

MOTION

Across the City of Los Angeles, there has been an increase in illegal dumping on our streets. Each month, in Council District 6 alone, the CD-6 Clean Sweep Team works with the Bureau of Sanitation to remove up to 150 tons of trash from the streets. Since January 2019, more than 34,000 requests for bulky item and illegal dumping services have been addressed in Council District 6.

Council District 6 has expanded its "Clean Sweep Team" for bulky item and illegal dumping pick-ups for operation throughout the District. The expanded Clean Sweep Team (formerly the Strike Team), is also part of a launch of a public awareness campaign to encourage residents to report illegal dumping via 311 or the MyLA311 app.

As part of the public awareness campaign, which includes informational Clean Sweep Team and 311 signage that will appear on bus benches and bus shelters throughout Council District 6 through the month of October, residents should be encouraged to contact the City's free 311 phone service or the MyLA311 app to report illegal dumping and request bulky item pick-ups.

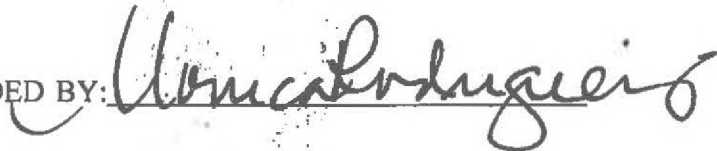
I THEREFORE MOVE that the Bureau of Sanitation be directed to report with recommendations for launching a pilot sign program in Council District 6 that promotes, on a long-term basis, the use of 311 and the MyLA311 app to report bulky item pick up and illegal dumping, and on efforts to conduct public outreach to Spanish-speaking communities, and other immigrant populations, on utilizing 311 and the MyLA311 app for bulky item pickup and reporting illegal dumping.

PRESENTED BY:


NURY MARTINEZ
Councilwoman, 6th District

September 18, 2019

SECONDED BY:



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