 Billion.

The Chipmunks are top Characters for Kids 6-12 and a property beloved by four generations of fans.

ALVIN AND THE CHIPMUNKS

TELEVISION

ALVINNN!!! and The Chipmunks (260 x 11' orders)	2015-
Easter Chipmunk (Special)	1995
Trick or Treason (Halloween Special)	1994
A Chipmunk Celebration (Thanksgiving Special)	1994
Rockin' Through The Decades (Special feat. Will Smith)	1990
Alvin and The Chipmunks (104 half-hours)	1983-1990
A Chipmunk Reunion (Special)	1985
A Chipmunk Valentine (Special)	1984
A Chipmunk Christmas (Special)	1981
The Alvin Show (26 half-hours)	1961-62

FEATURE FILMS

Alvin and The Chipmunks: The Road Chip	2015
Alvin and The Chipmunks: Chipwrecked	2011
Alvin and The Chipmunks: The Squeakquel	2009
Alvin and The Chipmunks	2007
The Chipmunk Adventure	1987

MADE FOR VIDEOS

Alvin and The Chipmunks Meet the Wolfman	2000
Alvin and The Chipmunks Meet Frankenstein	1999