

AD HOC COMMITTEE ON COMPREHENSIVE JOB CREATION PLAN REPORT relative to the Compete4LA's Proposed Regional Procurement Portal.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the Information Technology Agency (ITA) to procure software licensing with Salesforce through the City's Insight contract to replatform the City's solicitation and regional procurement portal as described the ITA, Mayor's Office of Budget and Innovation (MOBI), and the Bureau of Contract Administration (BCA) report dated May 27, 2020, replacing what is currently known as the Los Angeles Business Assistance Virtual Network (LABAVN).
2. TRANSFER funds from the following accounts to ITA Fund No. 100/32, Account No. 3040 (Contractual Services), for the license costs with Salesforce, as follows:

<u>Fund/Dept.</u>	<u>Account No.</u>	<u>Title</u>	<u>Amount</u>
105/10	xx	Innovation Performance Commission Fund	\$168,634
100/76	0304	Bureau of Contract Administration - Contractual Services	100,000
-	-	Department of Public Works	408,826
62L/22	22S983	Economic Development Projects - UDAG	<u>318,826</u>
Total:			\$996,286

3. INSTRUCT the City Administrative Officer (CAO) to unfreeze and AUTHORIZE the ITA to fill two existing Programmer Analyst V positions and one Programmer Analyst III position to support this project.
4. INSTRUCT the CAO, with the assistance of the ITA and the Chief Procurement Officer (CPO) to conduct a fee study to obtain cost recovery, full or in part, for the replatforming, continuous development, and annual maintenance costs of the City's solicitation and regional procurement portal as described in the ITA-MOBI-BCA report replacing LABAVN.
5. INSTRUCT the CAO and the Chief Legislative Analyst (CLA) to work with the CPO to identify funding for a contract with an external organization to do business outreach and engagement.
6. APPROVE a Public Works Trust Fund loan in an amount not to exceed \$579,000 for the LABAVN Replacement Project with a repayment schedule of three years, subject to the approval by the Board of Public Works, to be repaid either by LABAVN user fees, direct appropriation from the General Fund, or other identified sources.
7. AUTHORIZE and APPROPRIATE the transfer of loan proceeds from the Public Works Trust Fund No. 834/50 to ITA Fund No. 100/32, Account No. 3040 (Contractual Services).
8. INSTRUCT the Clerk to place on the earliest Council meeting in Fiscal Year (FY)2020-21

the following:

TRANSFER \$996,286 from FY 19-20 Fund No. 100/32 Account No. 3040, Contractual Services to FY 20-21 Fund No. 100/32 Account No. 3040, Contractual Services.

9. AUTHORIZE the CAO to make necessary technical changes to effectuate the intent of this action.
10. INSTRUCT the CAO and the CLA to seek Federal Emergency Management Agency or other sources of Federal or State COVID-19 emergency response sources of funding for this project.

Fiscal Impact Statement: The ITA, the MOBI, and the BCA report that this action will not impact the General Fund inasmuch as funding for the first year has been identified. On-going annual funding in the amount of approximately \$1,000,000 must be identified, potentially from use fees charged to other public agencies and private corporations in order to sustain use of the replatformed system for future years.

Community Impact Statement: None submitted.

(Information, Technology, and General Services Committee waived consideration of the above matter)

SUMMARY

In a report to Council dated May 27, 2020, the ITA, MOBI, and BCA present recommendations for the replacement of LABAVN with the Compete4LA's Proposed Regional Procurement Portal. The new procurement portal will aggregate contracting opportunities from across the region, from both the public and private sector, opening the supply chain of major public infrastructure projects and sporting events by connecting small and disadvantaged businesses with contracting opportunities.

The report states that the City's current procurement and solicitation system LABAVN was established in 2003 as a basic bulletin board for City contract opportunities. LABAVN was originally built with limited City requirements using the most current website technology at the time. Since the initial development, LABAVN has undergone substantial additions and modifications, however, the underlying technology and approach used to develop LABAVN has not been re-platformed for its new requirements. LABAVN cannot accommodate additional features and capabilities necessary for a regional contracting software, including robust cybersecurity and complex workflows.

The results of a Request for Information (RFI) released by ITA determined that the Salesforce platform can house current functions, and accommodate additional features and capabilities. ITA estimates LABAVN and the establishment of the regional and improved platform can be completed within six to eight months, subject to the approval of required funding in the amount of \$996,286 for the Salesforce licenses. ITA goes on to state that the new project requires the unfreeze of two existing Programmer Analyst V positions and one Programmer Analyst III position.

The ITA, MOBI, and BCA go on to discuss other aspects of the project including the results and findings of the RFI and input from other City Departments and agencies, and potential private sector participants.

At its special meeting held May 29, 2020, the Ad Hoc Committee on Comprehensive Job Creation Plan discussed this matter with ITA and MOBI staff. During the public comment period, local business stakeholders expressed support for the project. Committee members also expressed support for the project and its potential to spur economic recovery from the pandemic emergency. The Ad Hoc Committee recommended that Council approve the recommendations of the ITA, MOBI, and BCA, as modified to incorporate a technical amendment for the transfer of funds, as reflected above. The Ad Hoc Committee further recommended the approval of a loan from the Public Works Trust Fund for the project and related recommendations, and that Council instruct the CAO and the CLA to seek Federal Emergency Management Agency or other sources of Federal or State COVID-19 emergency response sources of funding for this project.

Respectfully Submitted,

AD HOC ON COMPREHENSIVE JOB CREATION PLAN COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
KREKORIAN:	YES
BLUMENFIELD:	YES
HARRIS-DAWSON:	YES

jaw

-NOT OFFICIAL UNTIL COUNCIL ACTS-