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April 24th, 2019

Los Angeles City Council
Los Angeles City Hall
200 N. Spring Street
Los Angeles, CA 90012

**RE: REJECT THE PROPOSED BAN ON DIGITAL ROOFTOP
ADVERTISING**

Dear Los Angeles City Council Members,

The Jewish Center for Justice provides social justice, education and leadership development from a modern Jewish platform. Like many nonprofit organizations seeking to make the world more just, JCJ relies upon pro bona services to achieve our desired results. One of our sponsors is Firefly, which helps deliver our social justice messages to specific geographies across the state. But that's not why JCJ opposes the Blumenfield Motion.

We have come to learn that the Motion would disallow taxi drivers from earning much-needed, additional income without requiring any additional hours worked. Taxi drivers in Los Angeles struggle to make a living wage despite the long hours worked and the dangers of being behind the wheel in myriad driving conditions day and night.

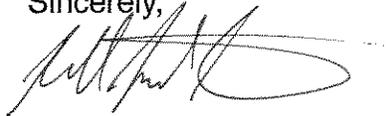
As a social justice organization, we believe drivers have the right to make proper use of the one "vehicle" they have to increase their financial prosperity, and stripping away Taxicab Rule 415(c) is not, on its face, a policy that JCJ willingly supports.

This era is marked by a lack of economic opportunity for the oppressed, a lack of safeguards for the underserved, and a lack of

respectful discourse about the challenging issues of our time. As City Councilmembers, many of you have inspired me and JCJ's membership with your ability to time and again rise above these societal shortcomings. You consistently find ways to pave a path toward understanding. You remain a beacon of hope for immigrants, the disenfranchised and the exact people and communities that JCJ serves, which undoubtedly includes the very taxi drivers who would be negatively impacted by the passage of this Motion.

We hope that the Los Angeles City Council will move our city toward a positive outcome on this seemingly contentious issue.

Sincerely,

A handwritten signature in black ink, appearing to read 'Joel Thal Simonds', with a large, stylized flourish at the end.

Rabi Joel Thal Simonds
Founding Executive Director
Jewish Center for Justice