



# City of West Hollywood

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## CITY COUNCIL

OFFICE OF THE  
MAYOR

**LINDSEY P. HORVATH**

August 17, 2021

Honorable City Councilmembers of the Transportation Committee  
c/o City Clerk, Room 395, City Hall  
Attention: Honorable Mike Bonin, Chair, Transportation Committee

### **RE: Item 5 Measure M Central City Subregion Multi-Year Subregional Program Funds and Subregional Equity Program (CF 19-1098)**

Dear Chair Bonin and Members of the Transportation Committee,

On behalf of the City of West Hollywood, I would like to thank the City of Los Angeles for including the Northern Extension of the Metro Crenshaw/LAX Line (Crenshaw North) as one of three staff recommendations for funding under the Measure M Central City Subregional Equity Program (SEP). Crenshaw North will unlock the heart of Central Los Angeles with connections to four existing rail lines and five of the ten busiest bus lines in the County. Leveraging these existing transit investments and expanding access to top activity and job centers like Cedars-Sinai Medical Center, the Grove, Museum Row, West Hollywood, and Hollywood is expected to generate the highest ridership of any light rail line in the nation. Moreover, this line will bridge divides between historically separated and underserved communities and begin to address longstanding equity concerns by expanding access to opportunity, healthcare, and cultural institutions. ***We enthusiastically support the designation of Crenshaw North as a priority project for Central Area SEP funding and look forward to expanding our partnership as we work together to accelerate and implement this transformative regional project and shared priority.***

As you continue to develop your funding priorities for the Central Area portion of the Measure M SEP, we look forward to working with you and the County of Los Angeles to leverage any Central Area funds you may be able to dedicate to this major shared priority that will connect our two cities. For example, Crenshaw North runs through both the Central and Westside subregions and any dedication from the \$235 million in Central Area SEP funds towards this project could help make the case for a similar dedication from the \$160 million in SEP funds allocated to the Westside subregion. The City of West Hollywood previously requested a dedication of these Westside SEP funds for Crenshaw North from the Westside Cities Council of Governments (WSCCOG) Board of Directors, but discussion was deferred pending the development of guidelines by Metro—a process which is now underway after a series of delays.

In addition to SEP funds, the City of West Hollywood's Funding and Project Delivery Strategic Plan identified up to \$1.13 Billion in potential local funding capacity that could be dedicated to Crenshaw North through 2065 through a combination of local sales tax, Measure M local return, station-adjacent advertising, and a potential enhanced infrastructure financing district (EIFD). The next phase of the City's funding analysis will further explore the feasibility of implementing an EIFD in collaboration with the City of Los Angeles and the County of Los Angeles though preliminary analysis suggests participation by these agencies at similar

levels could raise up to \$5 billion over a similar timeframe. The March 2020 Los Angeles City Council motion supporting acceleration of Crenshaw North facilitates the participation of City of Los Angeles staff in this collaborative interagency process as we work to assess the viability of a potential EIFD (CF 20-0046). The motion also suggests that City of Los Angeles staff identify other potential funding opportunities that the City of Los Angeles could contribute to support the project which could include the dedication of SEP funds.

Thank you for your leadership and consideration and please let us know if we can be of assistance as we work to advance this shared priority.

Respectfully yours,

A handwritten signature in black ink, appearing to read 'Lindsey Horvath', with a stylized flourish at the end.

Lindsey Horvath,  
Mayor

Cc: City of Los Angeles City Council Transportation Committee Members  
Mayor Eric Garcetti  
Supervisor Sheila Kuehl

Enclosures:

Attachment A: Results of City of West Hollywood Funding and Project Delivery Strategic Plan ([OneDrive Link](#))

Attachment B: March 2020 City of Los Angeles Council Motion CF 20-0046  
([City Clerk Council File Link](#))